



**Swedesboro-Woolwich PTO
Board Meeting Minutes
November 11, 2024**

I. Treasurer's Report- Deanna

II. Old Business

1. All SWSD Comet Spirit Wear was distributed prior to Fall break as promised- \$595.50 to PTO
2. PTO Membership- 658 members
3. PTO T-shirts have been delivered
4. Walter Hill Trunk or Treat
 - a. Candy donations were amazing- we actually had leftover to use for upcoming events
 - b. Pre Sold tickets and donations- 152 tickets sold, \$76.00 in donations- total: \$532.00
 - c. Tickets sold at event- \$848.00
 - d. 4 trunks provided by PTO, concessions provided by PTO earned \$219.27
5. PTO Community Relationship Fundraisers
 - Rita's: \$300.00- deposited
 - Classy Cow: check deposited- \$127.65
 - Magueri's: \$400.00- deposited
6. Fall Book Fair Total Sales:
 - Harker \$21,536.42 (scholastic dollars earned: \$9,821.24)
 - Stratton and Harker have spent their Fall scholastic dollars, just got Clifford's
 - Scholastic return policy- no more than 30 days
7. Coffee Talk on 10/16- went over well- lots of positive feedback
8. E-Sports Club Equipment has been purchased for Hill- \$462.45

III. New business

1. Author assembly- Stray Dog for Christmas
 - a. Sold 212 copies for a total of \$3861
 - b. Publisher charged \$11.99 per copy, we bought 245 copies, so far earned \$922.96 on sale of 213 books, 32 additional copies to be sold after assemblies and at holiday shops
 - c. Clifford 11/22 930-1030 AM
Stratton 11/22 130-200 PM
Harker- 11/20 & 11/21: 850-920 AM
Hill- 11/21 10 AM

2. Fundraising Committee- Alicia
 - a. Hill Homegrownathon- Neon 90s!
 - i. Kick off today was AWESOME!
 - ii. Tuesday, 11/26/24 in school celebration with a Neon Nights theme

 - b. Treats with Santa 12/15 830-12, 2 sessions, 830-10 and 1030-12 (Clifford)- flyers out?
 - i. Cost of Santa and Ms. Claus- Perfect Day?

 - ii. Other themed characters

 - iii. What are we providing

 - iv. Decorations?

 - c. Cooke Kit Sales at Stratton (to raise funds for Stratton) and Treats with Santa

 - d. Painting with Mrs. Paccione

3. Holiday Shops- themes?
 - 12/12-12/13 Clifford
 - Clifford Set up 12/11 after 330 PM
 - 12/11-12/13 Stratton
 - Stratton Set up 12/9 or 12/10 anytime

12/3-12/9 Harker

- Harker Set up 12/2 after 330 PM

12/11-12/12 Hill

- Hill set up 12/10 anytime

4. Wizards

- a. Ticket sales start 12/16 at 8 AM
- b. Assemblies- 1/13 or 1/14
- c. Sponsors- letter will be emailed this week
- d. Food
- e. Raffles
- f. Volunteers

5. Disney on Ice- 1/3 at 7 pm- ticket sales to date: 82/250

6. Bingo Night?

7. Ladies Night/Teachers Night

8. Project Elf

9. Yearbook Account

10. Boosterthon

III. PTO Communication

- a. Facebook
- b. Instagram
- c. School messenger
- d. Comet Clips
- e. Direct email
- f. Flyers
- g. Clifford & Stratton Library Sign Up – Lindsay Molter

Anything for good of order?

Next meeting: December 9, 2024, 7:00pm - Stratton Library

PTO Meeting - 11/11/24

Attendance

Tara Bustard, Rebecca Coughlan, Shannon Stelle, Suzanne Healey, Deanna McCoubrie, Tara Carlton, Alicia Midure, Amy Illiano, Giselle James

Treasurer's Report

- 1. Credit Card Options - all cash back cards**
 - 1. American Express - 2% cash back up to \$50,000, 1% afterwards**
 - 2. Visa - 1.5% cash back, \$900 welcome offer**
 - 3. Fulton - 5% cash back on first \$5,000, then 2% unlimited cash back**
 - 4. Vote - unanimous for Fulton, assuming there is no annual fee attached**
- 2. Trunk or Treat Concessions - raised \$219**
- 3. Stray Dog for Christmas - raised \$923 - will be allocated to each school pro rata**
- 4. Reimbursement**
 - 1. Submit receipts within a month**
 - 2. Write event on top of receipt**

