

Job Openings with Wintis Corporations

Graphic Design Associate

Locations: Hayward and Fremont

Salary: \$12 per hour (Depending on Experience)

Schedule: 9am-6pm flexible

Full and Part Time

Benefits available for Full Time employees after 3 month probation

JOB DESCRIPTION AND DUTIES:

Develop online imagery, copy, layout, and other interactive media needed for website, email, and social media consumption

- Perform updates of online content for accuracy and consistency. Coordinate with content contributors and editors to update website, email, and social media content.
- Design graphic art and visual materials for print promotions, including advertisements, brochures, templated resources, signage, and other collateral as needed. Coordinate production of print materials.
- • Support the development and production of new website features and functionality
- Keep current with emerging technologies, web standards, and online best practices
- Cultivate and maintain digital imagery and assets archive
- Photograph product shoots within environment and within studio
- Ensure articulation of the organization's desired image and position, and assure consistent communication of brand identity

REQUIRED QUALIFICATIONS

- Proficiency with HTML Windows and Mac environments
- Very comfortable with Adobe CS 5, specifically Acrobat, Photoshop, InDesign, and Illustrator to focus on photo editing of product imagery.
- Basic understanding of the web production process--including conceptual design, information architecture, navigation schemes, layout, content development, usability, web applications, creation of dynamic content, feature development, etc.
- Experience with photography and art direction
- Experience working with user-centered design principles
- Ability to effectively manage and prioritize multiple projects simultaneously and meet strict deadlines
- Exceptional communication skills--must articulate technical issues to a diverse non-technical audience and to communicate effectively with all levels of the organization.
- Exceptional organizational skills with attention to detail
- Ability to work independently and collaborate with others in a fast-paced dynamic environment
- Ability to work efficiency to process through the work load of art assets in the queue.

Qualification and special skills: Very comfortable with Adobe CS 5, specifically Acrobat, Photoshop, InDesign, and Illustrator to focus on photo editing of product imagery.

Contact Ethan (Hiring Manager)

To apply: email your resume to ehuang@jenbousa.com