



Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance career cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. This career cluster includes occupations ranging from business owner and entrepreneur to accountant, retail manager, and market analyst.

Statewide Program of Study: **Entrepreneurship** Endorsement: **Business and Industry**

The Entrepreneurship program of study focuses on occupational and educational opportunities associated with planning, launching, directing, and coordinating public or private sector ventures. This program of study includes formulating policies, launching businesses or organizations, managing daily operations, analyzing management structures, and planning for the use of materials and human resources. *Transportation is provided to all MISD students for classes at the MILE.*



Entrepreneurship Course Sequence

Level 1	Course	Prerequisites Corequisites
	Principles of Business, Marketing, and Finance 1 credit, 1 class period	Prerequisites: None
Level 2	Course	Prerequisites Corequisites
	Entrepreneurship I 1 credit, 1 period Class is at The MILE	Recommended Prerequisites: Principles of Business, Marketing, and Finance
Level 3	Course	Prerequisites Corequisites
	Entrepreneurship II 1 credit, 1 class period Class is at The MILE	Prerequisites: Entrepreneurship I
	Industry Based Certifications	<ul style="list-style-type: none"> Entrepreneurship and Small Business
Level 4	Course	Prerequisites Corequisites
	Practicum in Entrepreneurship 2 credits,, 2 class periods Class is at The MILE	Prerequisites: 2 or more courses in the Entrepreneurship Pathway.

Postsecondary Opportunities

Associate Degrees

- Operations Management and Supervision
- Organizational Leadership

Bachelor's Degrees

- Business Administration and Management
- Public Administration

Master's, Doctoral, and Professional Degrees

- Business Administration
- Public Administration

Additional Stackable IBCs/License

- Salesforce
- Service Contract Providers

Aligned Occupations

General and Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Management Analysts

Median Wage: \$93,983
Annual Openings: 6,030
10-Year Growth: 25%

Chief Executives

Median Wage: \$163,567
Annual Openings: 648
10-Year Growth: 3%

To earn the Entrepreneurship Pathway and Business and Industry Endorsement, students must complete at least 3 classes for 4 or more credits.

Entrepreneurship

BUSINESS & INDUSTRY ENDORSEMENT



An example of a four-year plan for a student entering 9th grade to complete the Entrepreneurship Program of Study.

Subject	9th	10th	11th	12th
Language Arts	English 1	English 2	English 3	Advanced English
Mathematics	Algebra 1	Geometry	3 rd Math	4 th Math
Science	Biology or IPC	Biology or Chemistry	3 rd Science	4 th Science
Social Studies	World Geography	World History	US History	Govt./Econ.
Required CTE courses	Principles of Business, Marketing, and Finance	Entrepreneurship I The MILE	Entrepreneurship II	Practicum in Entrepreneurship The MILE
			The MILE	
Elective	Physical Education	Fine Arts	Elective	
Elective	Foreign Language	Foreign Language	Elective	Elective

Industry Based Certifications
<ul style="list-style-type: none"> Entrepreneurship and Small Business

Related CTE Elective Courses
<ul style="list-style-type: none"> Business Management Global Business Human Resource Management Social Media Marketing Sports and Entertainment Marketing

Program of Study Planning
<ul style="list-style-type: none"> To complete any Program of Study, a student must complete 3 or more courses for a total of 4 or more credits. A student may change their Program of Study at the end of their 9th grade year but must remain in their newly chosen pathway for the remainder of high school if they wish to complete it. Students are encouraged to pursue other passions in their academics with the understanding that courses and/or commitments in other programs may conflict with completing their Program of Study.