Old Business

- 2. Comet Spirit Wear - \$595.50 to PTO, all delivered**
- 3. PTO Membership - currently stands at 658 members**
- 4. PTO shirts - delivered**
- 5. Hill Trunk or Treat**
 - 1. Candy donations were greatly appreciated, and we have leftovers**
 - 1. Will utilize leftovers at future PTO events**
 - 2. Pre-sold 157 tickets, with an additional \$76 in donations**
 - 3. Total ticket sales totaled \$1380**
- 6. Community Fundraisers**
 - 1. Rita's - \$300**
 - 2. Classy Cow - \$127**
 - 3. Maugeri's - \$400**
 - 4. Possible Future Locations**
 - 1. Coffee & Cream, Las Aves, etc**
- 7. Fall Book Fair**
 - 1. Harker totals were outstanding - \$21,536, nearly \$10,000 in scholastic dollars**
 - 2. Stratton & Harker have spent their money, Clifford's order just came in**
 - 3. Discussion to post a thank you on socials for support of fundraisers to show where the money is going**
- 8. Coffee Talk**

- 1. Attracted some new members to participate**
- 2. Plan to host another event in the spring**

9. E-Sports Club at Hill

- 1. Starting soon, PTO provided money to facilitate**

New Business

1. Author Assembly

- 1. Requests have been made for tech needs for the assemblies**
- 2. Books will not be handed out at the assembly**
- 3. VPs encouraged to attend their assembly to help facilitate**
- 4. Hard 30 minute time limit at Stratton, Harker, & Hill**

2. Fundraising Committee

1. Hill Neon 90s Fundraiser

1. Kickoff today (11/11)

1. Principal Kelly presented to each lunch and the kids were very excited

2. Last day of donations is 11/25, with celebration during the day on 11/26

3. Incentives

1. Individual - Homework Passes (\$75), Ice Cream Party (\$200)

2. Homeroom - kids times 75 - teacher has to do electric slide, biggest earning class gets pizza party

3. **School Wide - if school meets goal (\$16,000) Principal will get duct taped to wall**
4. **Using Get Movin' Fundraising, working with Becca**
2. **Next Home-Grown - Clifford Read a thon in January**
3. **Treats with Santa: 12/15, 8:30 - 10; 10:30 - 12:00**
 1. **Max 300 people per session**
 2. **Flyer to go out by 11/15 at Clifford & Stratton**
 3. **Perfect Day offered Santa & Mrs. Claus for roughly \$500 an hour (total cost of \$1500)**
 1. **Need alternatives by Friday, 11/15**
 4. **Serving**
 1. **Baked goods - Rebecca apply for donation from ShopRite, Shannon to apply for Dunkin', Deanna to discuss with Old Town Bagel**
 2. **Juices, Coffee, Cocoa**
 3. **Need to finalize donations by end of November**
 5. **Decor - whoville, grinch, gingerbread**
 6. **Card station to make cards for local nursing home**
4. **Cookie Dough/Kits - Stratton Fundraiser**
 1. **Deanna talking with Botto's, Amy talking with Swedesboro Pastry**
 2. **Suzanne to look for cookie cutters/spatula/mitts/sprinkles**
 3. **Alicia to put together flyer - flyer needs to go out before Thanksgiving break**
5. **Painting with Mrs. Paccione - Harker Fundraiser**
 1. **Guided painting at Harker**

- 2. Thinking February (around Valentine's Day) - parent and Harker student go together**
 - 1. Similar to daddy/daughter dance, but painting**
 - 3. Leftover supplies/brushes/paint can stay with the school will support the art room**
 - 4. Ticket sales will go to Harker**
 - 5. Cap sales at 150 people**
- 3. Holiday Shop**
 - 1. VPs need to submit themes**
 - 2. See agenda for dates**
- 4. Wizards Game**
 - 1. Ticket sales will start 12/16 - different tiers this year**
 - 1. All sales go through the Wizards organization**
 - 2. We will be scanning all tickets, it's more digital than years past**
 - 2. No assembly at Hill**
 - 3. Sponsors - we need to get sponsors, any groups we can think of**
 - 1. Tara will send out letter to us**
 - 4. Will have a separate Wizards meeting**
 - 1. Suggestion to have volunteers sign up early**
 - 5. Need to decide on food**
- 5. Disney on Ice**
 - 1. So far have sold 82 tickets out of 250**
 - 2. Need to share on socials**
- 6. BINGO**

1. **Need to decide if we're hosting it this year**
7. **Ladies' Night/Moms Night Out**
 1. **Deanna - joint night at Dressing Room on Main and Tasting Room on Main**
 2. **Friday Night in May (Maybe May 1)**
8. **Project Elf**
 1. **We'll adopt 4 kids - Rebecca to email**
9. **Yearbook Account**
 1. **Hubbard & Seal at Stratton, but coordinate photos district wide**
 2. **Started email address just for yearbook for parents/community to submit photos**
10. **Boosterthon - coming up in march**