



# The Finalsite Trust Center

Raising the Bar for Security and Privacy Transparency

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New York, NY



# Agenda

- Why are we here?
- Our Strategy and Approach
  - Operational Security
  - Data Security
  - Software Security
  - Compliance
- The Finalsight Trust Center

# The Finalsite Trust Center


 | Trust Center 

## Finalsite

The Finalsite Trust Center is a centralized, live information hub for our security controls and GDPR data. The trust center provides real-time updates and is powered by seamless integrations with AWS, GCP, and other essential tools that require security oversight.

Our Trust Center not only provides transparency but also keeps us accountable, constantly syncing with third-party tools to ensure we meet stringent privacy and GDPR standards. Customers can explore and organize the data by category, like privacy controls, GDPR compliance, and more, all in one easily accessible page.

✉ [security@finalsite.com](mailto:security@finalsite.com)

 [Privacy Policy](#)

Overview

Resources

Controls


Subprocessors

FAQ

Updates

Media

### Compliance

 GDPR

### Resources

View all 4 resources

### Controls

Updated 4 minutes ago

GDPR >

✓ Countries and international organizations to ...

✓ Countries and international organizations to ...

✓ Records of transfer of PII

+ 66 more

### Product Security >

✓ Continuity and Disaster Recovery plans estab...

✓ Continuity and Disaster Recovery plans teste...

✓ Password policy enforced

+ 65 more

View all 162 controls

# The Importance of Cybersecurity



## Protecting Sensitive Data

Safeguarding student and staff information from unauthorized access and data breaches is crucial for K12 institutions.



## Peace of Mind

Cybersecurity measures are essential to prevent disruptions in the delivery of education services due to cyber incidents.



## Compliance and Regulations

K12 schools need to adhere to data protection laws and regulations to maintain trust and credibility.

# Challenges In K12 Education



## Resource Limitations

Limited budgets and IT resources often pose challenges in implementing robust cybersecurity measures.



## Increasing Cyber Threats

The education sector is increasingly targeted by cyber threats such as ransomware, phishing, and intrusion attempts.



## Complex IT Environments

Managing diverse IT systems, devices, and unmanaged resources from families within K12 schools adds complexity to cybersecurity management.

# Our Strategy and Approach



# Strategic Focus

- **Strong Standards:** Recognizing that security relies on consistency and repetition.
- **Transparency with Clients:** Committing to clear communication on progress, achievements, and areas for growth.
- **Privacy-First Approach:** Recognizing that data privacy is essential, especially for educational institutions.
- **Continuous Improvement:** Regularly evolving protocols to adapt to new security threats.

# 2024 Security Recap

- **Risk Management:** Launched and operationalized the Risk Management Framework.
- **Security Toolset:** Integrated key tools for enhanced visibility and threat management.
- **Security Awareness:** Increased through targeted campaigns and dedicated role training.
- **Secure Development:** Enhanced Software scanning and dependency management.
- **Incident Response:** Established a comprehensive incident response program.
- **Compliance:** Aligned processes with GDPR, SOC, and NIST CSF

# 2025 Security Focus

- **Driving Results:** Transition from visibility to actionable outcomes, reducing risks, vulnerabilities, and threats.
- **Embedding Security:** Integrate security more fully into the product development lifecycle, from design to deployment.
- **Enhancing Compliance:** Target meaningful compliance frameworks for the industry.

## Strategic Initiatives:

- **Risk Reduction:** Reduce high priority identified risks by 25%.
- **Vulnerability Management:** Decrease vulnerability mitigation time and effectiveness by 30%.

# Operational Security



IDENTITY



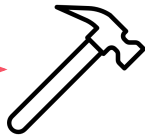
ROBUST CLOUD



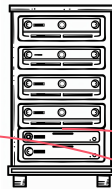
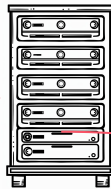
MONITORING



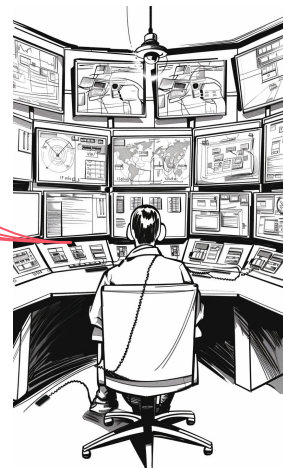
## VULNERABILITY MANAGEMENT AND PENTESTING



BUILD, TEST, SCAN

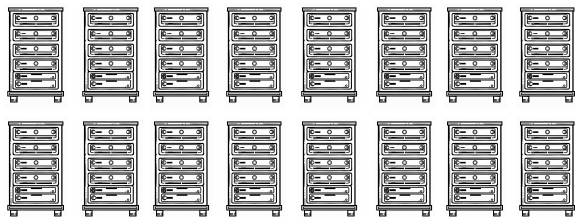


ISOLATION



MONITOR

# Data Security



BACKUP AND  
REDUNDANCY



ENCRYPTION



DATA PRIVACY



# Software Security



# Compliance and The Finalsite Trust Center

# Why schools are focused on compliance

- Sensitive Data
- Out-of-Date Hardware and Software
- Financial Gain
- Ransomware

