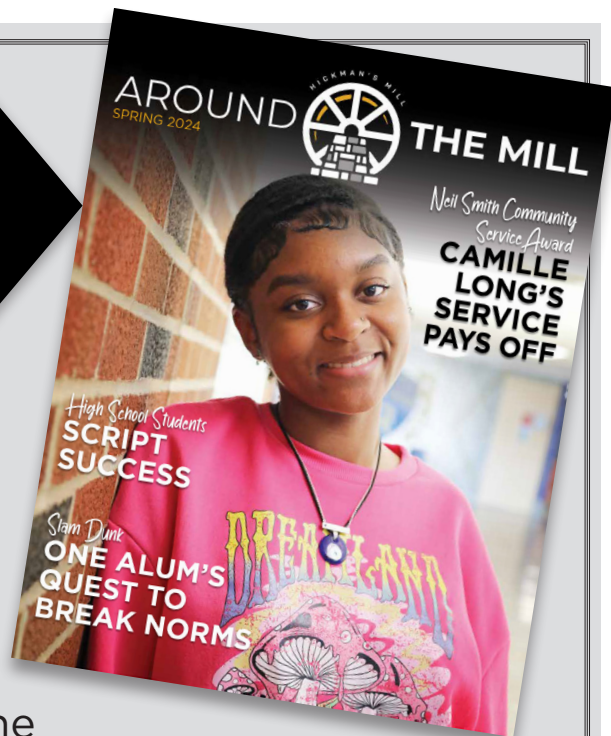


# ADVERTISE & REACH *Hickman Mills!*

## CONNECT WITH FAMILIES AROUND THE MILL

Don't miss this chance to make an impact with HMC-1 businesses and families. Advertise with us today!

**LEARN MORE** at [HickmanMills.org/Magazine](http://HickmanMills.org/Magazine)



**REACH  
22,000**

**HOUSEHOLDS**

Mailed twice a year, "Around the Mill" is "delivered directly to homes within the Hickman Mills boundaries.



**ENGAGE  
7,500+**

**FOLLOWERS**

With Facebook, Instagram, YouTube, Twitter, and LinkedIn, HMC-1 reaches **52,000** and engages **4,000** followers each month!



**CONNECT  
5,350**

**READERS**

HMC-1 sends regular newsletters to staff, families, and community members throughout the month.

## RATE CARD

### Back Cover

3/4 Page  
\$1000/advertisement  
8.5" x 8.0" Live  
8.75" x 8.125" Bleed

### Inside Table of Contents

\$750/advertisement  
3/4 Page  
8.5" x 7.75" Live  
8.75" x 7.875" Bleed

### Inside 1/2 Page

\$500/advertisement  
8.5" x 5.5" Live  
8.75" x 5.625" Bleed

### Inside 1/4 Page

**Horizontal**  
\$300/advertisement  
8.0" x 2.625" Live

### Inside 1/4 Page Vertical

\$300/advertisement  
3.9375" x 5.25" Live

