

# BSME Educational Resources & Supplies Directory

## BSME Partner Directory

BSME facilitates an invaluable relationship between our schools and over 90 Partners, who provide products and services to schools and staff.

Schools in need of Educational Resources & Supplies providers can use this brochure to browse trusted BSME Partners. To have a look at our other Partner categories, please visit our [website](#).

## Educational Resources & Supplies



### Atlab

[www.atlabme.com](http://www.atlabme.com) / | [LinkedIn](#)

Redefining Learning ATLAB, a technology-based hands-on learning solutions company provides innovative training systems to educational institutions, technical universities, and industrial (vocational) training centers. Partnered with the world's leading solutions providers and manufacturers, ATLAB brings the best of class solutions to classrooms. We understand the need for a child to touch, feel and inspect what they may not comprehend by just reading. ATLAB has taken education to another dimension by redefining conventional methodologies, enabling a high level of knowledge retention. Our learning programs are designed with innovative and effective ideas that are based on the curriculum, which ensures optimum student involvement. Atlab is a part of the Centena Group, since 1980.



### CES Holdings Ltd

[www.cesholdings.com](http://www.cesholdings.com) | [LinkedIn](#)

Supplying schools in 128 countries, CES Holdings offers a one stop shop for all educational material from the United Kingdom (and indeed from the USA); this comprises all a school's book requirements and educational supplies across the curriculum. Equally important is our project work where we become involved in equipping new schools from scratch. This includes the general furniture and the design, supply and installation of the specialist areas such as laboratories, libraries, DT rooms etc. Our on-line order tracking service and the book search facility on our website have proved valuable additions to our service which, on top of the reduced freight and other savings that we pass on to schools, keep CES Holdings at the forefront of international educational supplies.



### Early Excellence

[www.earlyexcellence.com](http://www.earlyexcellence.com) | [international@earlyexcellence.com](mailto:international@earlyexcellence.com)

Early Excellence is an international provider of training, resources and furniture to support pedagogy, provision and practice in young children's education. We provide a comprehensive range of high-quality training, development and assessment services; offering expert advice, support and training to schools and kindergartens.

Our extensive range of furniture, resources and storage solutions enable schools and settings to equip the whole environment both indoors and out, with everything needed to create highly effective continuous provision and to elevate learning to the highest level.

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### DK

[www.dk.com](http://www.dk.com) | [LinkedIn](#)

For 50 years DK has been trusted by educators and parents to create books which engage and delight children in discovering knowledge about the world around them.

DK Learning titles feature entertaining and informative content on topics sure to engage every reader. From our Phonic Books range which helps children of all ages learn to read, to series on high-interest topics, DK inspires a love of reading and a thirst for knowledge about the world. Children can become reading heroes with DK Super Readers levelled non-fiction readers, and enjoy an abundance of non-fiction and reference titles, all designed to help students build their knowledge and develop passion and enthusiasm for learning.



### Chamberlain Music

[www.chamberlainmusic.com](http://www.chamberlainmusic.com) | [John@chamberlainmusic.com](mailto:John@chamberlainmusic.com)

Chamberlain Music has grown over the past three decades to be one of the foremost music education suppliers in the UK today. We have around fifty staff based mainly in Haslemere UK, most of whom have a practical interest in one area of music or another. In recent years we have gained many new customers from further afield including many British International schools in Europe, Middle East North Africa, and the Far East. We offer a consolidation service where schools can make purchases from various suppliers in the UK but ship the complete order in a single part or full container load from our warehouse in Haslemere. You can use your own shipping agents and freight management or leave it all to us to arrange. Over the years we have curated a range of in-house brands including Chamberlain Music, Percussion Plus, Octopus ukuleles, Tom & Will, and Musisca. Our export and distribution side to the company imports and distributes a number of popular brands to UK education suppliers and retailers – our brands include Nuvo Instruments, Panyard, IZZO Samba percussion and Manhasset and RAT music stands. Of course we stock all leading named brands, whatever you want – we can provide!



