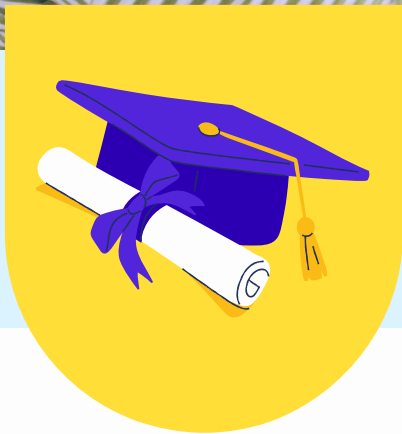


MajorClarity



**Introduce your child to more careers,
then help them make plans to get there.**

With MajorClarity, students have access to 150+ activities that go deeper than textbooks, giving them exposure to a wide range of career pathways while connecting students to academics & workforce opportunities in later grades.

It's been proven—students that use our platform are **189% more likely to enroll in a career-aligned academic pathway.**

And for parents, you get all the access you need to see your child's career interests and support their academic career plans.

Get started at <https://platform.majorclarity.com>

From Exploration to Graduation & Beyond

Students are guided to explore careers, then make connections to careers.



Explore



Identify



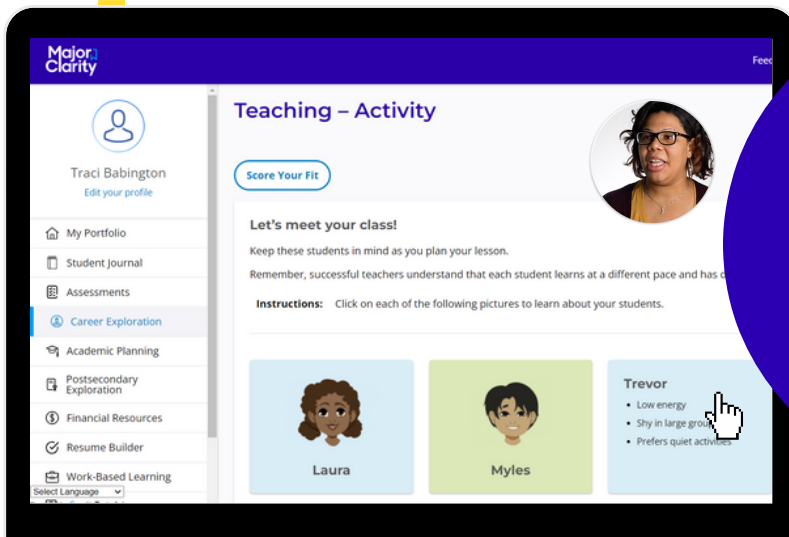
Enroll



Earn



Graduate



Students start with **personality & learning style assessments** that guide them to aligned **career test-drives** that include videos, simulations, and job profiles.

Students then use their career interests to create **academic and postsecondary plans**, including selecting aligned courses and **exploring colleges and internships**. Plans can be shared by parents!

