

Zero-Tax-Rate-Change Bond Issue Communications Update

Dec. 2, 2024



Communications Timeline

**Public Opinion
Survey**
Completed

**Facility
Master Plan
Communications**
December

**Bond Issue
Communications**
January to February



**CREATIVE
ENTOURAGE
RESEARCH**



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Facility Master Plan Communications

Facility Master Plan Communications December



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IT'S TIME!

A Plan to Improve Our WPS School Buildings

Take a drive around our district. Walk through many of the buildings. You'll discover it's time to implement a long-range plan to improve our school buildings.

That's why our district began work on its Facility Master Plan during the summer of 2023. Following extensive research, analysis, and community input, our Board of Education adopted our Master Plan at its August 26, 2024 meeting.



For additional information about our Facility Master Plan, including our zero rate change bond proposal on the visit our website at: usd259.org/facilityplan



It's Time to Address Very Real Needs

With 88 buildings that are, on average, more than 60 years old, it is time to address very real facility improvement needs.

They include:

- Making sure buildings are up to date with respect to keeping our students and staff safe.
- Addressing today's educational needs with essential updates to STEM labs, classrooms, and career and technical training spaces to provide students with the knowledge and skills they need for the future.
- Protecting the community's \$5 billion investment in buildings by taking care of roofs, walls, windows, doors, and electrical, plumbing and HVAC systems.
- Providing facilities that support today's best practices in classroom curriculum and instruction.

More details on back »

Anticipated Student Transition Plan Early Childhood

This document provides an anticipated plan for how students may transition from current buildings to updated facilities. This plan is subject to change following the completion of the redistricting process that will accompany the implementation of the facility master plan. As part of this process, the district's attendance boundaries will be revised, which may result in changes to the schools assigned to specific addresses. School closures are expected to begin in 2027 and be completed by 2029, with Sowers Alternative High School potentially transitioning as early as 2026. Learn more at usd259.org/facilityplan.

Little Early Childhood Center Closing

New Early Childhood Center at the current site of Chester Lewis Academic Learning Center



■ Informational Communications

**Bond Issue
Communications**
January to February



WICHITA PUBLIC SCHOOLS
ZERO-RATE-CHANGE
BOND ISSUE *FEB. 25, 2025*



Informational Communications



**Bond Issue
Communications**
January to February

INTERNAL

- Intranet
- Principal Toolkit
 - Communications calendar
 - Sample email, phone and text scripts
 - Social media posts
 - School-level signage



Informational Communications

**Bond Issue
Communications**
January to February

EXTERNAL

- Website
- Videos
- Direct Mail
- Social Media: Paid and Organic
- Email
- Text Messaging
- Signage
- Community Outreach

