



GOAL AREA	FAMILY & COMMUNITY
STRATEGY	Increase engagement with families and community at large, including those without school-aged children and non-English speakers
RATIONALE	To improve the district’s capabilities in surveying stakeholders, capturing satisfaction data, and creating internal and external dashboards with multi-language capabilities
ACTION PLAN TITLE	Stakeholder Engagement
ACTION PLAN STEPS	<p>Surveys & Dashboards</p> <ul style="list-style-type: none"> ● Continue utilizing Qualtrics for survey/dashboard capabilities; explore workflow capabilities ● Extend Qualtrics expertise within department and potentially in other departments if the need arises ● Develop guidelines for other leaders on when to utilize Qualtrics ● Continue to update Empower95 Strategic Plan Dashboard data to reflect strategy completion percentages quarterly or more frequently <p>Engagement with Families and Community at Large</p> <ul style="list-style-type: none"> ● After Communications Survey closes, review results and develop plans for specific changes to implement this year and beyond, with any related budget implications ● Establish an administrative Communications Committee to provide regular feedback (volunteers were solicited through Communications Survey) <p>Engagement with Multilingual/Emerging Multilingual Families</p> <ul style="list-style-type: none"> ● Partner with Director of Curriculum, Instruction, and Special Programs (Department of Curriculum & Instruction) to improve multilingual communication practices, potentially including: <ul style="list-style-type: none"> ○ Virtual Welcome Center on website for “one stop” assistance ○ Enhance information provided in Family Resource Center as more information/tools become available ● Engage with families at Bilingual Parent Advisory Council (BPAC) meeting ● Increase departmental learning through book study, “Moving Beyond – for Multilingual Learners” by Carly Spina, Illinois Resource Center ● In conjunction with the Department of Curriculum & Instruction, develop ideas for sharing with other leaders and staff about how to improve engagement with multilingual families

	<p>Engagement with Community at Large</p> <ul style="list-style-type: none"> ● Partner with the Superintendent and other leaders to develop additional ways to share information with the broader community (those without current students) by <ul style="list-style-type: none"> ○ Utilizing feedback from Communications Survey ○ Extending existing community partnerships to strengthen outreach ○ Consider new community partnerships (for example, Caring Women’s Connection) ● Partner with the Student Services Department to develop additional opportunities to engage families with children birth through age five (5); possible engagement opportunities to include <ul style="list-style-type: none"> ○ Communicating more broadly regarding district early learning programming available ○ Communicating regarding quarterly workshops available to all parents/guardians of children ages birth through five living in district ○ Communicating regarding other drop-in opportunities for parents/children ages birth through five in district schools (for example, quarterly story time opportunities)
TIMELINE	The anticipated completion date for this action plan is Summer 2025.
PROGRESS MONITORING STEPS	<ul style="list-style-type: none"> ● Assessment of action plan progress at Communications Committee meetings ● Regular updates provided to the Superintendent related to action plan steps
INDICATORS OF SUCCESS	<ul style="list-style-type: none"> ● Analyze data from Communications Survey and incorporate into plans ● Partner with Curriculum & Instruction - establish and execute plans ● Empower95 dashboard - regular data updates ● Establish Communication Committee and schedule meetings, agendas, outcomes ● Communications relating to early learner (birth to age five) families
POTENTIAL RESOURCES	<ul style="list-style-type: none"> ● Qualtrics ● Isobar Consulting Services for periodic additional Qualtrics support ● Communications Department Staff ● Curriculum & Instruction Leaders to support multilingual needs
POTENTIAL COSTS	<p>Qualtrics (Annual Cost of approximately \$50,000)</p> <p>Isobar Consulting Services (Estimated Cost for 2024-25 is approximately \$10,000)</p>