
The Purpose of this Addendum is to **provide responses to vendor's questions related to this RFP.**

- Q. If we have been awarded co-op contracts (Choice Partners and Allied States), do we still need to bid for this commodity?
- A. Dallas ISD will not accept Cooperative Purchasing contract for the services and products in this RFP. Vendors must submit a proposal for this Dallas ISD RFP to be considered for award.
- Q. Can you only apply for High School Photography, or must cover all school grades?
- A. The RFP scope covers all school grade levels. Services are on an as needed basis and awarded vendors may be contacted by Dallas ISD campuses and department to provide services. Awarded vendors have the option to decline a request to provide services.
- Q. Could you explain how to upload documents on the platform?
- A. Instructions on how to attach a file are found on page 7 of the Electronic Bidding – How to Submit a Response at Dallas ISD website at <https://www.dallasisd.org/departments/procurement/vendor-opportunities>.
- Q. Line Item 1: Individual and Group Portrait Photography, is the line item awarded to a single vendor, or could it be awarded to multiple photography studios?
- A. The RFP will be awarded to multiple qualified vendors.
- Q. If the RFP is awarded to multiple vendors, will campuses in the district be able to choose the vendor they would like to use?
- A. Yes. Dallas ISD campuses and departments will select awarded vendors on an as needed basis.
- Q. School Photography is a School Fundraiser. There are no monies paid to My School Picture from Dallas ISD unless the school is requesting Student Badges. Under Price Schedule, the line tabs are asking for prices. Parents receive the Order Form and return the order envelope by picture day or place an online order. May we attach our Order Form, with our Package and Prices, for the list's tabs?
- A. You may attach the Order Form with your proposal response, but the line items on the Pricing Schedule Summary and Price Scenario must be completed to be considered for evaluation and recommendation for award. Fundraisers are not required to be awarded via this RFP.
- Q. What do I need to do if I receive the following error message: "You have insufficient privileges for the current operation. Please contact your System Administrator."
- A. The error message is triggered when there is more than one window/session opened on the same document/response. Please close all windows and clear all cache. Then try to make an update and save to see if the confirmation message is saved. If you continue to experience technical difficulties, please contact the assigned Buyer via email. Responding vendors are encouraged to allow enough time to resolve the issue prior to the RFP deadline for submission.
- Q. If I don't have 3 years of experience in school photographer services, would I qualify to submit a proposal?
- A. To be considered for this contract, vendors must meet the minimum qualifications listed in Section II. Vendors Qualifications noted in the RFP.
- Q. Which specific companies that grant these contracts should I reach out to for potential job opportunities?
- A. Please see attached M/WBE list of Commercial Photographers.



- Q. What is the maximum size for a company team member in this business?
A. There is no specific requirement as to the size of a company in this RFP.
- Q. What strategies can we employ to determine the best pricing for each school project?
A. The strategies to determine pricing are at the discretion of the vendor/business owner. This is a business decision that must be made by the responding vendor.
- Q. How long can we expect the school to maintain the contract for the photography jobs?
A. The initial term of the RFP contract award is three (3) years with two (2) one-year renewal option. Campuses and departments will utilize awarded vendors on an as needed basis.
- Q. Can your organization provide guidance on the cost associated with photography work and methods to set competitive pricing?
A. Dallas ISD is unable to provide guidance on the costs associated as this is a business decision that must be made by the responding vendor.
- Q. Is there a required format for submitting a proposal for a contract?
A. For e-Bidding responses, the required format is PDF for submitting documents attached with proposal in Sourcing.
- Q. What price ranges are deemed too low or too high for bids?
A. Dallas ISD is unable to provide guidance on proposed price ranges as this is a business decision that must be made by the responding vendor.

The information in this Addendum is hereby incorporated and made part of any contract awarded pursuant to this solicitation.

Please sign this addendum and submit along with your copies of the proposal. ALL OTHER PROVISIONS, AND OTHER TERMS AND CONDITIONS REMAIN UNCHANGED. BIDDERS ARE REQUIRED TO ACKNOWLEDGE AND RETURN/SUBMIT A COPY OF THIS ADDENDUM WITH THEIR PROPOSAL.

