



# LOS ALAMITOS UNIFIED SCHOOL DISTRICT

IGNITING UNLIMITED POSSIBILITIES

ACADEMICS ★ ATHLETICS ★ ACTIVITIES ★ ARTS

10293 Bloomfield Street • Los Alamitos, CA 90720-2200  
(562) 799-4700 • FAX (562) 799-4730

*Andrew Pulver, Ed.D.  
Superintendent*

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[Date]

[Vendor's Name]

[Vendor's Company Name]

[Vendor's Address]

[City, State, Zip Code]

Dear [Vendor's Name],

We are pleased to extend an agreement for advertising on the Los Alamitos High School campus facilities. As we strive to enhance our programs and engage with our community....

Outlined below are the terms of the agreement along and a detailed breakdown of pricing for advertising opportunities:

### **Advertisement Agreement:**

1. **Term:** This agreement shall commence on \_\_\_\_\_ and shall expire on \_\_\_\_\_, unless terminated earlier in accordance with the provisions herein.
2. **Advertisements:** The vendor shall be entitled to display advertisements within designated areas of Los Alamitos High School's campus, subject to the terms and conditions herein.
3. **Payment:** The vendor shall remit payment to Los Alamitos High School for the agreed-upon advertising services prior to.
4. **Rights and Responsibilities:** Both parties shall adhere to their respective obligations as outlined in this agreement. The vendor shall provide high-quality advertising materials and comply with all applicable regulations, while Los Alamitos High School shall ensure adequate space for advertisement display and timely installation.



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## **Price Breakdown:**

1. **Back of Softball Scoreboard**
  - a. 6-Month Commitment: \$3,800
  - b. 12-Month Commitment: \$7,000
  
2. **Varsity Baseball Exterior Wall**
  - a. 12-Month Commitment: \$5,000
  
3. **JV Baseball Exterior Wall**
  - a. 12-Month Commitment: \$2,800
  
4. **Digital Score Advertisement (10 seconds, 3 times during event)**
  - a. Single Game Commitment: \$250
  - b. Half-Season Commitment: \$ \_\_\_\_\_
  - c. Full-Season Commitment: \$ \_\_\_\_\_
  
5. **Gymnasium Banner**
  - a. Booster Operated
  
6. **Sports Fields Banner (Interior Perimeter Fencing)**
  - a. Booster Operated
  
7. **Athletic Events Public Announcements**
  - a. Booster Operated

## **Fund Distribution:**

1. **Booster Acquired Sponsorship:** 75% program, 25% District
  
2. **School/District Acquired Sponsorship:** 100% District

## **Terms and Conditions:**

1. All prices are subject to change upon mutual agreement between Los Alamitos High School and the vendor.
2. Advertisements shall comply with all applicable laws and regulations and shall not contain any material deemed inappropriate by Los Alamitos High School or Los Alamitos Unified School District.
3. Payment shall be made in full within \_\_\_\_\_ days of invoice receipt.
4. This agreement may be terminated by either party upon \_\_\_\_\_ days' written notice.



Please signify your acceptance of the terms herein by signing below. Should you have any questions or require further clarification, please do not hesitate to contact us.

Thank you for considering this proposal. We look forward to a mutually beneficial partnership with your company.

Sincerely,

Accepted and agreed:

\_\_\_\_\_

[Vendor's Name]

\_\_\_\_\_

[Date]