



## GRAPHIC DESIGN-B MAKE IT!

### Course Description:

In Graphic Design B students create and design materials through developing a creative process that blends visual communication, critical thinking, problem-solving and concept development. Students take their creation from digital file to final application using a variety of printing and finishing methods.

- Work collaboratively, take risks, and experiment, while investigating digital and print media and effective messaging.
- Take your custom artwork or stock designs from the computer into the physical world by creating t-shirts, vinyl graphics, canvas wraps, and other tangible products.
- Create in a state-of-the-art lab with all the tools, resources, and support you'll need to see your vision come to life.
- Work with the systems and equipment today's industry demands to be successful including Photoshop, Illustrator, and InDesign.



**Careerline**  
*Tech Center*

Are you creative? Are you a maker?  
Learn the steps of the creative  
process of taking an original design  
from concept to a tangible product.

*NOTE: Students do not need to take  
Graphic Design A before Graphic  
Design B. They are interchangeable.*

**High School Credit:** Students will earn elective credit at their high school upon completion of this course. Please see a high school counselor (based on district decision) for eligibility towards 4th-year math-related credit, VPAA credit, and waived credits for third year science and second year world language.

**College Credit:** Students in the Graphic Design B program have the opportunity for dual enrollment direct credit with Ferris State University for 3 credits.

# GRAPHIC DESIGN-B

## LENGTH OF PROGRAM

1 year

### Graphic Design A Instructor:

James Larsen  
jlarsen@oaisd.org

### ParaPro:

Jailyn Everest  
jeverest@oaisd.org

## Related Careers with 2022 Median Annual Pay from O\*Net

- Printing Press Operator \$39,350
- Preproduction Tech \$43,560
- Screenprinter \$30,310
- Graphic Designer \$57,990
- And many more

*Experience the CTC Difference!*



### TO ENROLL

[bit.ly/CTCenroll](https://bit.ly/CTCenroll)



### QUESTIONS?

Contact Jannette Bole  
[jbole@oaisd.org](mailto:jbole@oaisd.org)



### FOLLOW US

[careerlinetech.org](https://careerlinetech.org)

### Careerline Tech Center

13663 Port Sheldon Street | Holland | 616-738-8950

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### Course Outline:

**1st Semester:** Digital Design, Layout and Technology, Software Management, Vinyl Applications & Development, Textiles & Fabrics, Introduction to Design Processes and Materials.

**2nd Semester:** Advanced Digital and Print Solutions, Concept Development & Prototyping, Package Design, Personal Branding & Marketing.

### Resources Used:

Adobe Creative Cloud, Glowforge 3D Laser Printer, 54" Vinyl Print & Cutter, 44" Dye Sublimation, 6/6 Screen Print, 3C Flexography, 4C Offset Lithography, 24" Epson Photo Printer, and Xerox Versant 180 Digital Press

### Postsecondary Partners:

Ferris State University, Muskegon Community College, Kendall College of Art & Design.

**Work-Based Learning:** All students at CTC have the opportunity to participate in experiences (such as guest speakers, tours, and work experiences) that connect them with local employers in their program area.

**WBL Partners:** Michigan Awesome, 40 Visuals, Artex Label, and Holland Litho.

**Safety Trainings Provided:** General industry safety practices

**Student Leadership Opportunities:** Students can participate in activities with classmates and outside community partners to strengthen their leadership skills and through collaboration with Graphic Design A on projects and lab work.

**Capstone:** Upon course completion and with teacher recommendation, qualifying students may extend their learning through Capstone. This highly independent course has rigorous attendance and employability requirements. Enrollment starts in May. See your work-based learning coordinator for more information.