Wichita Public Schools Community Survey Overview

Dec. 2, 2024



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BACKGROUND AND METHODOLOGY

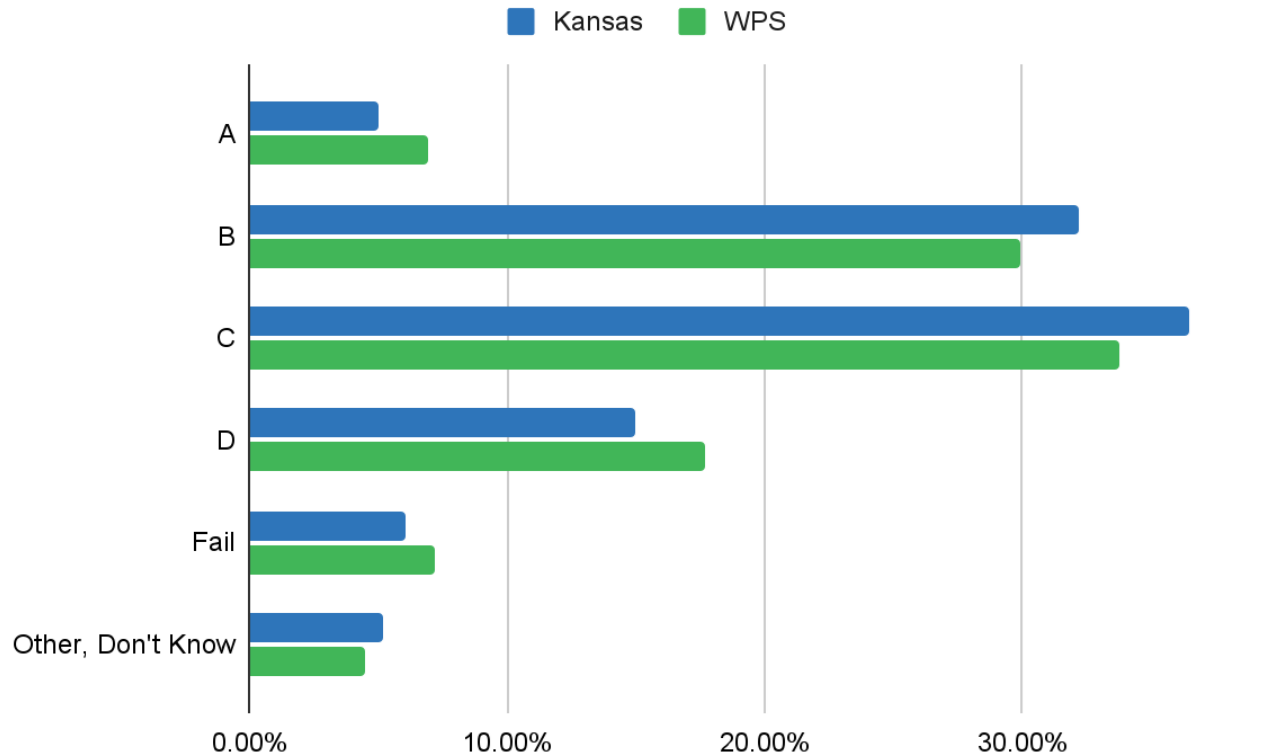
	TELEPHONE	ONLINE
Timeline	Nov. 13 - 18	Nov. 11 - 22
Participants	301 Random Sample	2,773 Opt-In
Promotion	-	Social Media District Website Text Message



Telephone Survey Results



WHAT GRADE WOULD YOU ASSIGN?



STATEMENTS ABOUT LOCAL PUBLIC SCHOOLS

Highest Agreement

	Strongly/ somewhat AGREE	Strongly/ somewhat DISAGREE	Other, don't know
We need to provide school buildings that can accommodate up-to-date teaching and learning methods.	89.10%	10.60%	0.30%
Upgrading our school buildings is essential to improving our city.	79.20%	19.60%	1.20%



STATEMENTS ABOUT LOCAL PUBLIC SCHOOLS

Middle Agreement

	Strongly/ somewhat AGREE	Strongly/ somewhat DISAGREE	Other, don't know
Supporting our public schools is the best thing we can do to protect property values.	74.70%	23.50%	1.80%
We are falling behind other area school districts in keeping our buildings up-to-date and in good working condition.	64.60%	25.60%	9.80%

