



Fairfield Ludlowe High School - Fairfield Warde High School

Advanced Broadcast Journalism

Insert Teacher Name

Insert Room Number

Insert Full
Year/Semester

Insert Period

Insert Email Address

COURSE DESCRIPTION

Advanced Broadcast Journalism is a full-year course designed to apply the knowledge and skills students developed in Broadcast Journalism to produce specialized news stories with depth and breadth and develop meaningful programming for a student news show. Students will focus on developing leadership skills in the classroom environment and explore career options. The coursework is project-based and collaborative. Prerequisite: Broadcast Journalism (Grade of B or better)

COURSE OBJECTIVES

Students will:

- explore codes of conduct that are currently in use and apply their understanding to ethical dilemmas in the field.
 - apply the core concepts of media literacy as a filter when interacting with information and media as they analyze and evaluate information and media sources for accuracy, validity, bias, origin, and relevance.
 - utilize composition principles to produce photos that are both informative and impactful.
 - learn the principles and guidelines of writing for an online format and audience.
 - utilize curated information responsibly and ethically to produce accurate news stories of their own.
 - explore the ways enterprise and beat reporting informs the community about issues of significance to their health, lifestyles, culture, history, and society.
 - utilize research and investigative skills to track ongoing developments in a focus area of news (beat).
 - explore the roles and responsibilities of news producers and directors in the newsroom.
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UNITS OF STUDY

Unit 1: Ethics of Journalism: Seeking Truth and Reporting It, Acting Independently, Minimizing Harm

Unit 2: Media Literacy: Analyzing & Evaluating Sources for Accuracy and Bias

Unit 3: Photojournalism: Telling Stories Without Words

Unit 4: Online Storytelling: Writing and Producing News for an Online Audience

Unit 5: Enterprise Reporting (Human Interest Stories & News Magazine Style Storytelling)

Unit 6: Special Interest / Beat Reporting: Meteorology, Sports, Science and Health Journalism

Unit 7: Producing & Directing: Being a Leader in the Newsroom

COURSE POLICIES AND REQUIREMENTS

GRADING

Cumulative/ In- Progress Grading

10% of the grade will be based on formative assessments, homework completion, or behavior

(See FPS BOE [Policy 6154.1AR.](#))

90% will be based on assessments

End of Course Grade

80% of the overall course grade will reflect the student's mastery of course content and skills during the school year through the Cumulative/In-Progress Grade.

10% of the end-of-the-Year course grade will be based on the Mid-Year Assessment

10% of the end-of-the-Year course grade will be based on the Final Assessment.

In addition, please see [Policy 6146.1AR](#) for additional information on grade reporting and late work.

REASSESSMENT GUIDELINES

Eligibility of assessments	Students will decide which assessments they will revisit. Only summative assessments are eligible.
Process	Students will speak to or email their teacher (no form required) within 2 class periods after receiving feedback on the original assessment. Students have one week to revise their work after requesting a reassessment.

Frequency	Students will have the opportunity to reassess on two summatives per year but not more than one per term (quarter).
Assessment Format	Students may make revisions to their project timelines and resubmit a new version of their project based on teacher / student feedback.
Gradebook impact:	Original and reassessment scores will be averaged in the gradebook.

MATERIALS

Prosumer quality video cameras, tripods, lighting kits, audio equipment, professional editing software, access to a subscription-based support materials database, and a royalty-free sound effects, graphics, and music library

Textbook: *Aim for the Heart: Write, Shoot, Report, and Produce for TV and Multimedia* by Al Tompkins

EXPECTATIONS OF STUDENTS

Creating and Constructing: The student transforms existing ideas and knowledge into original ideas, products and processes.

Collaborating Strategically: The student takes into account prior knowledge, beliefs and experiences of self and others; roles and relationships within the group; and the group's purpose, roles and norms.

EXTRA HELP

Students should seek out extra help as needed. Teachers will be available upon request.