

## Guilford County Board of Education

<b>Descriptor Term:</b>  CONTRIBUTIONS AND PURCHASES BY OUTSIDE AGENCIES FOR SCHOOL USE		<b>Descriptor Code:</b>  ECK-P	
<b>Presented to the Board:</b>  September 27, 2012	<b>Adopted by the Board:</b>  November 8, 2012	<b>Revised:</b>  July 23, 2014 September 16, 2014 November 6, 2014	

**I. Purpose**

The purpose of this procedure is to clarify when GCS administrators should seek approval from the Superintendent/designee.

**II. General Information**

As noted in Policy ECK, principals, department heads, superintendents/ designees and chief officers are authorized to accept general donations of materials, supplies and services (referred to as “general donations” throughout this procedure) on behalf of Guilford County Schools (GCS) for the benefit of GCS students.

**III. Prior Authorization and Approval of General Donations**

Prior authorization and approval of general donations by the Superintendent/designee are not required for donations that:

- a. Align with the district’s vision, mission, goals and objectives as outlined in the GCS Strategic Plan;
- b. Takes into consideration the impact of increases in operating/capital costs for GCS, or commit GCS to matching funds and/or in-kind services (see also Policy DD, DD-P, Grants Funding);
- c. Meet applicable laws and adhere to GCS standards, policies, procedures and guidelines;
- d. Do not involve school construction, expansion, renovation, or other capital improvements to GCS-owned property and facilities;
- e. Do not impact more than one school and/or department/division.

**IV. Prior authorization and approval of the Superintendent/designee is required for general donations that:**

- a. Do not align with the district’s vision, mission, goals and objectives as outlined in the GCS Strategic Plan;
- b. Increase operating/capital costs for GCS, or commit GCS to matching funds and/or in-kind services (see also Policy DD, DD-P, Grants Funding);
- c. Do not meet applicable laws and do not adhere to GCS standards, policies, procedures and guidelines;

- d. Impact more than one school and/or department/division.

**V. Right to Refuse**

- a. Principals and other administrators retain the right to accept or reject donations based on the needs of their students, staff, and school/department/district.
- b. GCS retains the right to accept or reject donations that do not meet district standards, and/or do not align with district priorities.

**VI. Naming/Donor Recognition**

- a. GCS does not assign permanent naming rights to projects based on private donations. (See also Board Policy Naming Facilities FDCA, FDCA-P.)
- b. GCS will entertain proposals and/or negotiate assigning naming rights for a limited time frame and for a specified funding amount. Such proposals and/or negotiations are managed by the Superintendent/designee in conjunction with the Board of Education's legal counsel.
- c. GCS does allow donor recognition opportunities that do not interfere with, or distract from, the educational mission of schools, classrooms, or the district. These opportunities include donor recognition wall displays with limited signage, paving bricks, and publicity (such as news releases, web postings, social media outreach, etc.) For additional guidance and approval of recognition plans and displays, contact the Superintendent/designee.

See also Policy ECKA, ECKA-P, Contributions for Capital Projects.