IMPACT REPORT

2023

CELEBRATING *L'DOR V'DOR*
FROM GENERATION TO GENERATION

2024



MJDS

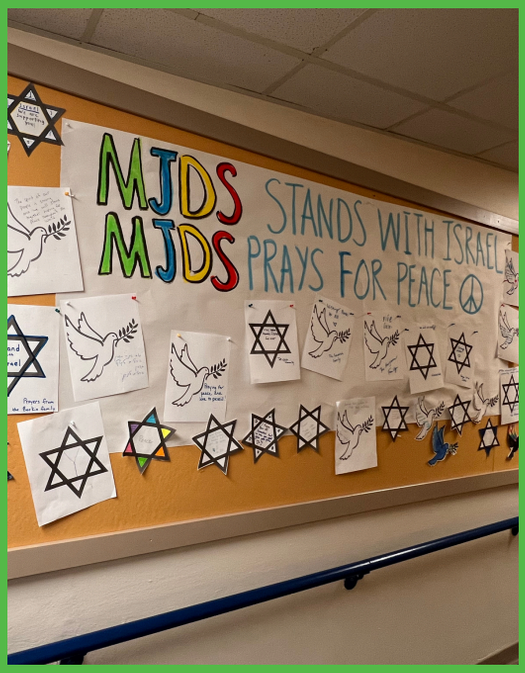
MILWAUKEE JEWISH DAY SCHOOL

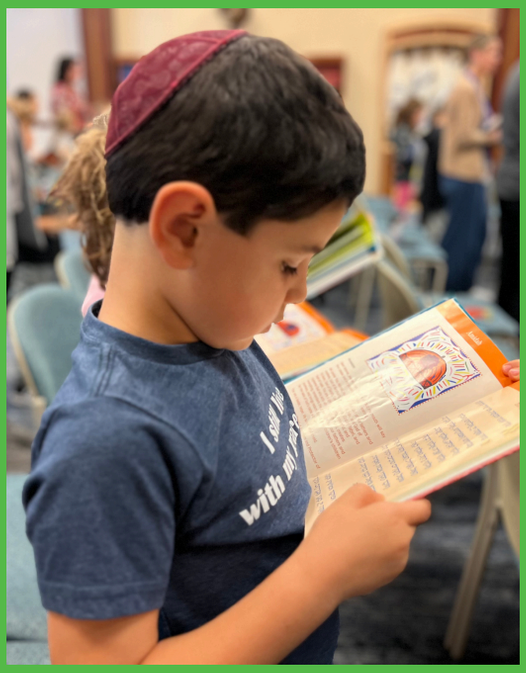









MJDS
MJDS
STANDS WITH ISRAEL
PRAYS FOR PEACE




SHANATOVA




adidas

Our Mission

MJDS: Where academic excellence and Jewish values prepare children for a lifetime of success, leadership and engagement with the world.

הַצְהָרַת כַּוָונוֹת בֵּית הַסֵּפֶר הַיהוּדִי הַיוֹמִי הַקְהִילָתִי שֶׁל מִילְוואוֹקִי

הֵיכָן שֶׁמְצֻיֶינוֹת חִינּוּכִית וְעֶרְכִים יְהוּדִיִים מְכִינִים אֶת תַלְמִידֵינוּ לְחַיִים שֶׁל הַצְלָחָה, מַנְהִיגוּת וּמְעוֹרָבוּת.

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MILWAUKEE JEWISH FEDERATION

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MJDS is supported by the Milwaukee Jewish Federation

Challenges to Triumphs,
A Year of Growth and Resilience

Dear MJDS Friends and Families,

We wrapped up an incredibly successful 43rd year at Milwaukee Jewish Day School and are excited to begin our 44th. We graduated 20 students in June and sent them off into the world prepared for a lifetime of success, leadership and engagement with the world, just as our mission drives us to do.

The 2023-24 school year taught us life lessons that we didn't know we'd have to be ready to learn. On October 7, 2023, we watched as Israel was attacked, innocent lives were lost, and hostages were taken. Quickly, not only were lives affected in Israel, but around the world. In Milwaukee, we reminded our students, staff and families, that MJDS is a place that you can and should be a proud Jew.

