

# Digital Arts & Design



Diamond Oaks  
Laurel Oaks  
Live Oaks  
Scarlet Oaks



**MORE INFO**  
[greatoaks.com/  
digitalarts](https://greatoaks.com/digitalarts)



Skills recommended to be successful in this career pathway:

## ARTS & COMMUNICATION CAREER CLUSTER

### ESSENTIAL SKILLS



Oral communication



Written communication



Safety awareness



Visual acuity/depth perception



Perceptual speed/clerical & auditory perception



Reasoning skills/mechanical aptitude



Eye/hand/arm coordination/manual dexterity

### ACADEMIC SKILLS



#### MATHEMATICS

- Measure design attributes
- Use ratios and convert units
- Estimate time, pay rates, and quotes



#### WORKPLACE DOCUMENTS

- Read/interpret scope of work documents
- Write/understand creative briefs
- Use professional communication skills



#### GRAPHIC LITERACY

- Interpret visual graphics
- Understand graphic messaging
- Critique work using design language

### DID YOU KNOW STUDENTS IN THIS PROGRAM...

- \* Follow design standards and adhere to deadlines
- \* Manage multiple projects at once
- \* Work within specific project guidelines
- \* Use Mac and PC computing platforms
- \* Explore a wide range of artistic media
- \* Explain and articulate artistic ideas
- \* Present ideas to clients

- \* Receive constructive criticism
- \* Regularly revise work to meet client needs
- \* Work in and outside of school to complete projects
- \* Follow design principles to provide design solutions



### COURSES



**YEAR  
1**

- Digital Image Editing
- Visual Creation



**YEAR  
2**

- Video Production
- Digital Print Design
- Arts and Communication Capstone



VIEW Great Oaks  
Course Guide  
[greatoaks.com/  
course-guide](https://greatoaks.com/course-guide)

*\*Courses subject to change.*

# Digital Arts & Design

## IS THIS YOU?



Find your work personality type with this free assessment at [truity.com](https://truity.com):



Holland's Model of Occupational Themes – graphic courtesy of the University of Tennessee.

## Artistic | Realistic

Artistic personality types are “Creators,” they have natural ability to see things from different perspectives and to come up with new, creative, and innovative ideas. They value self-expression and think outside the box. They typically do not prefer structure or routine, nor tend to just accept and follow rules. Creators with a secondary personality type of “realistic” like to do practical, creative work.

### Key strengths that lead to success in this career path

- ✓ Dependability
- ✓ Adaptability/flexibility
- ✓ Self-control
- ✓ Attention to detail
- ✓ Empathy
- ✓ Cooperation

## WORK-BASED LEARNING OPPORTUNITIES

- ▶ Job shadowing
- ▶ Guest speakers
- ▶ Field trips
- ▶ Collaborative design projects
- ▶ Mentorship with real-world design projects
- ▶ Occasional job placement

## COLLEGE & CAREER READY

### Career Credentials

- Adobe Certified Professional: Animate, After Effects, Photoshop, Premier Pro, Illustrator, InDesign
- CPR/First Aid



For more information, visit [ohiohighered.org](https://ohiohighered.org)

## CAREER PATHWAYS

After earning credentials, get more education and experience to



VIEW Essential Skills Guides  
[greatoaks.com/essential-skills](https://greatoaks.com/essential-skills)

Entry-level pay range in Ohio

**\$15 - 39**  
per hour

- ▶ Production designer
- ▶ Graphic designer
- ▶ Photographer
- ▶ Video producer
- ▶ Illustrator
- ▶ Animator



Great Oaks alum  
Brandon Kidwell