

EVALUATING INFORMATION FOUND ON THE “FREE WEB”



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- Pacific Northwest Tree Octopus
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- What is the address? Does it contain a .org, .com, .edu, .gov?
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- Is there a link to information about the author/sponsor of the page?

Annie Sullivan

Helen Keller's Teacher

A Report by Amanda-Lynn Baskwill Grade 5 LCS



Annie Sullivan was born April fourteenth, 1866, to Irish parents. When she was nine years old, Annie went to a town called Tewksbury because her mother had died and the rest of her family did not want to care for her. Annie sometimes threw temper tantrums. She had to live in the poorhouse. While she was there, the illness that had been in her eyes since she was three caused her to become blind.

On the third of October, 1880, Annie moved to the Perkins Institution for the Blind, she was fourteen years old. Six years later, in 1886, Annie graduated from college. She made a speech and even got new shoes and a new dress to wear on this occasion.

On March third, 1887, Annie Sullivan met Helen Keller for the first time, she was to be her governess. Helen Keller had also become blind, but she was also deaf and mute. Annie helped Helen talk, read, write and feel things. Annie made Helen happy and helped her to have a good life.

In 1900, Annie helped Helen get into college and Helen graduated in 1904.

October nineteenth, 1936, Annie Sullivan passed away, leaving Helen Keller by herself.







How Much TV Commercial Length has Grown over the Years:

We all accept commercials as a necessary evil because they pay for the shows we love to watch. But, how much is commercial time is reasonable to accept? This question was answered for me while watching a 2004 episode of *Star Trek Enterprise*. The commercials came so often and lasted so long that it was almost impossible to maintain a sense of continuity with the show.

This situation got me wondering about how much the percentage of time given to a show is lost to commercials has increased over the years. Thanks to the availability of video recordings of past shows this was easy to determine. Scouring my video library I found shows ranging from 1952 to 2004. Here's what I discovered:

1952 - 13 percent of the time was spent watching commercials (only 4 minutes out of every half hour!)

1958 - still 13 percent

1964 - 17.8 percent

1977 - 18 percent

1994 - 24 percent

2004 - 30 percent

2006 - 30 percent

2007 - 30 percent

2008 - 32 percent

2009 - 30 percent

These were all for main line shows aired during prime time hours.

So, how did the show that kicked this little study off do? Would you believe that a full 35 percent of the air time given to *Star Trek Enterprise* in 2004 was sacrificed to commercials? It was, and to make matters worse the end credits were pushed into the far right margin to make room for a side bar ad, the station logo was continually displayed in the lower right hand corner of the screen, and twice an annoying pop up add appeared in the left hand corner of the screen during the show. Taking these into account the total effective commercial time was crowding 38 percent. That means only 62 percent of the time was available to watch the show.

Another aspect of modern television that increases the commercial time, though not as distracting as actual commercials, is the "imbedded commercial." This is where a character uses or displays a product in such a way that the brand is clearly evident. Cars and soft drinks are the two most common users of this technique.

Dates are useful bookmarks of significant turning points in history. As far as commercials are concerned, February 2, 2006 will be an important and depressing day to remember. It was a Thursday night and I was watching *Smallville* when the imbedded commercial evolved from being covert (hidden) to overt (obvious.) Up to this time every imbedded commercial I'd seen was low-profile in nature: you had to look for it to see it. In this particular episode of *Smallville*, the object of the imbedded commercial was Acuvision contact lenses. Instead of just discretely displaying the box, the actress held it up, label pointed directly at the camera, and said in a clear loud voice that Acuvision contacts had solved a big problem for her. Only more disturbing than the clumsy and amateurish way it was done was the fact that this marked a major turning point in commercial television. If consumers let this catch on then such imbedded commercials could become so prevalent that the shows between commercials may soon become little more than multiple-product infomercials.

**If there is no author or
information about who
wrote the page...**

 **Don't use it!!**

A

Accuracy

- Is the text well-written?
- Is it free from typos and grammatical errors?
- Is data clearly labeled?

Shakespeare's Globe Theater

By Mike Constabile

The Globe Theater was a perhaps the most famous and interesting theater in the Elizabethan era. The theater was built just outside of London, (in Southwark to be exact.) after the triumphant reign of Queen Elizabeth I. The main reason the Globe Theater is especially famous is the fact that many of William Shakespeare's plays were written and preformed here. The idea of creating plays and theaters to preform them in was a strange new concept for the Europeans of the Elizabethan Era (also the sixteenth century.)