Despite the turmoil in our world, MJDS thrived. Our students and staff took risks, weren't afraid to FAIL (first attempt in learning), tried new things and engaged in new experiences and opportunities. Here are just a few highlights from our wonderful year:

- Students partnered across all grade levels for our monthly *mishpachot* (family) program where students welcomed *Shabbat* together and learned about Judaism in different countries.
- We gathered as a school each Monday morning for *Havdalah* and *tefillah*. What a beautiful way to start each week.
- Our Repairing Together program continues to be mission-driven and focused on partnering with schools across diverse communities throughout Milwaukee. Programming from junior kindergarten through eighth grade focused on learning about each other's cultures and what unites us as children.

Thank you to everyone who supports our school and understands the importance of providing a space for our young people to be unapologetically Jewish and their authentic selves. This freedom builds their confidence and future success. Together we are working to make the world a better place.

Bivrachah,



Jori Broidy

Interim Head of School



Our Rich Tapestry
Celebrating the MJDS Community

Dear MJDS Staff, Families and Friends,

This year, we were fortunate to celebrate MJDS together at the extraordinarily successful 2024 MJDS Gala. As we began planning for the Gala, we reflected on the unique qualities that make our school truly special. While our calendar is filled with cherished events—*Shabbat* Sing, *Chanukah* Pajamakah, *Kabbalat Torah*, and all-school *tefillah*—our conversations continually led us back to one vital element: **the people**. The Gala's theme of *l'dor v'dor*, from generation to generation, was the perfect way to commemorate the incredible contributions of generations past and present.

Our students, families, staff, alumni, donors, and friends create the rich tapestry of our vibrant and meaningful community for today and future generations. For me, as a relative newcomer to the Milwaukee community, it was an honor to be surrounded and embraced by those who devote their time, talent and treasure to strengthen our exceptional MJDS community.

Looking forward, we are embarking on a year of growth. Our students and staff live and breathe growth mindsets in their daily learning. Guided by that same growth mindset, the Board of Directors is engaging in a number of advancement initiatives to ensure the sustainability and success of MJDS for the near and distant future.

As we plan for the future, I am filled with a deep sense of gratitude for the remarkable support that is offered to our school. It's thanks to donors like you that MJDS can fulfill its mission of being a place where academic excellence and Jewish values prepare children for a lifetime of success, leadership and engagement with the world.

Thank you,



Lina Wallace
President, MJDS Board of Directors

From Generation to Generation
The Joy of *L'dor V'dor*

In spring 2024 the Milwaukee Jewish Day School community gathered together to celebrate past, present and future generations of MJDS students. Host committee co-chairs Sue & Allan Carneol and Bunny & Joel Honigman ensured the evening could be enjoyed by current staff and families as well as our valued alum families.

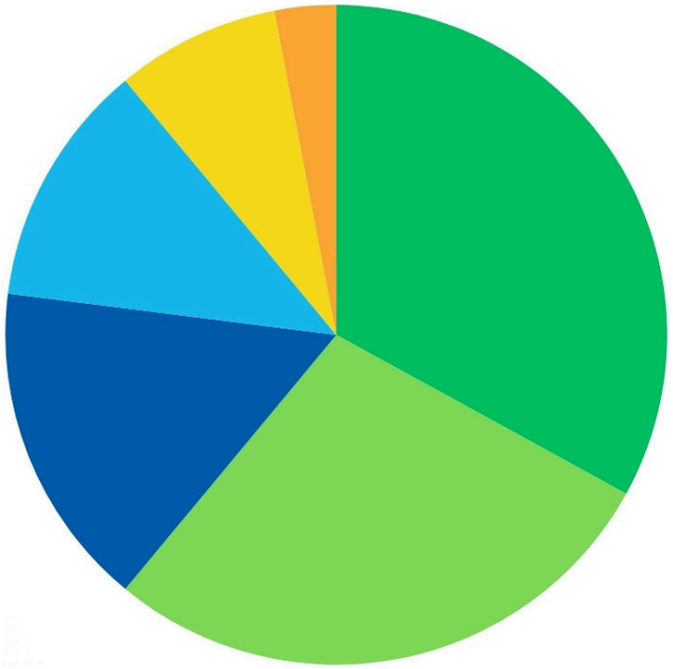
The evening beautifully showcased the MJDS family, from the elegant wooden tree centerpieces featuring candid photos from the school year, to the inspiring presentation by alum Graham Hoffman, and ending with an enthusiastic mission bid. It was a heartfelt reminder of the joy we share in celebrating together.



Students interviewed guests who shared favorite MJDS memories while attendees experienced l'dor v'dor as they mingled with generations of the MJDS community.