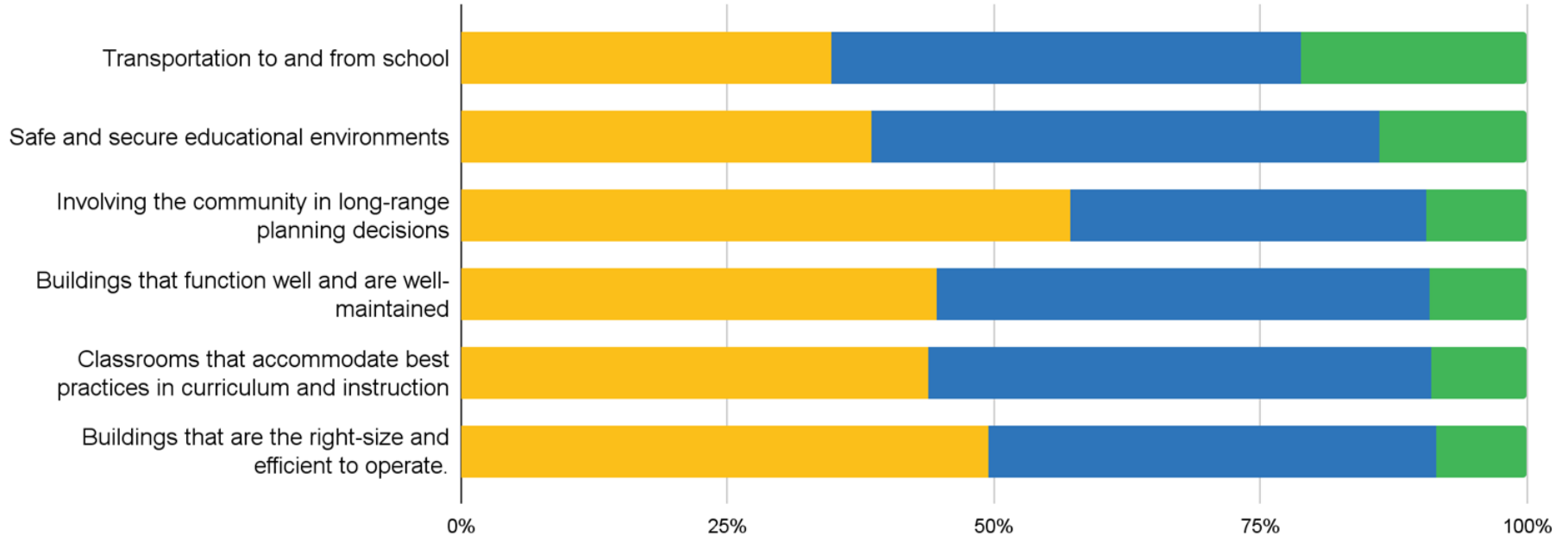
STATEMENTS ABOUT LOCAL PUBLIC SCHOOLS

Lowest Agreement

	Strongly/ somewhat AGREE	Strongly/ somewhat DISAGREE	Other, don't know
I trust the Wichita Public Schools leadership to make decisions about improving our school district.	60.00%	38.20%	1.80%
Our district wastes too many tax dollars maintaining old buildings that are too small for efficient operation	41.40%	52.00%	6.60%

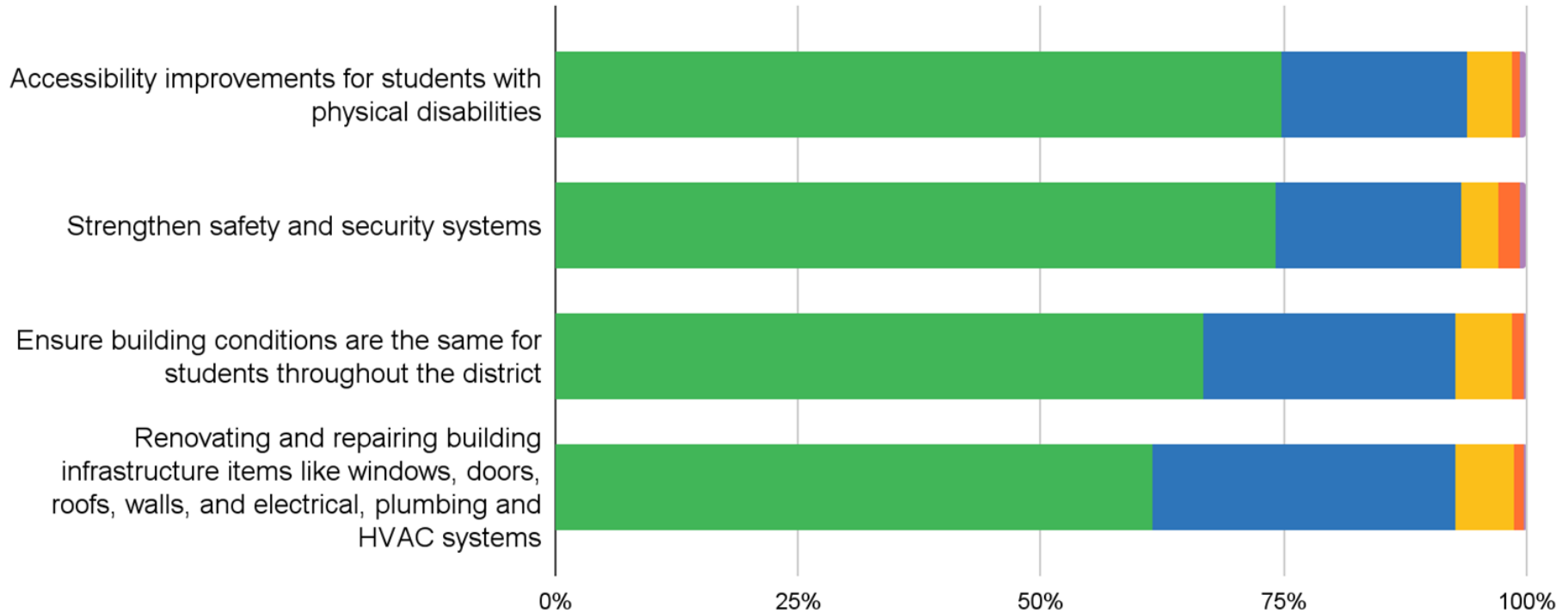
Perception Of Performance Of Wichita Public Schools