### Alef Education

[alefeducation.com](http://alefeducation.com) | [rasha@alefeducation.com](mailto:rasha@alefeducation.com)

Alef Education is a global leader in education technology at the forefront of using artificial intelligence and machine learning technologies to create personalised learning experiences that transform the way the world is educated.

Alef Education and its products, the Alef Platform, Alef Pathways, Abjadiyat, and Arabits, have a growing presence in key education markets worldwide, including the United Arab Emirates, the United States, Indonesia, and Morocco. The award-winning Alef Platform provides AI-powered learning and teaching solutions that use real-time data to drive improvements across the education system. Alef Pathways is a student-centred, self-paced supplemental math program. Abjadiyat is an Arabic language learning platform that provides engaging and interactive content from kindergarten to Grade 4. Arabits is a complete Arabic learning system for non-native speakers that helps students of all ages learn, practice, and improve their Arabic language skills using AI.

Alef Education supports approximately 7,000 schools, and over 1.1 million students use the Alef Platform. For more information, visit [www.alefeducation.com](http://www.alefeducation.com).

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### Tes Global

[www.tes.com](http://www.tes.com) | [help@tesglobal.com](mailto:help@tesglobal.com)

Tes is the largest online education community; bringing together professional content, jobs and training opportunities for educators worldwide.

We want to simplify your working life by freeing up your time so you can focus on what matters most – changing lives through education. Talk to us to see how our products have the power to help you attract, train and empower the staff you need to help your school to succeed.



### Trans World Educational Experiences

[www.twedex.com](http://www.twedex.com) | [journeys@twedex.com](mailto:journeys@twedex.com)

At Twedex, our mission is to inspire unforgettable educational journeys that empower students to become confident global citizens, ready to realize their potential and contribute to a better world.

For over fifteen years our passionate team of educational travel experts have been carefully curating school trips that create lifelong memories for each and every student that travels with us.

Trusted by the world's leading schools, Twedex has redefined excellence when it comes to international school trips, so whether it's a sports tour to Europe; a ski trip to Japan; a history trip to France; or a Performing Arts tour to London, our knowledgeable and friendly team will support you every step of the way, ensuring your school trip delivers an experience that excites, educates and empowers your students.



### Findel Educational International

[www.findel-international.com](http://www.findel-international.com) | [LinkedIn](#)

Findel Education has had an established regional base in the United Arab Emirates for over 10 years. Working closely with local partners, we have developed a reputation for delivering outstanding customer value through our comprehensive range of resources and digital solutions. Our team, who travel extensively across the region, have built networks with school owners and leading organisations as well as teachers, academics, and educational practitioners to ensure resource requirements are met.

As well as supporting the existing international and local government schools' market, Findel has extensive experience in delivering projects, both green- and brown-field sites, right across the region. We work closely with project developers and architects to fully understand their requirements and provide bespoke solutions that deliver success. S

peak to [ronan.omurchu@findel.co.uk](mailto:ronan.omurchu@findel.co.uk) & [shaun.doherty@findel.co.uk](mailto:shaun.doherty@findel.co.uk) to find out more.

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### Junior Duke Award

[www.juniorduke.com](http://www.juniorduke.com) | dawn@juniorduke.com

I am a primary teacher with a passion for helping children to become more independent, confident and resilient with a greater feeling of empowerment.

Quick question - Are your students in need of improved life skills?

If so, you might be interested to know there is a life skills Award for children aged 4-13. It's called the Junior Duke Award and leads children through set challenges helping them to grow in independence, confidence and resilience.

It's never too early to help children to be self-sufficient and to become capable young adults.

The age-appropriate life skills and cultural challenges are in seven progressive, high-quality workbooks. Thereafter, the final two levels are evidenced on a portal. All created by a Scottish primary teacher.