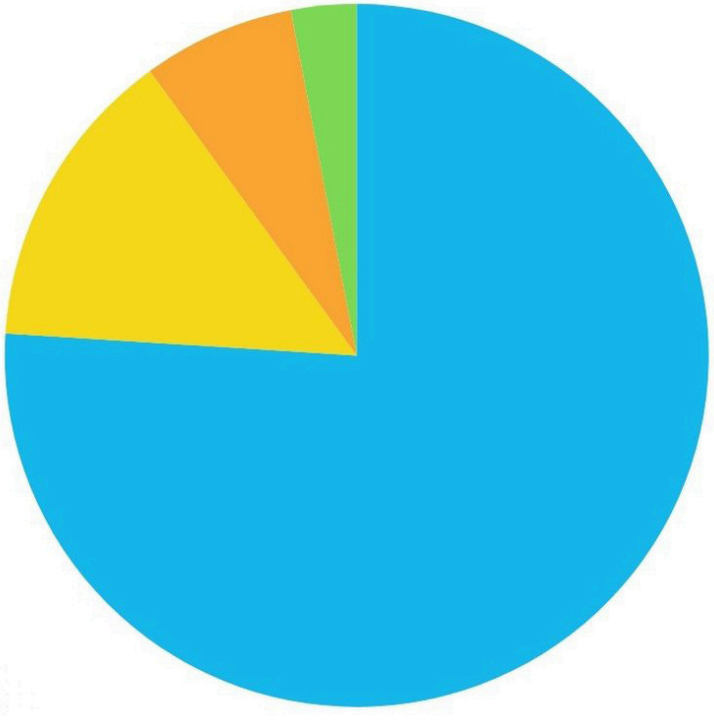
MJDS by the numbers

Revenue



- 33% Tuition/Fees
- 28% Fundraising/Contributions
- 16% Grants
- 12% Milwaukee Jewish Federation Allocation
- 8% Endowment Draws
- 3% Other

Expenses



- 76% Salaries/Benefits
- 14% Building Occupancy
- 7% Programming
- 3% Administrative/ Advancement

Why MJDS
past, present, future



"MJDS is family. MJDS is ***the*** light and inspiration of our Jewish community. MJDS relentlessly delivers academic excellence and sustainably propagates pluralistic Jewish values to educate, engage and empower generations of leaders to positively impact the world."

Jason Gottlieb
Board of Directors and MJDS Alum Parent



"MJDS provided me with a strong sense of self and Jewish identity that laid the foundation for my Jewish life. There were the actual prayer services in *tefillah*, and then the prayers were explained in Hebrew and Jewish Studies classes. And it was all reinforced within the loving, *ruach*-filled environment of *Shabbat* Sing, along with other fun Jewish programs!"

Sadie Edelstein
MJDS Alum



“When you join MJDS, you become part of a community, a family dedicated to shaping Jewish identity and nurturing the next generation. Together, we are not just educating our children; we are helping our grandchildren grow into compassionate, responsible individuals. MJDS and its families are truly making the world a better place.”

Allan and Sue Carneol

Board of Directors (Allan), MJDS Alum Parents and current MJDS Grandparents



“Our middle child was born during COVID and missed out on a lot of early socialization. When she was younger, it was hard to get her to come out of her shell around anyone other than immediate family, but just a month into 3K at MJDS she was like a different person! This school is like an extended family to us, and we’ve made lifelong friends here.”

Aaron and Carlie Aizenberg

Board of Directors (Aaron), FTO Chair and MJDS Alum (Carlie), current MJDS Parents



“MJDS has provided a safe space for me to be Jewish and feel comfortable with my friends. The people I go to school with and my teachers share the same values and understand the holidays and traditions that are important to me and my family.”

Yosef Lubin

MJDS Class of 2025

Together in Giving
celebrating our donors

We are deeply grateful to all of our generous donors who supported Milwaukee Jewish Day School this past year. Your commitment to our mission enables us to provide an exceptional education, a safe learning space, Jewish values, and the leadership skills to shape the next generation.

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z"l *zichrona l'bracha*, may their memory be a blessing

Your support makes our Affordable Customized Tuition (ACT) program possible so MJDS can ensure that any family who chooses to attend our school is able to do so.

During the 2023-24 school year, the real cost for MJDS to educate one student was $28,300. Thanks to donors like you, no student paid more than $19,420 and the average tuition paid by JK-eighth grade parents was $8,800.



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6401 N. Santa Monica Blvd.
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