Lowest 5 (1-5) Mid 3 (6-8) Highest 2 (9-10)



Priority Of Improvements Under Consideration

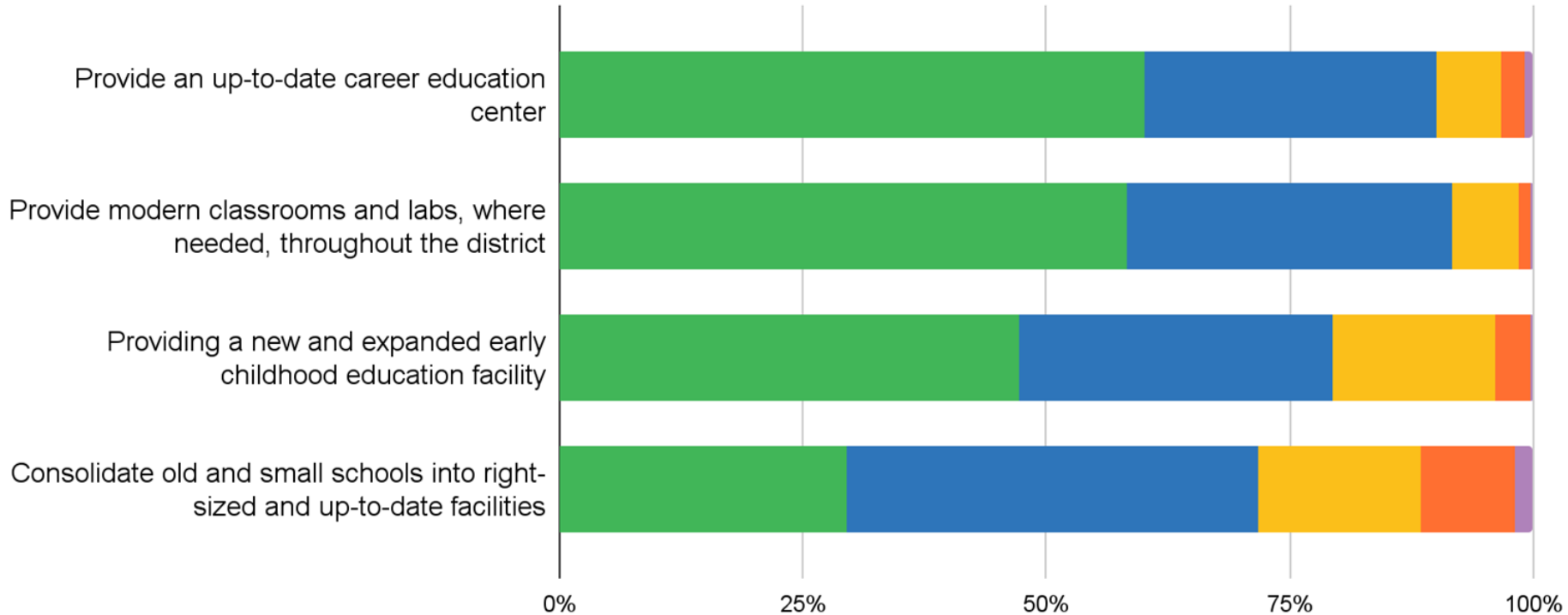
High Priority Medium Priority Low Priority Not A Priority At All Other, don't know.