The Award is great for:

- creating independence
- inclusivity, allowing children of all academic abilities to achieve success
- helping your school address the UN convention on the rights of the child
- giving leadership experience for non-executive members of staff
- building additional home-school links
- providing useful extra knowledge of the 'whole child' for parents' nights and report writing
- creating a community feel within your school
- rewarding student achievement
- developing positive challenges and a healthy sense of competition
- all academic abilities as well as working alongside all curriculums
- helping children discover talents and skills

### Zaks

[www.zaksstore.com](http://www.zaksstore.com) | LinkedIn



ZAKS Uniforms is a premium school uniform company which has a vertically integrated supply chain and manages over 250 schools across the GCC with a manufacturing capacity of over 2 million units annually.

ZAKS has been serving the region for over 30 years in the realm of quality school uniform offerings with a retail distribution of over 25 stores across the GCC in convenient locations. We have been operating across UAE, Bahrain, Oman, Qatar and Saudi Arabia, offering top quality uniforms, bespoke styling, unparalleled service and have the largest network of uniform retail stores in the region.

ZAKS is a vertically integrated supply chain, controlling every step of the process from design development, fabric sourcing in our equity owned mills, production in our state-of-the-art facilities and delivery to students and families through our retail stores or online platform. We have an accessory range of more than 65 items ranging from bags, caps, swimwear, socks, belts, winter wear, sports gear etc. We also house BUCKLE UP specialized back to school leather and sport shoes with more than 20 designs which come with non marking soles and name tags on the inside ([www.buckleupshoes.com](http://www.buckleupshoes.com)).

ZAKS offers unmatched quality, value, and service, including free alterations on all garments, made-to-measure services for students requiring custom tailored uniforms (provided at the same price as off-the-rack garments) and a warranty on all uniforms. Our design team collaborates with each school individually to ensure a uniquely bespoke design that enhances your school's brand image and creates a look that students are proud to wear, on and off campus. Ordering online or at one of our conveniently located ZAKS Order Centers provides the utmost in convenience with uniforms being delivered right to your door.

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### **Einfobase Book Trading LLC**

[phindbooks.ae](http://phindbooks.ae) | [Ceo@einfobase.com](mailto:CEO@einfobase.com)

We are a Book Distribution and Book Retail company. Our primary clients are UK Schools and Universities. We deal in Academic and Library books all sourced from UK publishers.

We are on board with all top groups like Aldar, BEAMS, LEAMS education, Star Group, SIS Global and more.

We have our online portals and also physical showroom in Sharjah School Zone plus our office is in Dubai Trade Center. We offer both wholesale and retail for academic books in MENA.



### **Edsidera**

[www.edsidera.com](http://www.edsidera.com) | [LinkedIn](#)

#### BENEFITS OF THE EDSIDERA AWARD

Our aim is to support schools with an extra curricular value added award scheme.

Each award within our series is built upon the foundation of empowering children to become independent learners through skill-led education. Meticulously curated by seasoned educators who are deeply passionate about skill development, every award is fueled by a commitment to instill a growth mindset in children.

#### Range of Activities

Progressive, age-appropriate challenges and tasks that include and promote life skills, enquiry, creativity, independence, wellbeing, sustainability, entrepreneurship and innovation.

Our app and platform give us the opportunity to craft bespoke content for each school. We will differentiate and align your own national agenda, school improvement plan or curriculum key priorities into the award tasks.



### **Learn IT**

[www.learnitacademy.com](http://www.learnitacademy.com) | [paul@learnitacademy.com](mailto:paul@learnitacademy.com)

Certify your teachers!

Our experienced Google Certified Trainers have developed innovative and exciting training that will inspire and motivate your staff to improve their use of technology in the classroom! It's a great way to consolidate staff learning by allowing up to 25 staff to complete the Level 1 or Level 2 preparation and exam to achieve their Google Educator certification!

The training will cover a range of the core G Suite for Education apps, including Gmail, Drive, Docs, Slides, Sheets, Forms, Sites, Groups, YouTube and many more!

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### The Happy Confident Company

[www.happyconfident.com](http://www.happyconfident.com) | [jenny@happyconfident.com](mailto:jenny@happyconfident.com)

The Happy Confident Company is on a mission to help every child develop a strong sense of self-understanding and self-belief from the earliest age.