Company Name: _____ Submitter's Name/Title: _____
 Address: _____ City, State and Zip Code: _____
 Email Address: _____
 Submitter's Signature: _____ Telephone No. _____
 Fax No. _____ 800 # (if available) _____
 Date: _____

END OF ADDENDUM

Certified Minority and Women-Owned Company Listing
Commercial Photographers

Business Name	Phone	Email	Address 1	City	State	Zip Code	Website	Business Description	First Name	Last Name	Certifying Agency	Expiration Date
210 Pro Video	415-316-7983	210provideo@gmail.com	1547 W French Pl	San Antonio	TX	78201	http://www.210provideo.com	Motion Picture and Video Production; Marketing Consulting Services; Advertising agencies; Commercial Photography	Noah	Greenwood	South Central Texas Regional Certification Agency	3/21/2026
Creed Global Enterprises LLC	713-892-5717	info@creedglobalmedia.com	1500 Hadley Street #924	Houston	TX	77002	http://www.creedglobalmedia.com	Videography Media & Production, Commercial Photography, Media Studio and Office Rental, entertainment and Business Consultant & additional Media Suite Services available upon request	Centrell	Reed	City of Houston	2/28/2025
Hartfield Consulting LLC	210-867-8392	hcveteranpost@gmail.com	9926 Balboa Island	San Antonio	TX	78245	http://www.hcpostproduction.com	Motion picture and video production Motion picture or video editing services Sound Recording Studios Photography studios, portrait Commercial Photography	Stephen M.	Hartfield	South Central Texas Regional Certification Agency	2/28/2025
Keep It Real Photography	210-649-7024	marcjiles1@yahoo.com	331 Passerina Spur	Selma	TX	78154	http://keepitrealfotography.net	Freelance photographer	Marc	Jiles	South Central Texas Regional Certification Agency	10/4/2025
Melissa Raelynn Photography	210-488-5436	hello@melissaraelynnphotography.com	1333 Buena Vista St	San Antonio	TX	78207	http://https://melissaraelynnphotography.co	Photography Studios, Portrait; Commercial Photography	Melissa	Evans	South Central Texas Regional Certification Agency	8/31/2026
Multi-Mission Unmanned Aerial Systems, LLC	830-837-8618	info@m2uas.com	210 Siena Woods	Marion	TX	78124	http://www.m2uas.com	Safety consulting services, Commercial event videography services, Commercial Photography, Commercial photography services, Photographers specializing in aerial photography, Videotaping services for legal depositions.	Michael J.	Morris	South Central Texas Regional Certification Agency	3/7/2025
NAOMI J RICHARD	512-796-1547	Naomi.Richard@whitegllovephotos.com	5701 W Slaughter Ln	Austin	TX	78749		No description.	Naomi	Richard	City of Austin	7/7/2026
Pixel Reflex LLC	210-381-8463	carlos@pixelreflexmedia.com	7810 Galaway Bay	San Antonio	TX	78240	http://pixelreflexmedia.com	Marketing consulting services, Photography studios, portrait, Commercial Photography	Carlos	Sanchez	South Central Texas Regional Certification Agency	1/31/2025
Reginald Loftin Photographer	214-466-9747	rgloftinphoto@tx.rr.com	1230 Cheyenne Road	Dallas	TX	75217	http://www.reginaldloftinphotographer.mypi	Photography Studios, Portrait; Commercial Photography	Reginald	Loftin	North Central Texas Regional Certification Agency	6/30/2025
Ruby Media, Inc.	214-730-0101	hussain@dhdffilms.com	2500 FARRINGTON ST	DALLAS	TX	75207	http://www.dhdffilms.com	Video Production, Marketing and Communications Films, Training and Educational Films and Broadcast	HUSSAIN	MANJEE	North Central Texas Regional Certification Agency	4/30/2025
Twice Media Productions, LLC	832-390-0559	tiffany@twicemediaproductions.com	1301 Texas Avenue	HOUSTON	TX	77002	http://twicemediaproductions.com	Photography; Video Production; Pre-Production Services; Graphic Design and Consulting & Media Training	Tiffany	Williams	City of Houston	2/28/2025
Xuguz LLC	956-271-0407	sales@xuguz.com	5903 SPRING VALLEY	San Antonio	TX	78247	http://https://xuguz.com	Graphic design services, Marketing consulting services, Commercial Photography.	Jessica C.	Gonzalez	South Central Texas Regional Certification Agency	2/28/2025
Logans Photography	972-224-5172	versie@logansphotography.com	6636 S R L THORNTON FWY	Dallas	TX	75232	http://logansphotography.com	Photography	Versie	Logan	North Central Texas Regional Certification Agency	1/31/2025

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