

# CCUSD Facility Focus Group

May 16, 2024

Facilitated by  
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Pletnick



# Agenda

- I. Introductions
- II. Group Norms
- III. Purpose, Process, Outcomes
- IV. Enrollment Update and Projections
- V. Discussion
- VI. SWOT Analysis

# Introductions

- Name and role (employee/parent/community member).
- How long you have been in CCUSD and students.
- What is your favorite memory from when you were in school?

# Purpose

Review district enrollment trends and other relevant data to make recommendations for efficient use of district buildings.

The group will meet with a district demographer, explore current enrollment and other data points, and meet with directors to understand how district decisions might impact specific schools and programs.

# Process

- Meetings in May, August, September, October, November
- Recommendations to the Superintendent in Fall 2024
- Community input meetings and surveys in Fall/Winter
- Board vote on recommendations in Spring 2025
- Recommendations for school closures/repurposing as early as the 2025-2026 school year

# Outcomes

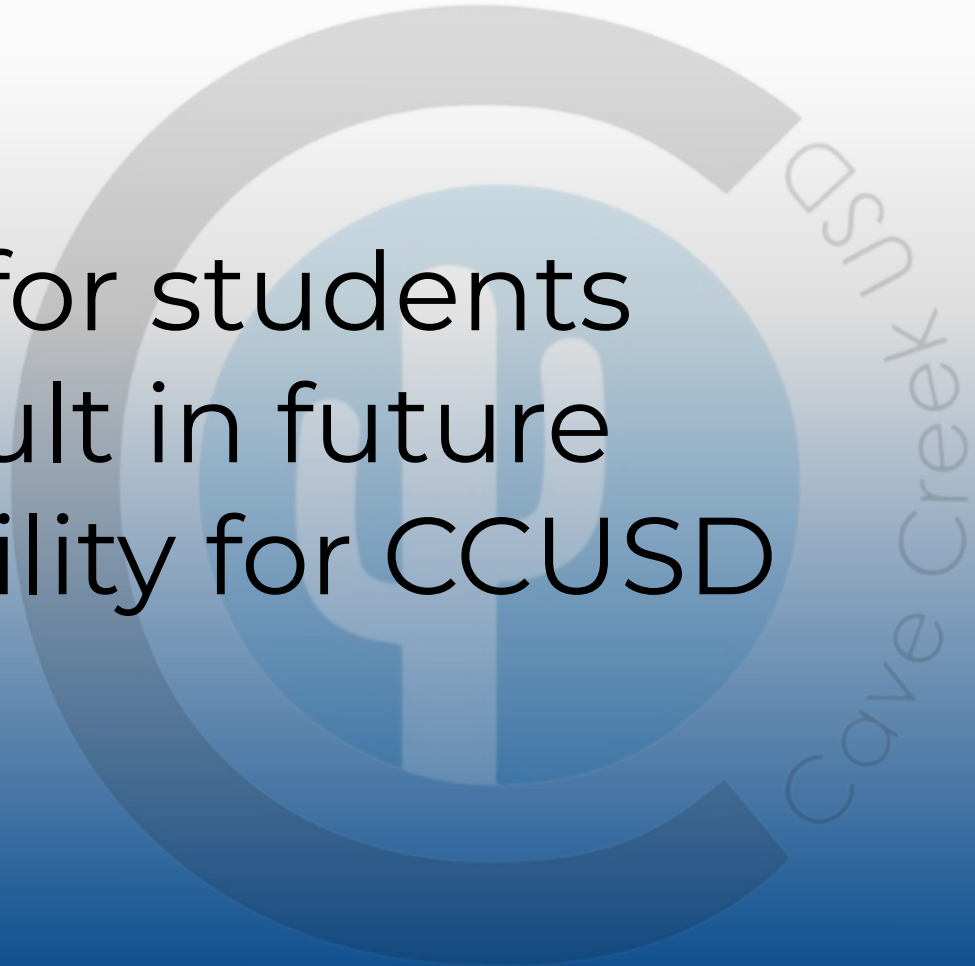
- Provide recommendations to repurpose schools, close schools, and redraw boundaries.
- While the group might recommend repurposing specific school sites, the new use of the site will be handled with another group.

# Group Norms

- Respectful Communication
- Participate Fully
- Value Differences
- Evidence-Based Decision Making
- Supportive Environment
- Students at the Center
- Others?

