



Why Support All Souls?

Tuition alone does not cover the full cost of the exceptional education All Souls provides. Your generous contributions help bridge this gap, ensuring that we can sustain and enhance our programs, support our dedicated teachers, and maintain our strong community for another 60 years and beyond! To clarify how you can help, below is a summary and timeline of this year's fundraising initiatives.

60th Birthday Fund

Fundraising Timeline: September - May

- The 60th Birthday Fund is the cornerstone of this year's fundraising efforts and represents an extraordinary opportunity to secure the long-term strength of All Souls.
- The goal is to raise \$2 million, which will be used to replenish All Souls' capital and reserve funds as well as enhance its programmatic offerings.
- This year, we are combining the Annual Fund with the 60th Birthday Fund campaign, so every dollar raised will go towards our \$2 million goal.
- Each member of the community is asked to participate at whatever level feels right for their family.
- High participation is a vote of confidence in All Soul's mission, values, and work.

Parents Association Annual Benefit

Fundraising Timeline: March and April

- This event is a fun celebration for current and alumni All Souls parents.
- The Annual Benefit will take place on April 30th at Eataly.
- This year, the proceeds will go to the 60th Birthday Fund.
- Funds will be raised:
 - (a) Before the event through ticket sales and underwriting; and
 - (b) At the event through the silent auction, live auction, class gifts, and paddle raise.
- The Parents Association also raises funds throughout the year through merchandise sales, raffles, and dues. The funds raised support PA events and school costs, such as tuition assistance and professional development.

Teacher Gift Collection

Fundraising Timeline: December and May

- In lieu of individual gifts to teachers, the Parents Association asks for contributions to a collective gift to thank our teachers, administration, and staff.
- A donation is collected from families, and the total is fairly distributed among teachers, administration, and staff.
- We solicit and distribute two times a school year: December and May.
- The maximum contribution each season is \$250 per child. There is no minimum – any amount is deeply appreciated!