Priority Of Improvements Under Consideration

High Priority Medium Priority Low Priority Not A Priority At All Other Don't Know



Bond Proposal Statements

	Much/ somewhat more	Much/ somewhat less	Other, don't know
Taking care of roofs, windows, HVAC, and electrical and plumbing systems protects our community's investment in buildings.	90.40%	8.68%	0.80%
Improving our schools will strengthen our city for many future generations of students and homeowners.	85.80%	13.90%	0.30%
Better school facilities would improve student performance.	75.60%	23.60%	1.80%

Bond Proposal Statements

	Much/ somewhat more	Much/ somewhat less	Other, don't know
A comprehensive building improvement plan would inject millions of dollars into our local economy.	70.20%	27.80%	2.00%
With enrollment decline over the past decade, closing buildings that are old and expensive to operate makes good financial sense.	67.80%	29.90%	2.30%
It's been more than a decade since a comprehensive facility improvement plan was implemented.	67.10%	26.10%	6.80%

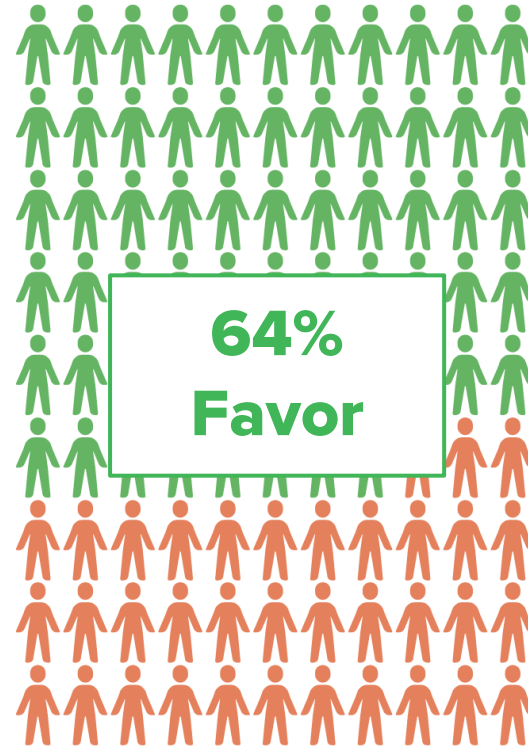
Bond Proposal Statements

	Much/ somewhat more	Much/ somewhat less	Other, don't know
I'm voting "no" on any proposal that closes neighborhood schools.	41.50%	54.20%	4.20%
I don't trust the district with any type of building improvement program.	29.96%	62.60%	7.80%

PROPOSAL SUPPORT/OPPOSITION

Wichita Public Schools is planning a \$450 million bond proposal to replace and consolidate existing schools, provide a new early childhood education center, a career training center and repair and renovate other buildings.

Is this proposal something you would strongly favor, favor, oppose or strongly oppose?

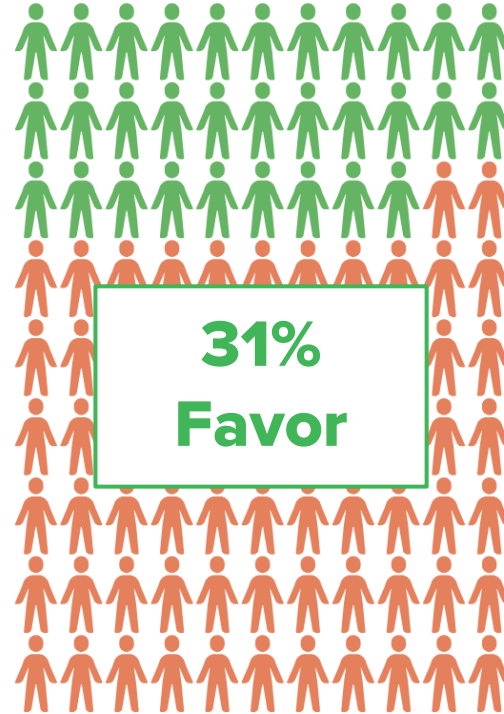


20.8% Strongly Favor

IF OPPOSED/UNDECIDED ON PREVIOUS QUESTION

Passing this proposal would not change the current bond mill levy — it would stay at the same level as it is today.