# North Star

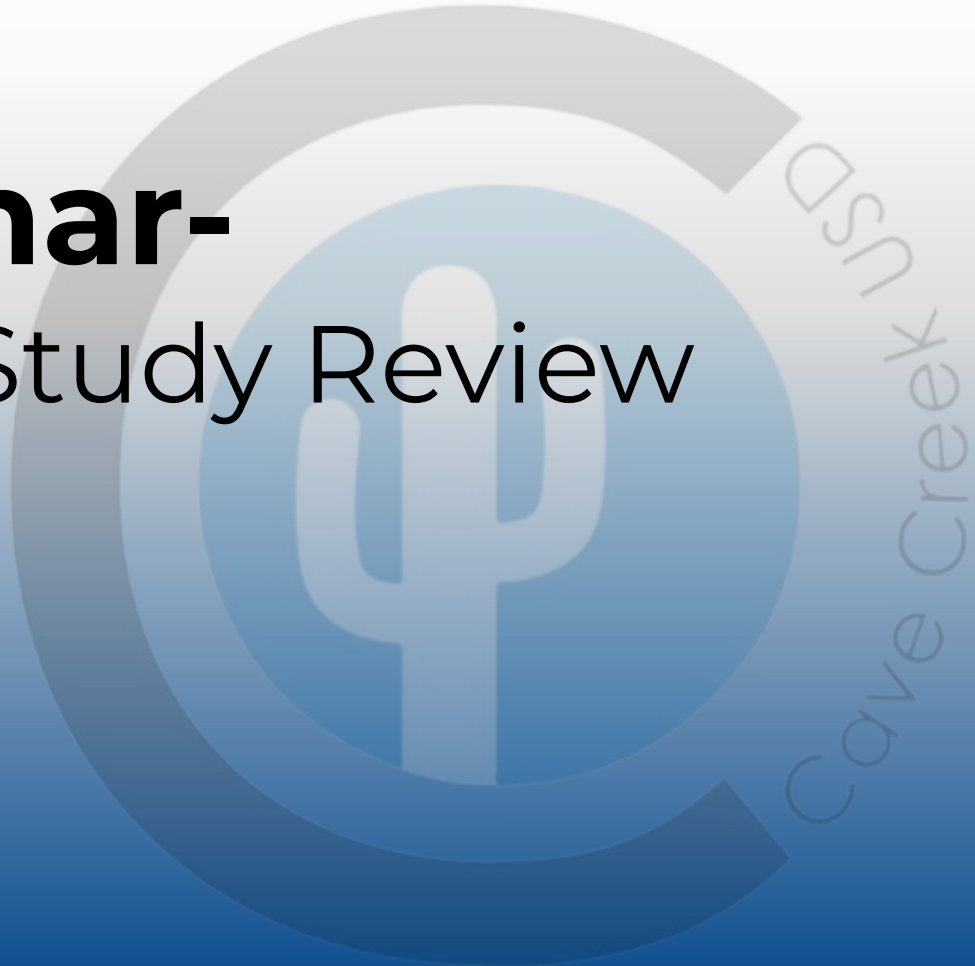
- What is best for students
- What will result in future financial stability for CCUSD





# **Rick Brammar-**

## Demographic Study Review



# Questions?

Additional information requests



# Small Group Discussion

- What stands out to you from the enrollment data and projections?
- Should any other factors be considered in making recommendations to close schools, repurpose schools and redraw boundaries?

# Superintendent Considerations

- Current enrollment
- Projected Enrollment
- Location (boundaries, proximity to other schools, proximity to district border)
- Speciality Programs
- Facility Needs/Maintenance
- Attendance Consolidation for Efficiency
- Free and Reduced Lunch Percentages
- Demographics
- Number of Bus Routes

# Superintendent Considerations

- Consider keeping a neighborhood together
- Special Education programs
- Limit on resources; number of buses and drivers
- Distance from school
- Length of time a student is on a bus
- Safe routes to school- walking vs. busing vs. parent transportation
- Forward thinking to allow for future growth in an effort to minimize future changes to families

# Superintendent Considerations

- Balance school enrollment
- Economically viable; fiscally responsible
- Potential cost-savings
- Potential revenue streams for repurposing

**What additional  
data/information would be  
relevant for the group to review?**

# SWOT Analysis





# S

## STRENGTHS

- Things your company does well
- Qualities that separate you from your competitors
- Internal resources such as skilled, knowledgeable staff
- Tangible assets such as intellectual property, capital, proprietary technologies etc.

# W

## WEAKNESSES

- Things your company lacks
- Things your competitors do better than you
- Resource limitations
- Unclear unique selling proposition

# O

## OPPORTUNITIES

- Underserved markets for specific products
- Few competitors in your area
- Emerging need for your products or services
- Press/media coverage of your company

# T

## THREATS

- Emerging competitors
- Changing regulatory environment
- Negative press/media coverage
- Changing customer attitudes toward your company

# STRENGTHS

- What do we do well?
- What unique resources can we draw on?
- What do others see as our strengths?

# Weaknesses

- What could we improve?
- Where do we have fewer resources than others?
- What are others likely to see as weaknesses?

# Opportunities

- What opportunities are open to us?
- What trends could we take advantage of?
- How can we turn our strengths into opportunities?

# Threats

- What threats could harm us?
- What is our competition doing?
- What threats do our weaknesses expose us to?
- What do we not have control over that poses threats to our organization?

# Questions/ Good of the Order