The construction of the Globe didn't go smoothly. In 1596, James Burbage, (A famous architect of the Elizabethan era) was in the process of spending a lot of money to convert an old friary into an indoor theater. The local people disapproved of the construction because they were afraid of disturbances that might be caused by the theater. Thus, Burbage was denied permission to use it. (It was already built when Burbage was denied permission to use it.) After Burbage's death in 1597, his family was facing ruin. They had a building that wasn't able to be used, limited funds, and to top it all off, the theater was built on rented land. The land agreement stated that Burbage could use the land to build and run the theater, but after a few years, a new agreement had to be reached. Burbage's sons faced the possibility of losing the theater. In 1597, time was up, but the landlord refused to sign a new agreement. He also claimed Burbage had broken terms of their old agreement and no longer owned the land the theater was built on. But, the sons had an idea to outwit the crafty landlord though. Over the Christmas holiday in 1598, when no one was around, the Burbage brothers pulled down the theater piece by piece and had every timber taken across the London to the south side of the river. There, they began to start the construction of the Globe Theater.

The construction of the Globe was finished by 1599. Its name, the Globe, made a very bold claim. "There is nothing in the whole round world," it seemed to say, "which this theater cannot set before your eyes." * Audiences of the time thought this to be hardly a mere exaggeration. The excitement of going to the theater, the most popular form of entertainment back then, is hard for the people of our time to recapture. Oh the excitement when every year, two of the great William Shakespeare's plays were to be preformed for the first time. The joy of seeing such genius at work. Because it used framework of the old theater, which Burbage had kept up to date by making improvements, the Globe didn't differ much from an old theater. Now the question that comes to mind is ; How could the Burbage's, who were short of money afford to build such a great theater?



Bias

- Are personal views clearly listed?
- Are facts distinguished from opinion?
- Does the page have advertising? Is it clearly differentiated from informational content?



createine

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New Drink With **createine**

www.gobenevia.com Save \$5 On Drink That Builds Muscles Without Adding Body Fat.

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Bodybuilding.com - **Createine** Monohydrate Information and Product ...

Simply put, **createine** monohydrate is the most popular and effective bodybuilding supplement on the market. Everyone consistently using **createine** is making ...

www.bodybuilding.com/store/createine.html - [Cached](#)

Createine Information Center

Honest and responsible information about **createine** and other important nutritional supplements commonly used in athletics.

www.creatinemonohydrate.net/ - [Cached](#) - [Similar](#)

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\$12.29 new - [Target](#)

[Cellmass- BSN Createine Ethyl Ester Matrix, 2.25lb Fruit Punch \(50 ...](#)

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Createine.com

Although **createine's** role in the energy production process is its most notable trait, there is evidence that **createine** can stimulate muscle growth. ...

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Information on **createine** supplementation from personal experience.

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Createine: MedlinePlus Supplements

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www.NutraBio.com

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www.TeamANR.com

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- Martin Luther King
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Alphabetic Index



E-Mail Kathy

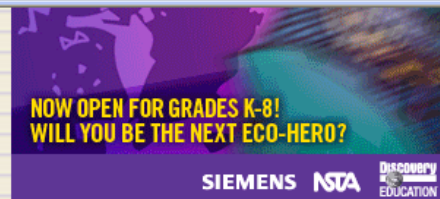


Site Map



SCHROCKGUIDE STUFF

- ▶ Other User Books
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Internet Cataloging-in-Publication Data and Citation Formats

Schrock, Kathleen B.
Kathy Schrock's Guide for Educators / Kathleen B. Schrock
<http://school.discoveryeducation.com/schrockguide/>
MD: Discovery Channel 1995
1. Bibliography
011.3 dc-20

[APA Reference:](#)

Schrock, K. (1995). *Kathy Schrock's Guide for Educators*.
Retrieved Nov. 24, 2009, from <http://school.discoveryeducation.com/schrockguide/>.

[MLA Reference:](#)

Schrock, Kathleen. *Kathy Schrock's Guide for Educators*. 1 June 1995.
24 Nov. 2009 <<http://school.discoveryeducation.com/schrockguide/>>.

Formats for Elementary Students

Kathleen Schrock, MLS (kathy@kathyschrock.net)

[Contact information](#)

Last update: 11/24/2009. Pages created: 06/01/1995.
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Coverage

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Rose O'Neal Greenhow (1817–October 1, 1864) was a renowned Confederate spy. As a leader in Washington, D.C. society during the period to prior the American ...
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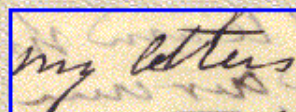
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 - [Women's Studies Resources at Duke](#)
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 - [The Time of the Lincolns](#), from WGBH/PBS, including a section entitled [A Woman's World](#) and [teacher's guides](#) including an exercise on Rose Greenhow.

About Rose O'Neal Greenhow.

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To see a list of books have been the targets of recent school **censorship** attempts in the United States see this list of Challenged and **Banned Books** of 2004 ...

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