



# Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance career cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. This career cluster includes occupations ranging from business owner and entrepreneur to accountant, retail manager, and market analyst.

## Statewide Program of Study: *Culinary Arts*

## Endorsement: *Business and Industry*

The Culinary Arts program of study focuses on occupational and educational opportunities associated with the planning, directing, or coordinating activities of a food and beverage organization or department. This program of study includes opportunities involved in directing and participating in the preparation of food.

Students working through the Culinary Arts Program of Study will work at The MILE in our restaurant to gain culinary and/or management skills. Transportation is provided each class period to students who do not have their own.



## Culinary Arts Course Sequence

Level 1	Course	Prerequisites   Corequisites
	Introduction to Culinary Arts 1 credit, 1 class period	Prerequisites: None
Level 2	Course	Prerequisites   Corequisites
	Culinary Arts 2 credits, 2 class periods Class is at The MILE	Prerequisites: Introduction to Culinary Arts
	Entrepreneurship I 1 credit, 1 class period Class is at The MILE	Prerequisites: None
Level 3	Course	Prerequisites   Corequisites
	Advanced Culinary Arts 2 credits, 2 class periods Class is at The MILE	Prerequisites: Culinary Arts
	Industry Based Certifications	• ServSafe Manager
Food Science 1 credit, 1 class period Class is at The MILE	Prerequisites: Biology, Chemistry, and Culinary Arts	
Level 4	Course	Prerequisites   Corequisites
	Practicum in Culinary Arts, Practicum in Entrepreneurship 2 credits, 2 class periods Class is at The MILE	Prerequisites: 2 or more classes in the Culinary Arts Pathway
	Industry Based Certifications	• ServSafe Manager

### Postsecondary Opportunities

#### Associate Degrees

- Culinary Arts
- Baking and Pastry Arts

#### Bachelor's Degrees

- Hotel/Motel Administration/Management
- Culinary Science

#### Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Foodservice Systems Administration/Management

#### Additional Stackable IBCs/License

- Food Manager License

### Aligned Occupations

#### Bakers

Median Wage: \$29,466  
Annual Openings: 2,942  
10-Year Growth: 26%

#### Chefs and Head Cooks

Median Wage: \$44,761  
Annual Openings: 950  
10-Year Growth: 37%

#### General and Operations Managers

Median Wage: \$83,220  
Annual Openings: 25,450  
10-Year Growth: 23%

To earn the Culinary Arts Pathway and Business and Industry Endorsement, students must complete at least 3 classes for 4 or more credits.

# Culinary Arts

## BUSINESS & INDUSTRY ENDORSEMENT



An example of a four-year plan for a student entering 9<sup>th</sup> grade to complete the Culinary Arts Program of Study.

Subject	9th	10th	11th	12th
Language Arts	English 1	English 2	English 3	Advanced English
Mathematics	Algebra 1	Geometry	3 <sup>rd</sup> Math	4 <sup>th</sup> Math
Science	Biology or IPC	Biology or Chemistry	<b>Food Science</b>	4 <sup>th</sup> Science
Social Studies	World Geography	World History	US History	Govt./Econ.
Required CTE courses	<b>Introduction to Culinary Arts</b>	<b>Culinary Arts - The Mile OR Entrepreneurship I - The MILE</b>	<b>Advanced Culinary Arts  The Mile</b>	<b>Practicum in Culinary Arts OR Practicum in Entrepreneurship  The Mile</b>
Elective	Physical Education			
Elective	Foreign Language	Foreign Language	Fine Arts	Elective

### Industry Based Certifications

- ServSafe Manager

### Related CTE Elective Courses

- Business Management
- Entrepreneurship II
- Social Media Marketing

### Program of Study Planning

- To complete any Program of Study, a student must complete 3 or more courses for a total of 4 or more credits.
- A student may change their Program of Study at the end of their 9<sup>th</sup> grade year but must remain in their newly chosen pathway for the remainder of high school if they wish to complete it.
- Students are encouraged to pursue other passions in their academics with the understanding that courses and/or commitments in other programs may conflict with completing their Program of Study.