## **#SYOstrong is #SYOsecure**

- Student Data Privacy
  - Network Security



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### Why is Student Data Privacy **Important?**

1974

1978

2000

2014



**FERPA** 



PPRA



COPPA



This is the foundational federal law related to the privacy of students' educational records. FERPA limits access to student records and details rules to follow when accessing the data.

District Education Records Policy

PPRA defines the rules states and districts must follow when administering surveys, analysis, and evaluations funded by the US Department of Education. It requires parental approval to administer many tools.

District Parental Access Instructional Materials Policy

**COPPA** imposes requirements on operators of websites, games, apps or online services directed to children under 13, and on online service providers that collect personal information online from a child under 13.

District Attains Parental Consent to Use Tools, As Required via Terms of Service

This law protects the privacy and security of personally identifiable information (PII) of students, and certain APPR data. The law outlines requirements for educational agencies and their contractors.

District Data Privacy and Security Policy and Compliant Third-Party Contracts

#### **How do we protect student data?**

#### **EDUCATION LAW 2-D REQUIREMENTS**

REQUIREMENTS FOR EDUCATIONAL AGENCIES





PROTECTION OF PII



NIST CYBERSECURITY FRAMEWORK



PARENT COMPLAINT PROCEDURES



PARENTS BILL OF RIGHTS



THIRD-PARTY CONTRACTS



INCIDENT REPORTING AND NOTIFICATION



Policies

DATA SECURITY AND PRIVACY POLICY



ANNUAL EMPLOYEE
TRAINING



DATA PROTECTION OFFICER



- Internet Safety
- Student Privacy
- Acceptable Use Policy
- Student Records

A plain language summary is available on the Syosset Website.



# What is Staff or Student Personally Identifiable Information (PII)?

**Personally Identifiable Information** (PII) is information that can be used to identify, contact or locate a single person.



#### **Examples**

- Demographic Information
- Social Security Numbers (staff only)
- Family Members and Relationships
- Medical Records
- Grades, Education Plans, Attendance etc...
- Pictures of Students
- Student and Staff ID Numbers



# Why is PII & network security important?

#### Identity Theft

Ransomware Attacks

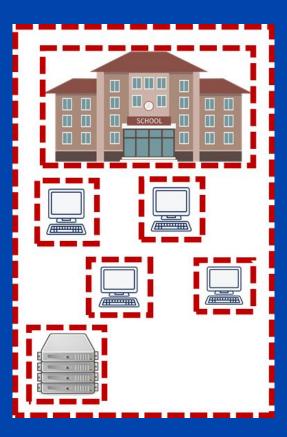
Denial or Disruption of Service

Stealing student/staff identity Blocks access to data until a sum of money is received

Preventing access or making it extremely difficult to use the Internet

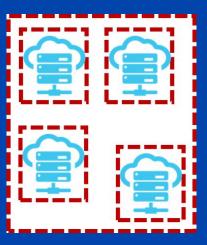


- Individual Firewalls isolate a problem
- Replicated cloud backups in secure data centers provide access to recovery data
- Separate backup retention schedule
- Offline backups provides air gapped recovery
- Email Security



Firewalls surround the district, each building, each computer and backup individually





Firewalls surround Syosset cloud data, backup and servers individually

# How do students and teachers teach and learn online safely?

ClassLink: Collection of District Approved Apps



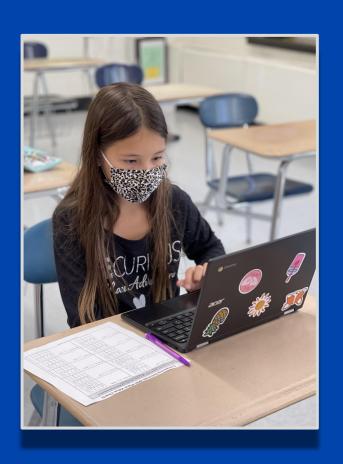


# What do students and teachers use to work securely online?

- Support from teachers & staff
- District-provided devices
- ClassLink & Virtual Desktops
- Strong passwords
- Updated software, apps and hardware
- District policies and procedures



# Train. Support. Communicate.



- Train staff members on Federal and State Data Privacy Laws
- Support staff and students with accessing digital content securely
- Communicate updates, processes, policies and procedures





Syosset provides a secure learning environment and digital access to important data and tools that enhance our students' education.