



# WATSONIAN CLUB GUIDELINES

## Watsonian Naming Conventions

**The Watsonian Club**, a company limited by guarantee, and the directors of which, are collectively known as the **Watsonian Council**.

The **President** of the Watsonian Club chairs the Watsonian Council.

A **“Section”** is a group of Watsonians defined by common interest, eg choir, rugby, LGBTQ+. The Watsonian Football (Rugby) Club is one of the Watsonian Sections

**Branches** are defined geographically, e.g Borders, London, Hong Kong. Each of the Branches and Sections will have its own President.

Former pupils (known as **“FPs”**) are referred to as **Watsonians**. There is no such thing as an **“Old Watsonian”**.

## Social Media

Watsonian Sections may wish to have their own social media accounts (for reference, George Watson’s College primarily use Instagram, Facebook and Twitter). All official Watsonian Sections social media accounts must use their full colour vertical Coat of Arms as their profile image with the freedom to select any image they wish as their cover image. Non-official accounts are not permitted to use any GWC or Watsonian branding.

It is expected that all official Watsonian Section social media accounts adhere to the Social Media Policy set out by George Watson’s College.

## Coat of Arms Variations

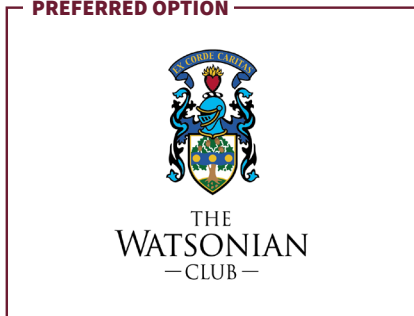
There is both a **vertical** and a **horizontal** version of The Watsonian Club Coat of Arms, with several Branches/Sections having their own variations. Depending on application, there are additional **two-colour** and **white** options for each Coat of Arms that can be used if necessary. Where possible, the **full colour, vertical version** of the Coat of Arms should be used. This will ensure it is immediately distinguishable from the school Coat of Arms.

Full Colour

Two-Colour (PMS 7421 / Black)

White (reversed)

PREFERRED OPTION



THE  
WATSONIAN  
— CLUB —



THE  
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— CLUB —



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## Exclusion Zone

Both versions of the Coat of Arms are protected by an exclusion zone around which should be kept free from other elements. The exclusion zone is set at a minimum of 2x the x-height around all sides. The x-height is determined by the height of the letter ‘N’ in ‘WATSONIAN’.



## Coat of Arms Usage

The text element of the Coat of Arms must never be used in isolation. The Coat of Arms can be used in isolation but only if used as a graphical element, ie a watermark.

Only the Coat of Arms supplied by George Watson’s College may be used and must not be modified.



**If you have any questions regarding the usage of The Watsonian Club Coat of Arms, please contact [development@gwc.org.uk](mailto:development@gwc.org.uk)**