Our award-winning, transformative, personal development & mental wellness program can be delivered in only 5-10 minutes each day and equips students aged 3-14 with the social-emotional & character skills needed to thrive.

Designed to blend seamlessly into even the busiest of curricula, partner schools will access almost 1,000 ready-to-go lessons through our online hub. With teacher notes and bite-sized onboarding videos there is little to no training required.

Quarterly results are impressive with all participant schools reporting improved self-regulation, increased self-awareness and growth mindset, increased resilience, and greater compassion. Additionally, the programme benefits teachers by promoting positive behaviours and reducing time spent on behaviour management.

The Happy Confident Schools Program: Clinician-approved, teacher-endorsed, and loved by children.



### S + B UK Ltd - furniture for learning

[www.splusb.co.uk](http://www.splusb.co.uk) | [sales@splusb.co.uk](mailto:sales@splusb.co.uk)

S+B UK is one of the UK's leading specialists in the design, manufacture and installation of innovative furniture systems for Science, Food Tech and STEM Classrooms.

We have 50 years of experience in creating new state-of-the-art educational environments and in turning old-fashioned, uninspiring classrooms into fabulous new learning spaces, featuring 21st-century design, inspiring laboratories, food technology rooms and STEM suites.



### Trutex Ltd

[www.trutex.ae](http://www.trutex.ae) | [abruce@trutex.com](mailto:abruce@trutex.com)

Trutex has been supplying school uniforms and school sportswear in the UK for over 150 years and is one of the country's oldest and trusted quality school uniform brands. Beyond the UK, we supply directly to many international schools across the Middle East. The brand has strong values related to sustainability and 'Made To Last' quality. Our success in the Middle East is attributable to our ability to deliver consistent, durable and quality uniform year after year, solving a key issue for international schools in the region. We can support our international school customers through a bespoke service which includes design, manufacture, and supply of a unique uniform style that reflects a school brand. We know how important this is, not only to the whole school community, but also to the wider public for the brand visibility it gives the school.

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### SIS Pitches

[www.sispitches.com](http://www.sispitches.com) | [LinkedIn](#)

SIS Pitches has a notable reputation in the sports industry, having designed, manufactured, and built high-quality sports surfaces for prestigious football clubs and national stadiums across Europe and the Middle East. Their extensive portfolio includes top European clubs such as Barcelona, Real Madrid, Manchester United, and Juventus, as well as numerous national football stadiums in countries like Scotland, Portugal, and France.

In the Middle East, SIS Pitches has made significant contributions by designing, constructing, and maintaining football pitches for prominent UAE sports clubs, including Al Nasr Sports Club and Al Ain Football Club. Our work extends to synthetic sports surfaces for various schools and institutions, including GEMS Education and Dubai College, Safa School, etc. Additionally, we've provided synthetic grass for public spaces and facilities such as Dubai Municipality parks and Abu Dhabi Cricket Club.



### Tsunami Sport Ltd

[www.tsunami-sport.com](http://www.tsunami-sport.com) | [sales@tsunami-sport.com](mailto:sales@tsunami-sport.com)

Tsunami Sport is the world's leading sustainably-driven school sportswear provider. Officially now B Corp certified, Tsunami is regarded as a company with high environmental and social standards across all areas of the business.

With 20 Years of industry experience, Tsunami Sport has supported schools across the world in delivering high-quality, functional products that are designed for students and staff. Driven by best practices across all aspects of the supply chain married with industry-leading low minimum order quantities and outstanding in-house design capabilities, Tsunami Sport has built a reputation as the ideal school uniform supplier.

Tsunami continues to deliver a wide range of products to cover all sports and uniform requirements. For more information, head to [www.tsunami-sport.com](http://www.tsunami-sport.com) or to speak to us in person and find out how we can assist you, please get in touch with [sales@tsunami-sport.com](mailto:sales@tsunami-sport.com).



