



**SOUTH KITSAP
DECA**



WESTERN REGION LEADERSHIP CONFERENCE

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DAY ONE ~ WRLC:



An Unforgettable Trip

South Kitsap DECA embarks on an unforgettable journey to Bellevue, Washington, to attend the inaugural Western Region Leadership Conference, hosted at the Hyatt Regency Bellevue. The air buzzes with excitement and curiosity as chapter members anticipate all the conference has to offer. From connecting with fellow leaders to exploring engaging workshops and indulging in delicious food, SK DECA is ready to embrace every moment. Brimming with enthusiasm, the chapter is thrilled to be part of this historic event and eager to grow, learn, and create lasting memories in such an inspiring setting.

OPENING SESSION

To kick off an unforgettable experience, DECA welcomed 2,500+ members to the Western Region Leadership Conference with a dynamic opening session. Designed to inspire and energize, the session set the stage for the immersive days ahead. Magician Nash Fung delivered a compelling speech highlighting how empathy can be a powerful tool to positively impact the lives of others. Fung emphasized the transformative power of empathy in human connections. Shortly after, Free Daps a freestyle rap group took the stage. Their act consisted of heavily engagement with the audience to create an entertaining experience. This event truly united emerging leaders in a celebration of innovation, collaboration, and the limitless opportunities that awaited them.



INFINITE

: is one word that describes our experience at the first ever WRLC. The knowledge we learn from attending this conference will be in our heads forever. The connections and memories we built will never be forgotten. DECA has taught us the infinite possibilities one could have after they take their first steps toward their future.

DAY TWO

Roleplay/Workshops:

PNW Experience

DECA introduced this exciting event to unite DECA members across the western region. Members from across the region, including Arizona, California, Oregon, and Hawaii were there. Inspired by the Taylor Swift Eras Tour, South Kitsap DECA embraced the spirit of connection by creating and trading friendship bracelets with other chapters. Attendees enjoyed taking photos with various Washington mascots and participating in fun bonding activities, such as glow-in-the-dark bingo and karaoke. Overall, this event was both highly enjoyable and an excellent networking opportunity.



WORKSHOPS IN THE VIEW OF MEMBERS

Maddie Coates: WRLC was a great professional and academic conference that expanded my view of opportunities available for me.

Sofia Garcia Paz: It was so fun and I'm grateful for such an amazing experience! I learned a ton from all the speakers and my peers.



Eon Hu: "WRLC 2024 was a really practical experience for me. One of the standout parts was the 20-page event workshop—at first, it seemed overwhelming, but it ended up being super helpful. It broke everything down step-by-step, from organizing your research to presenting confidently. I came away with some solid tips I know I'll actually use, like how to fine-tune details without overcomplicating things. The conference overall felt less like motivational fluff and more like real, accountable advice, which I appreciated. Plus, it was cool to meet people who are just as driven and into DECA as I am".

Decan Mulligan-Bowers: "The conference was very informative and helpful when it came to the competitive side of DECA. Many of the workshops I attended gave wonderful advice on how to do a written paper, how to prep for a test, and how to succeed in a roleplay".



Mock Roleplay

During WRLC, DECA offers its members an opportunity to participate in a role-play without all the pressure. A role play is where you are given a business problem, and you are given ten minutes to come up with a solution and propose it to a judge. Role plays train members to think quickly on their feet and express their creative ideas, in a business situation. This mock role play kicks off the competition season, as dozens of judges are prepared to listen to our business proposals and give us feedback to help us reach excellence in our future role plays.



DAY THREE

Closing Session:

OUR IMPACT

Congratulations to Tanner Rockafeld for earning a Top Ten placement in his marketing roleplay! In his first year participating in DECA, Tanner has already demonstrated exceptional skill in his introductory roleplay event. Congratulations to Payten Miller for achieving an outstanding top score of 97 in her marketing cluster roleplay. Like Tanner, this is Payten's first year in DECA, and she is already excelling.

CLOSING SESSION: THANK YOU

To conclude our enriching weekend of workshops and interactive activities, DECA hosted a closing and awards session to mark the culmination of our experience. Washington DECA invited Hoan Do, a former American Ninja Warrior contestant and motivational speaker, to deliver an inspiring talk on the significance of self-worth and strategies for overcoming negative thoughts.

Thank you to our chapter advisor, Ms. Feider, for planning out all of the behind-the-scenes work. And to our chaperones, Ms. Viergutz, and Mrs. Nass for always helping and caring for us. We appreciate them for supporting us through our DECA journey and making the DECA experience great. We also thank our community for their countless support for our DECA chapter. Thank You.



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is the national theme for DECA this year. Joining DECA means becoming part of a global network of emerging leaders and entrepreneurs dedicated to shaping the future. It's an opportunity to showcase your unique talents, forge your path, and make an impact on the world in a way that only you can. Attending that first DECA conference is a step towards a brighter future. As 7 new members joined our chapter, and attended the Western Region Leadership Conference, we wish them joy and luck for their first year of deca competitions.

