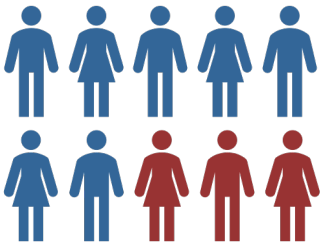
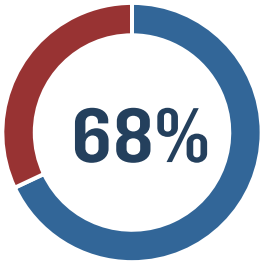
Y2 ANALYTICS

SUMMER 2023 BOND VIABILITY SURVEY

A STUDY OF LIKELY VOTER ATTITUDES IN CACHE COUNTY SCHOOL DISTRICT



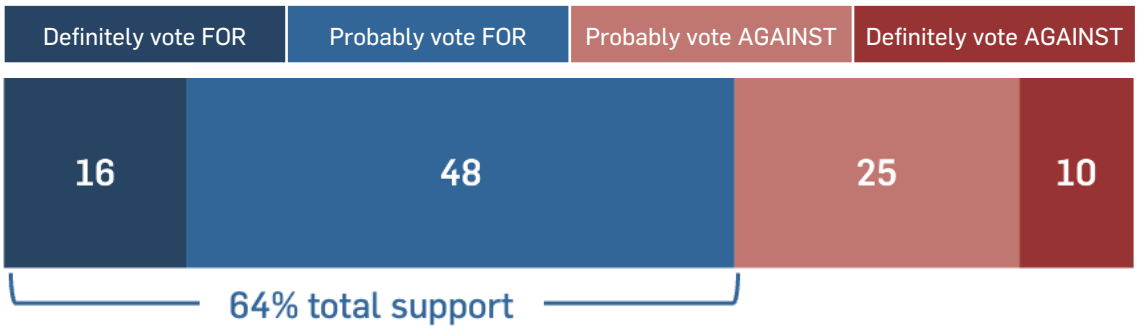
7-out-of-10 voters rate Cache County School District education quality as excellent or good.

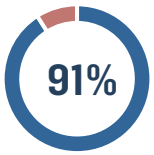


A majority agree that the District needs additional funding to expand and rebuild schools to meet both current & future needs.

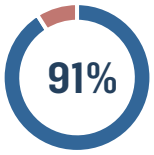
After reviewing a draft proposal for a potential school bond that would have a net-zero impact on the current tax rate in the Cache County School District, but absent any additional details about the potential bond, two-thirds (64%) of voters indicate that they would likely vote in favor of the bond.

If this proposition were on the ballot and the election was today, would you vote FOR or AGAINST the issuance of bonds?

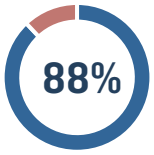




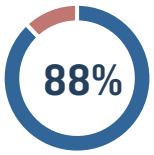
91% of voters indicate that the District's ability to place this bond on the ballot and complete much needed capital projects without increasing the tax rate is an important consideration in their potential vote decision (66% very important, 25% somewhat).



91% of voters also indicate that the projected continuing growth in the District and the currently above-capacity facilities are important considerations to them (64% very important, 27% somewhat).

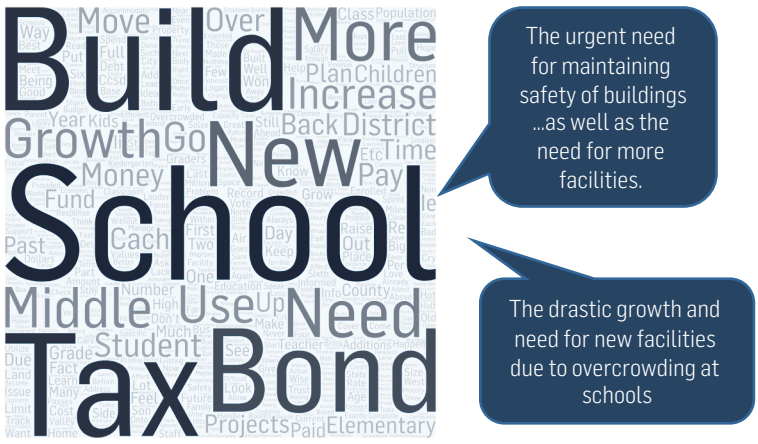


Nearly 9-in-10 voters suggest that the District's track record of completing capital projects funded by prior school bonds is an important factor in their decision (60% very important, 28% somewhat).



And nearly 9-in-10 voters find the details of the initiatives bond funds would support – building two new middle schools, converting an existing, small middle school into an elementary school, and building one additional elementary school – to be important considerations (59% very important, 29% somewhat).

In their own words, voters in Cache County School District express a recognition of the need and support for a proposal that does not increase the tax rate.



All data based on a survey of 466 randomly sampled likely voters in the Cache County School District. The online survey was conducted June 24 -July 25, 2023. MoE = +-4.5 percentage points.