# Trust Center Background

## Transparency with GDPR Principles

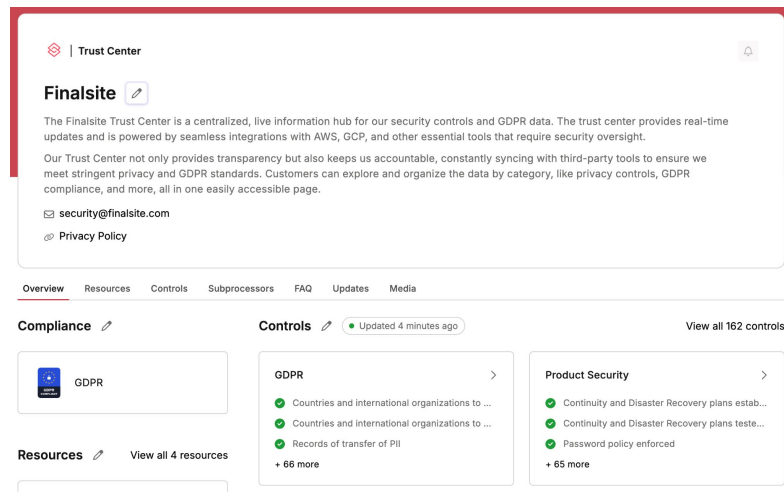
Demonstrates alignment with GDPR articles and principles in lieu of formal compliance certification, fostering trust through clear, accessible disclosures.

## Central Access to Security Information



Provides a streamlined, user-friendly portal for all stakeholders to easily access comprehensive security documentation and updates.

## Foundation for Comprehensive Security Repository

Sets the groundwork for an evolving platform that will consolidate all security-related information, serving as a single source of truth for security practices and protocols.



# Trust Center Introduction

 | Trust Center 

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Controls  Updated 4 minutes ago View all 162 controls


 **GDPR**

**Resources**  View all 4 resources

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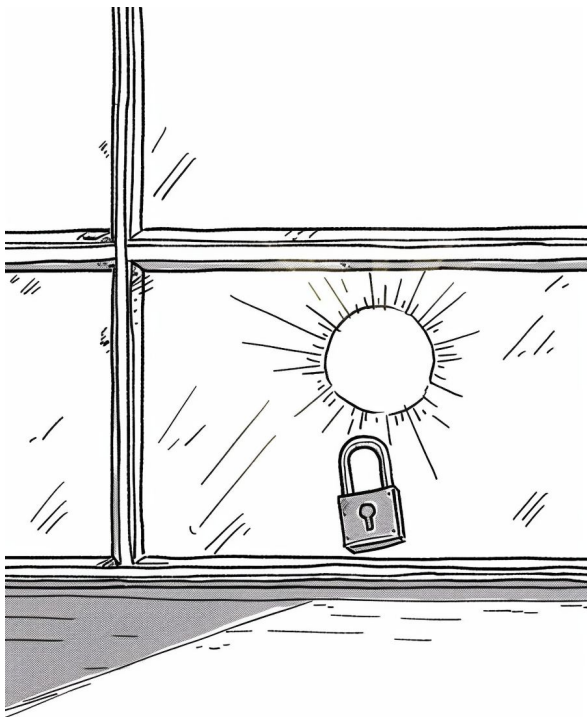
+ 66 more

**Product Security** 

- ✓ Continuity and Disaster Recovery plans estab...
- ✓ Continuity and Disaster Recovery plans teste...
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+ 65 more

# Trust Center Benefits



## Enhances Transparency and Builds Trust

- By aligning openly with GDPR principles, the Trust Center increases transparency, which in turn builds trust with users, clients, and regulators by showing a proactive approach to privacy and data protection.

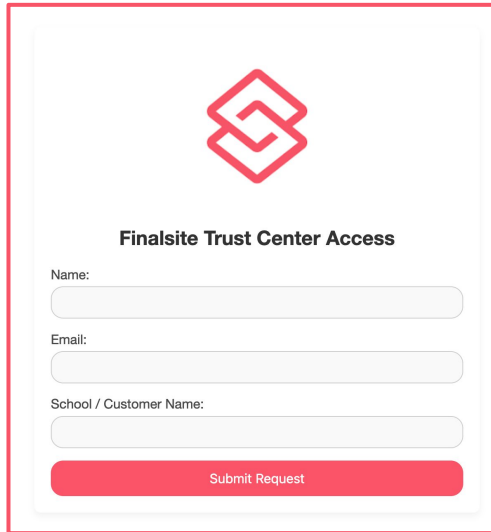
## Improves Accessibility and Usability

- Centralizing security information in one accessible location makes it easier for users to find and utilize this data, enhancing user experience and ensuring that security resources are more readily available to all stakeholders.

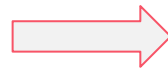
## Future-Proofs Security Information Management

- Establishing a comprehensive repository for security information ensures that as the organization grows and evolves, all security documentation remains organized and up-to-date, making it easier to manage and reference in the long term.

# How to Join the Trust Center



The form is titled "Finalsite Trust Center Access" and features the Finalsite logo at the top. It contains three input fields for "Name:", "Email:", and "School / Customer Name:". A red "Submit Request" button is located at the bottom of the form.



CERTIFICATIONS  
CONTROL EXAMPLES  
SECURITY ASSERTIONS



# Next steps and Access

Requests for access can be made directly at [trust.finalsite.com](https://trust.finalsite.com)

Other questions can be sent to: [clientsuccessuk@finalsite.com](mailto:clientsuccessuk@finalsite.com)

Thank you!