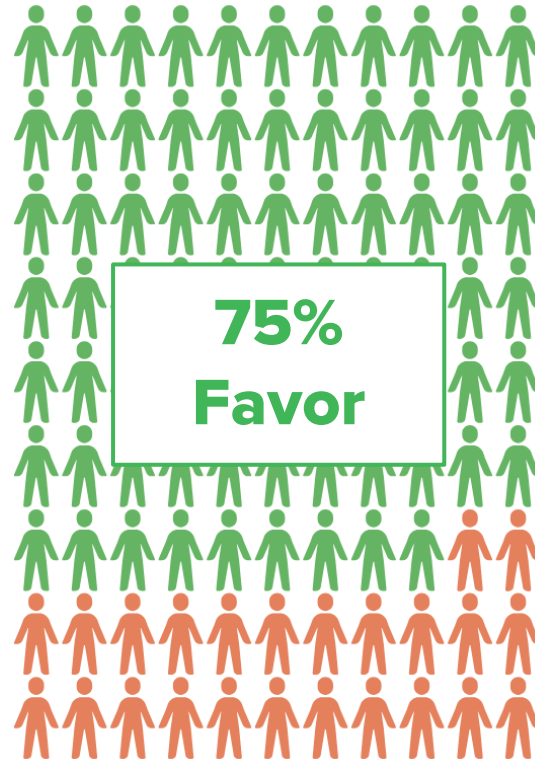
Knowing this tax rate or mill levy remains the same, would you strongly favor, favor, oppose or strongly oppose this possible proposal?



OVERALL SUPPORT/OPPOSITION

Wichita Public Schools is planning a \$450 million bond proposal to replace and consolidate existing schools, provide a new early childhood education center, a career training center and repair and renovate other buildings.

Is this proposal something you would strongly favor, favor, oppose or strongly oppose?

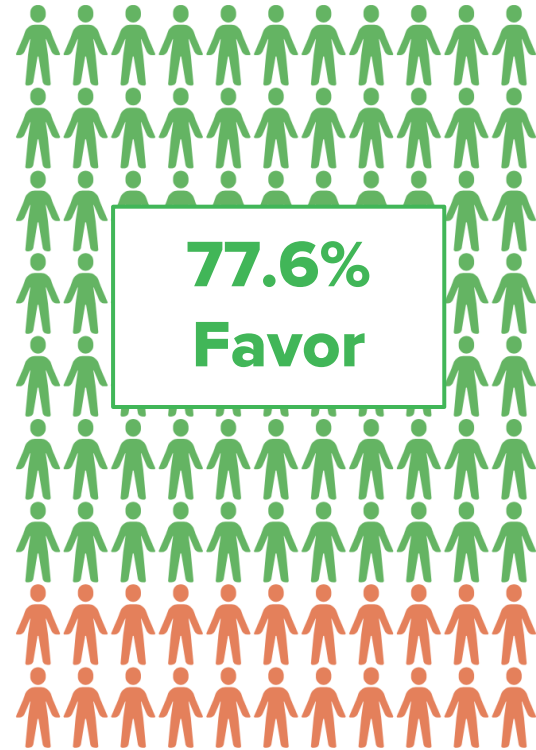


20.8% Strongly Favor

PROPOSAL SUPPORT/OPPOSITION RECONSIDERATION

As mentioned earlier, Wichita Public Schools is planning a \$450 million bond proposal to finance building improvements. This proposal would not increase the current mill levy or tax rate — it would stay exactly the same.

Is this proposal something you would strongly favor, favor, oppose or strongly oppose?



42.3% Strongly Favor

Questions?



