



PIPER USD 203

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FOR IMMEDIATE RELEASE

For more information contact:
Katelyn Kaminski, Director of Communications
katelyn.kaminski@piperschools.us | (913) 548-6079

Piper Unified School District 203 to Survey Patrons

KANSAS CITY, KS – Phones will soon be ringing across Piper Unified School District 203, as a brief survey of patron opinions will begin.

School district officials say the survey of district households will provide insight into what residents think about the district's strengths, challenges, and other important issues.

"This survey will give us an outstanding opportunity to hear from a cross-section of our patrons, and gather their opinions about our performance, and what our priorities should be for the future," said Dr. Jessica Dain, superintendent of schools. "We'll hear from all geographic parts of the district, people of all different ages, and everyone from newcomers to long-term residents."

The survey was designed by ExcellenceK12, a Kansas City-based market research firm that has worked with school districts across the Midwest.

The calling will be done by Kansas City-based Market Research Associates, a firm that uses only professional researchers. Participants will be selected totally at random, and all responses will be kept completely confidential.

In general, calls will be placed between 7 and 9 p.m. on weekdays, and between noon and 6 p.m. on Saturdays. The caller ID may show "Market Research Associates," or it may simply show an 816 or 913 area code because the company uses calling facilities in both Missouri and Kansas.

For those who are not contacted at random on the phone, an online version of the survey can be accessed online. The link to the survey can be found below.

The survey process will take about two weeks to complete, and the district is asking patrons to listen for their phones to ring.

“We are very fortunate to live and serve in a community that values our schools,” Dain says. “If you get called for the survey, please answer and give your honest feedback.”

COMMUNITY SURVEY HERE

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