## John's Crazy Socks

## in conjunction with the National Down Syndrome Society is sponsoring a World Down Syndrome Day Celebration on March 19.

We are inviting self-advocates with Down syndrome to submit a video that will be part of a larger video we will present called "I am Down Syndrome." We want short videos from self-advocates with Down syndrome. We think you are wonderful and we want the world to meet you.

## The World Down Syndrome Day Online Celebration

John's Crazy Socks and the <u>National Down Syndrome Society (NDSS)</u> are presenting an online celebration of World Down Syndrome Day on Friday, March 19 from 2 p.m. to 4 p.m. EST. The Party will be simulcast on <u>Facebook Live at the John's Crazy Socks page</u> and the <u>John's Crazy Socks YouTube</u> <u>channel</u>. The celebration will have four parts:

- What is Down Syndrome? (2 p.m. EST) Leaders from the <u>National Down Syndrome</u> <u>Society</u> (NDSS) will present an educational session explaining what Down syndrome is, how many people have Down syndrome and what is happening in the world of Down syndrome. There will be a question and answer period for the audience to ask questions.
- I am Down Syndrome: (2:30 p.m. EST) We will present a video where self-advocates with Down syndrome introduce themselves and share a glimpse into their lives and the achievements of people with Down syndrome. There will be a question and answer period for the audience to ask questions. We want you to be part of this video.
- A Special Spreading Happiness Show with John and Mark from John's Crazy Socks: (3 p.m. EST) The boys share some of their experiences, tell stories, tell jokes, and share with the audience the mission of John's Crazy Socks to spread happiness. This will be a live, interactive session so join the audience.
- An Online Dance Party with John from John's Crazy Socks: (3:30 p.m. EST) John loves dancing as much as he loves socks. He will hold a special online dance party to celebrate Down Syndrome Day where everyone can join the fun. The Dance Party will be held on Zoom.

## Your Video

If you would like to participate, we would like you to submit a short video with just you looking at the camera and speaking. The video should run one to two minutes. **The deadline to submit a video is midnight, Friday, March 12**. We want you to follow this script:

- Tell us your name
- Tell us your age

- Tell us where you live (town and state)
- Tell us something about yourself

Here are some technical notes:

- Please Shoot in MP4 or Movie File
- Shoot Video Style: Horizontal
- Try to shoot the video in one take

When you are ready to submit your video, please send it to us using <u>We Transfer</u>. Video files are too large to send via email. When you go to <u>https://wetransfer.com</u>, you can upload your file to send to us. Please send it to <u>contact@johnscrazysocks.com</u>. We Transfer is free and you do not have to sign up for anything.

We also ask that you send us a photo of yourself and you can send that via email to <u>contact@johnscrazysocks.com</u>

We hope you will join us in making this video and for the World Down Syndrome Day celebration.

If you have questions, email us at <u>contact@johnscrazysocks.com</u> or call us at 631-760-5625 and ask to speak with Carol.

Thank you,

John and Mark

John's Crazy Socks: "We're spreading happiness." Paumonok Innovations Inc. <u>mxcronin@JohnsCrazySocks.com</u> O 631-760-5625 JohnsCrazySocks.com