Capital Improvement Update



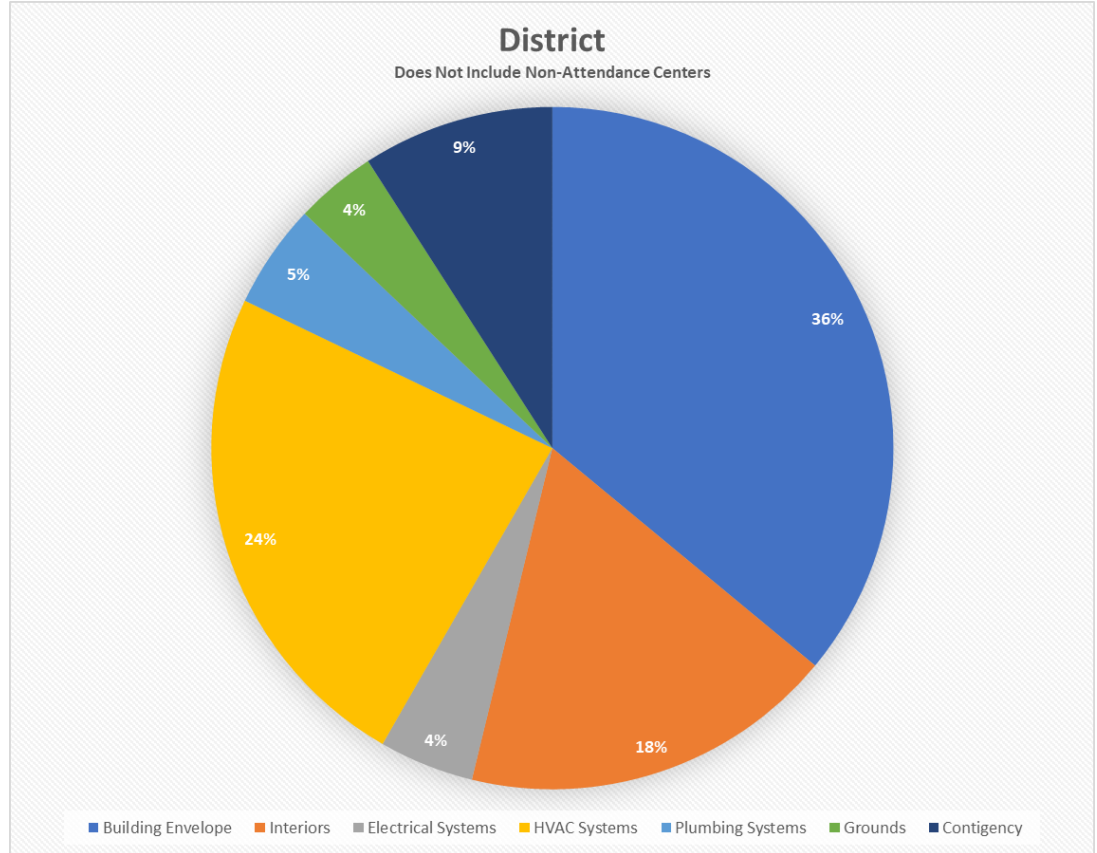
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Capital Improvement Supplemental Plan

\$11 million a year (of existing capital budget) dedicated to strategic building system replacements

= \$55 million dollar investment over 5 years

Over 50% of Facilities Capital Improvement allotment going towards proactive building management efforts to extend building lifespans



Capital Improvement Categories

GROUNDS

- Play areas
- Sidewalks
- Parking areas
- Stormwater improvements

BUILDING ENVELOPE

- Roofs
- Masonry repairs and restoration
- Windows and doors

INTERIORS

- Paint
- Ceilings and lighting
- Flooring

HVAC SYSTEMS

HEATING, VENTILATION & AIR CONDITIONING

- Middle School gyms
- Whole system updates
 - Chillers, Controls, AHU's, Boilers

ELECTRICAL SYSTEMS

- Main distribution and panels
- Sound/projector systems
- Specialty lighting

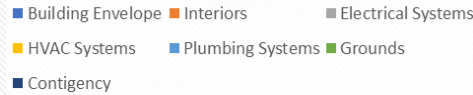
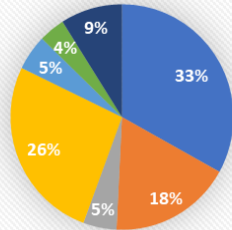
PLUMBING

- Water heaters
- Bathroom updates

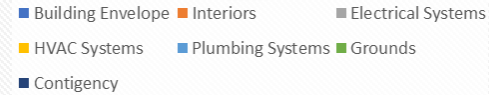
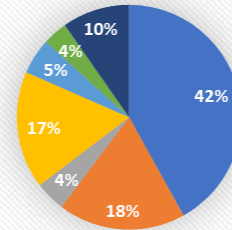


Distribution of Investment by Quadrant

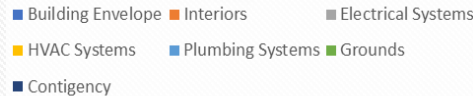
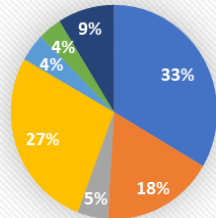
Northeast Quadrant