### Wall Art by Promote Your School

[www.promoteyourschool.co.uk](http://www.promoteyourschool.co.uk) | [chris.harris@promoteyourschool.com](mailto:chris.harris@promoteyourschool.com)

We are an education design agency that specialises in creating bespoke Wall Art for schools. Our talented in-house design team has managed thousands of projects for schools around the world. With over 20 years' of experience in education, we understand the unique challenges faced by teachers and leaders in education. So, we are well-placed to advise and guide you through the process of using Wall Art to achieve your goals and ambitions. You can find hundreds of examples of their work on their website.

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### BBC Studios

[www.bbcstudios.com](http://www.bbcstudios.com)

BBC Studios is a commercial subsidiary of the BBC Group with sales of £2.1 billion (2021/22: £1,630 million). Able to take an idea seamlessly from thought to screen and beyond, the business is built on two operating areas: the global Content Studio, which produces, invests and distributes content globally and Channels & Streaming, with BBC branded channels, services and joint ventures in the UK and internationally.

Around 2,500 hours of award-winning British programmes are made by the business every year, with over 80% of total BBC Studios revenues coming from non-BBC customers including Discovery, Apple and Netflix. Its content is internationally recognised across a broad range of genres and specialisms, with brands like Strictly Come Dancing/Dancing with the Stars, Top Gear, the Planet series, Bluey and Doctor Who. BBC.com is BBC Studios' global digital news platform, offering up-to-the-minute international news, in-depth analysis and features.



### Growmore

[LinkedIn](https://www.linkedin.com/company/growmore) | [jonathan@growmorelearn.com](mailto:jonathan@growmorelearn.com)

At Growmore, we understand the unique challenges educators face today.

Since 2002, we have been a trusted education partner in the Middle East, offering innovative learning solutions that blend traditional print with cutting-edge digital resources.

With access to over 500 publishers, we tailor our offerings to meet your school's specific needs. Our dedicated team of experts is passionate about enhancing the learning experience and empowering educators alike.

Let's explore how we can work together to unlock your students' potential and create impactful learning.



### Magrudy Enterprises LLC

[www.magrudy.com](http://www.magrudy.com) | [richard.rego@magrudy.com](mailto:richard.rego@magrudy.com)

Since 1975 Magrudy has become a central part of Dubai life. Although our flagship store remains the spiritual home of Magrudy's and is still visited by the same customers who shopped with us as children - we have branched out in the UAE and currently operate in Abu Dhabi, Al Ain and across various universities as the sole operator of campus bookstores. Being a family-run business with the needs of the local community always in mind, our books are complemented by a wide range of toys, stationery, greeting cards, arts & crafts materials suitable for all ages, as well as school uniforms. Our stores

are welcoming and interesting places to browse and explore and we pride ourselves on offering outstanding customer service.

#### Education

Since our beginnings as an educational toy and book store, education and learning remains at the heart of our business. our Educational Resource Centre caters to the needs of the UAE's educational community , supplying textbooks , library services, uniforms and holding book fairs.



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### hihilulu

[hihilulu.com](https://hihilulu.com) | [LinkedIn](#)

At hihilulu, we are passionate about revolutionizing language learning for young minds through innovation and creativity.

Our platform offers a unique, engaging, and interactive experience designed to nurture children's love for languages and build their confidence in communication. Our platform is inspired by the groundbreaking work of Professor Joel Bellassen and his Dualism Theory, which emphasizes the importance of balancing immersive language input with structured learning strategies. By integrating this theory, hihilulu ensures that children not only acquire linguistic skills but also develop cognitive abilities that enhance their overall learning experience.

For schools, we offer an all-in-one service that includes expertly crafted content, teacher resources, and even dedicated educators to lead language programs. Our curriculum incorporates storytelling, gamification, and multimedia, creating an engaging and effective learning environment aligned with global educational standards.

Join us at hihilulu, where we transform Chinese language learning into a fun and meaningful adventure —empowering the next generation to thrive.