

The following information is for media outlets for the purpose of assigning staff coverage to the event.

FIFTH GRADERS BRING HOT COCOA BUSINESS PLANS TO LIFE

Elementary School's fifth graders' cups are flowing over with chocolatey confections to share with the masses at the grand openings of Fargo's latest entrepreneurial endeavors.

WHAT: Fifth Grade Hot Cocoa Business Project

WHEN: Thursday, December 19 from 10:15 a.m. to 11 a.m.

WHERE: Eagles Elementary School, 3502 South University Drive, Fargo **CONTACT: Kristy Waldron**, Eagles fifth grade teacher, at 701.446.3900 or

waldrok@fargo.k12.nd.us for more information.

Eagles Elementary School's fifth grade classes are inviting guests to hear them explain their plans to run a hot cocoa stand business and enjoy a sweet treat in a cup on Thursday.

During December, the students have been working on a project-based learning assignment that tasked them with answering the driving question: "How can you convince people to buy hot cocoa from your business?"

This project called on students to solve many problems they would encounter when opening a real business. Some tasks included designing their business, supplies and pricing, staffing and scheduling, and then bringing their business to life on posterboard.

Students will share their hard work with their invited guests. The visitors will be able to question students about their business designs and learn what their businesses have to offer them as a customer. At the end, the guests will receive a cup of cocoa to go.

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