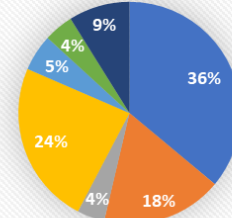
Southeast Quadrant



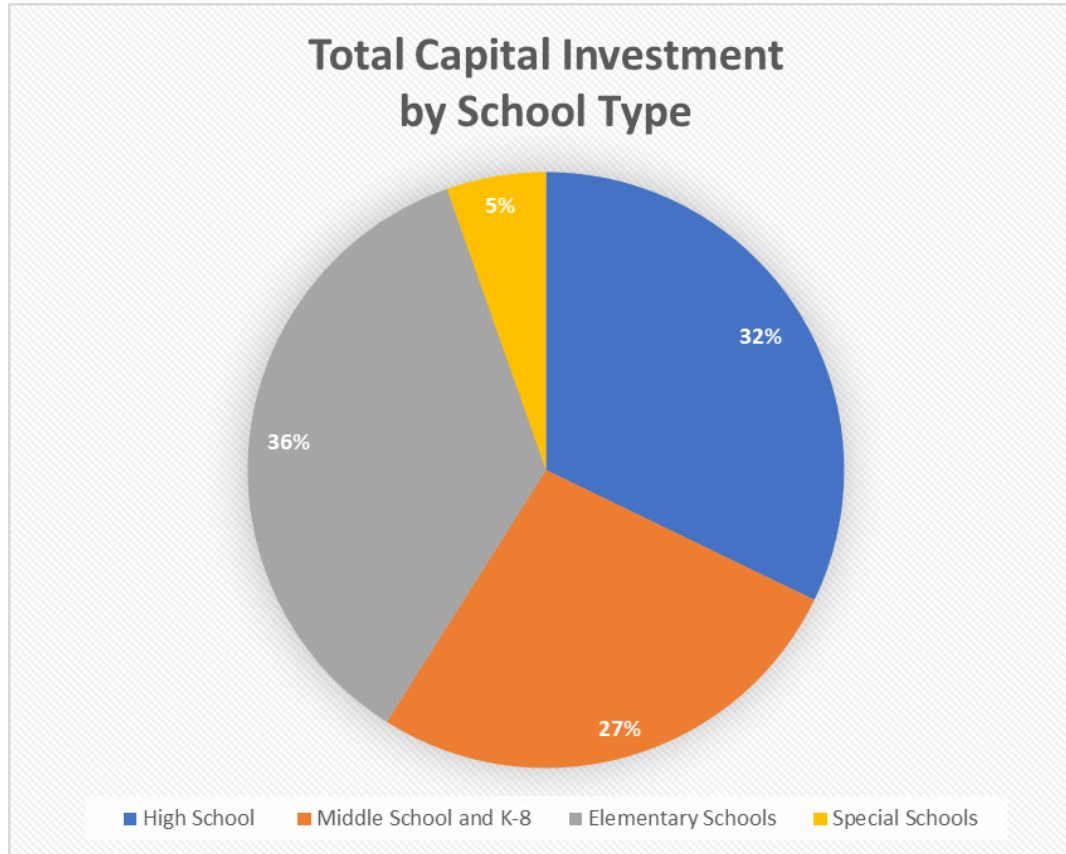
Northwest Quadrant



Southwest Quadrant



Distribution of Investment by School Type



Anticipated Capital Investment over 5 Years

Quadrant	Building Envelope	Interiors	Electrical Systems	HVAC Systems	Plumbing Systems	Grounds	Contingency
Northeast	\$4,612,500	\$2,475,000	\$675,000	\$3,703,434	\$707,988	\$529,512	\$1,250,000
Northwest	\$4,725,000	\$2,475,000	\$675,000	\$3,880,364	\$601,342	\$523,658	\$1,250,000
Southeast	\$5,400,000	\$2,362,500	\$562,500	\$2,175,000	\$664,556	\$460,444	\$1,250,000
Southwest	\$5,062,500	\$2,475,000	\$562,500	\$3,341,202	\$746,313	\$603,687	\$1,250,000
Total	\$19,800,000	\$9,787,500	\$2,475,000	\$13,100,000	\$2,720,199	\$2,117,301	\$5,000,000

Middle School and High School Gym HVAC costs are included in above chart in “HVAC Systems” column. This puts A/C in all Middle School and High School Gyms.

Middle School Gym HVAC Additions Total Capital Investment = \$2,065,000

High School Gym HVAC Additions Total Capital Investment = \$4,513,000

