



Sponsorship FAQ



What is it?

Charting the Course is a transformative event that has been empowering high school students in the region 19 area for seven years. This initiative focuses on aiding students as they transition into college or the workforce, positively influencing over 1500 participants through essential skill development, campus exploration, and connections with local industry partners.

Effects of sponsorship?

By sponsoring Charting the Course, you play a vital role in impacting the lives of local high school students. Your support provides them with critical resources and experiences, empowering these young individuals to become self-sufficient and ambitious leaders in their communities.



Sponsorship levels?

Charting the Course offers various sponsorship levels to accommodate different contributions:

- Titanium (Full Day): \$50,000
- Diamond (Half Day): \$25,000
- Platinum: \$10,000 - \$24,999
- Gold: \$5,000 - \$9,999
- Silver: \$3,000 - \$4,999
- Bronze: \$1,000 - \$2,999
- Patron: \$500 - \$999

Sponsor benefits?

Sponsorship benefits vary by contribution level and may include:

- On-stage recognition and speaking opportunities
- Acknowledgment in media interviews
- Booth space at the April event
- Distribution of promotional items to attendees
- Logo on event signage, digital ads, and the CTC website
- Featured posts on Charting the Course and ESC-19 social media
- Mentions in event videos.



How to sponsor?

To secure your sponsorship and help shape a brighter future for local students, please reach out to:

- Leah Wood: 915-443-2196 | lwood@esc19.net
- Raquel Puertas-Ramos: 915-240-6035 | raquel@empowering-hands.com