



GOAL AREA	FAMILY & COMMUNITY
STRATEGY	Increase engagement with families and community at large, including those without school-aged children and non-English speakers
RATIONALE	<p>Engaging the broader community helps build a positive perception of the school district, which can lead to increased community pride and investment in the district’s initiatives to support learners</p> <p>Involving members from the district’s diverse community ensures that all voices are considered to gain a wide range of perspectives and needs. This inclusivity can lead to more equitable and effective policies and programs</p> <p>Communicating and engaging with families and the community build trust and transparency. This can lead to greater accountability and community involvement in school governance</p> <p>Proactive engagement helps address and prevent misunderstandings or misinformation about the school district, fostering a more informed and supportive community</p>
ACTION PLAN TITLE	Voices United: Engaging with Your School Leaders
ACTION PLAN STEPS	<p>The Board of Education members will collaboratively work with the Superintendent to increase community communication; during the 2024-25 school year, the Board of Education will add the following communication efforts:</p> <ul style="list-style-type: none"> • The Board President will work alongside the Superintendent to develop a monthly meeting schedule for <i>Sip & Chat: Connecting with your School Board Representatives and Superintendent</i> <ul style="list-style-type: none"> ○ Monthly meetings will take place with the Superintendent, Board president, and one other school board member each month (rotation to be created as per availability and desire of Board member involvement) ○ The schedule shall be provided at the start of the school year with regular reminders sent by the district at least two days before the meeting ○ Each meeting will allow for questions/answers in multiple areas; however, a meeting theme/5 minutes or less will be shared (i.e., school safety updates, overview of the district’s most recent academic scores, highlights of sustainability efforts to date, etc.)

- Implement a Board Corner as a part of the superintendent newsletter to highlight each Board member over the course of the school year. The following is a potential order for the highlights to occur:
 - Mr. Doug Goldberg, President (September)
 - Ms. Natasha Danneger (October)
 - Dr. Kelly Pinter (November)
 - Ms. Lisa Warren, Secretary (December)
 - Mr. Peter Etienne (January)
 - Ms. Eileen Maloney (February)
 - Mr. Mark Haave (March)
- The Superintendent shall create a schedule to re-showcase the physical investments to each school; tours will be provided for district community members to visit with Board members (no more than two members at a location) and the Superintendent; these tours (*Open House: Lake Zurich Area*) will begin in the fall.
- Board members will be trained in Leadership Rounding (a systematic approach to checking in with community members to gather feedback, learn about strengths, and to build relationships); all Board members will engage in rounding efforts with community members as appropriate, using the following as listed:
 - *Based on the implementation of our strategic plan, Empower95, we are looking for celebratory information to give shout-outs at the start of our Board meetings; what is something going well this year that I could celebrate or recognize at our next Board meeting?*
 - *As a member of the school board, I am committed to acknowledging those doing exceptional work, is there anyone in particular who has been extraordinarily helpful who I can acknowledge (in your name) more formally, by gifting them a Challenge Coin to show them how much we appreciate their efforts?*
 - *Lastly, we are always looking to improve, what is one suggestion that may help us to accomplish this effort?*

These meetings are designed to be short, lasting about 10-15 minutes in duration.

Additional Notes Regarding Rounding:

The last rounding statement would simply be to restate the shout-out or individual/group recognition and indicate when the Board member would follow-through (example: “Thank you again for recognizing Ms. Jones for the food drive she organized with second grades at SP. I will be sure to give her a Challenge Coin by the next Board meeting, and I will give a shout-out to the SP second grade students at our next Board meeting held on July 13, 2024. I hope you will watch the meeting and listen for this recognition. Thank you again.”).

Frequent, intentional conversations (led with the questions above) with various community members helps to better celebrate and recognize the great people serving D95 as well as the incredible programs/initiatives represented across the system. It also helps to understand that “one thing” the district could do

	<p>better when considering the collective responses provided (themes noted when comments are similar amongst a larger group of individuals and/or by a similar group of individuals). A recording form will be provided so that the Board President may track the data collected.</p> <p>Rounding provides specific feedback that will help the collective Board to share celebrations and recognize individuals/groups of staff/community members/students during Board meetings (during President’s comments).</p>
TIMELINE	<p>The timeline for this action plan is outlined above (Action Steps).</p>
PROGRESS MONITORING STEPS	<ul style="list-style-type: none"> • Creation of the monthly <i>Sip & Chat: Connecting with your School Board Representatives and Superintendent</i> meetings; a summary of the meetings will be provided to the full Board by the Board President and Superintendent • Each <i>Board Bulletin: Quarterly Updates from Your Board Leaders</i> newsletters created on a quarterly basis (September, December, March and June) • <i>Our Schools, Your Impact: Guided Tours</i> conducted over the course of the 2024-25 school year beginning in the fall (as outlined above) • Leadership Rounding data collected, including Challenge Coin data; this information to be regularly reviewed to identify themes for celebration, enhancements, and/or improvement
INDICATORS OF SUCCESS	<ul style="list-style-type: none"> • A minimum of 9 monthly community meetings with Board President, Superintendent, and Board representatives (Sip & Chat) • Superintendent newsletter to include a spotlight for each Board member over the course of the 2024-25 school year (7 articles) • Board/Superintendent guided tours conducted positively highlighting the community’s investments • Leadership rounding data provides opportunities for celebration, enhancements and/or improvements to be acknowledged/recognized/addressed with all Board members participating
POTENTIAL RESOURCES	<ul style="list-style-type: none"> • Support from the Communication’s Department for Board member highlights within the superintendent newsletter • Locations for the monthly community meetings • Administration to support the tours across the district as well as the publication/communication of each tour
POTENTIAL COSTS	<p>Coffee/water for monthly meetings (minimal)</p> <p>Challenge Coins (\$3,000)</p>