



Fairfield Ludlowe High School - Fairfield Warde High School

Broadcast Journalism

Insert Teacher Name

Insert Room Number

Insert Full
Year/Semester

Insert Period

Insert Email Address

COURSE DESCRIPTION

Broadcast journalism is a year-long course designed to introduce students to the production of television news and the principles of broadcast journalism. Areas of focus will include videography basics, interviewing skills, broadcast writing, research, speech, lighting design, audio engineering, editing, production and directing, and information literacy skills. Students rotate studio roles as part of a news production team. Issues of fairness and ethics in broadcast journalism are explored. Students will use these skills to produce a news program, which will air within the school regularly throughout the school year.

COURSE OBJECTIVES

Students will:

- explore the role journalists play in an informed society and the roles and responsibilities of the reporter and photographer.
- determine criteria for newsworthiness.
- identify and define the elements of a news package.
- utilize a variety of video and audio equipment to capture professional quality interviews, b-roll footage, and natural sound.
- learn to write copy using the active voice, including a lead and close for a story of interest.
- deliver well-paced and clear copy in the form of a voice-over and deliver on-camera stand-ups in a location relevant to a story of interest.
- utilize editing software to import and edit all elements of a news package into a seamless news story and export a completed project for sharing.
- learn the steps in the electronic news gathering process and production workflow
- develop an idea for and produce a mini news magazine show focused on a topic of interest.
- fulfill various roles in the TV studio to produce a regularly programmed student news show meant to inform their peers.

UNITS OF STUDY

Unit 1: Deconstructing News Media, the Role of the Journalist, and Ethics

Unit 2: Using Video & Audio Equipment to Capture B-Roll and Interviews

Unit 3: Writing for Broadcast News and Recording Voiceovers

Unit 4: Editing: Incorporating all video and audio elements to create a cohesive news package

Unit 5: Telling the Story: Producing News Packages in Reporter/Photographer Teams

Unit 6: Producing Show Content: Developing Miniseries Programming

Unit 7: Producing the Show: Using the TV Studio as a television news crew to create programming

COURSE POLICIES AND REQUIREMENTS

GRADING

Cumulative/In- Progress Grading

10% of the grade will be based on formative assessments, homework completion, or behavior
(See FPS BOE [Policy 6154.1AR.](#))

90% will be based on assessments

End of Course Grade

80% of the overall course grade will reflect the student's mastery of course content and skills during the school year through the Cumulative/In-Progress Grade.

10% of the end-of-the-Year course grade will be based on the Mid-Year Assessment

10% of the end-of-the-Year course grade will be based on the Final Assessment.

In addition, please see [Policy 6146.1AR](#) for additional information on grade reporting and late work.

REASSESSMENT GUIDELINES

Eligibility of assessments	Students will decide which assessments they will revisit. Only summative assessments are eligible.
Process	Students will speak to or email their teacher (no form required) within 2 class periods after receiving feedback on the original assessment.

	Students have one week to revise their work after requesting a reassessment.
Frequency	Students will have the opportunity to reassess on two summatives per year but not more than one per term (quarter).
Assessment Format	Students may make revisions to their project timelines and resubmit a new version of their project based on teacher / student feedback.
Gradebook impact:	Original and reassessment scores will be averaged in the gradebook.

MATERIALS

Prosumer quality video cameras, tripods, lighting kits, audio equipment, professional editing software, access to a subscription-based support materials database, and a royalty-free sound effects, graphics, and music library

Textbook: *Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia* by Al Tompkins.

EXPECTATIONS OF STUDENTS

Creating and Constructing: The student transforms existing ideas and knowledge into original ideas, products and processes.

Collaborating Strategically: The student takes into account prior knowledge, beliefs and experiences of self and others; roles and relationships within the group; and the group's purpose, roles and norms.

EXTRA HELP

Students should seek out extra help as needed. Teachers will be available upon request.