Communications

psesd
excellence & equity in education
Puget Sound Educational Service District

Who We Are

We are a team of award-winning communicators who believe that equitable access to education is not just an objective, but an obligation.

We elevate the stories of students, schools, programs and communities that are committed to creating a future defined by equitable opportunities.

Bringing together diverse perspectives and educational experiences, we use our history to inform our work – both as communications professionals and education advocates.

At the center of everything we do is our team commitment to the PSESD End:

Success for Each Child & Eliminate the Opportunity Gap by Leading with Racial Equity.

Support And Services

The Puget Sound ESD's Communications and Public Relations department is committed to supporting and helping represent your district or school.

We provide consulting and design services, develop cost-effective marketing tactics, facilitate communications, and promote cross-district and school linkages while upholding your specific brand.

From writing press releases, to strategic management of marketing and communications programs, our Communications team is pleased to offer supportive services for your district or school's initiatives, programs, events or committees.

We look forward to partnering with you!

Our Team



L Michelle
Director of Communications
lmichelle@psesd.org



Madison Ruppel
Communications Consultant
mruppel@psesd.org



Linda Mondragon
Communications Consultant
lmondragon@psesd.org

Services We Offer

Project-Based Communications Consulting

Our team will develop communications strategies and tactics to achieve your project goals. We leverage our expertise on a wide range of deliverables: flyers, social media campaigns, website content and design, newsletters, photography, video, and branding support.

Strategy-Based Communications Consulting

Our team can provide strategic support for crisis communications, community engagement, emerging issues, media relations, and emergency email communications.

Integrated Marketing Communications Plan

Thinking beyond consulting, we will create an integrated plan that will help you reach your intended audience. Maximize strategy, reach and impact for the year!

Graphic Design

Our team has extensive experience in branding and graphic design support. and other visuals. Our client portfolio includes custom logos, infographics, data visualization, branded campaigns, flyers, brochures, booklets, posters, annual reports and newsletters.

File Remediation

Our file remediation service ensures your materials are compatible with assistive technology and align with WCAG standards for electronic distribution.

Video Production And Photography

Our team is available to photograph your special event, team outing, district or school training, headshots, or any other event that requires a dedicated photographer

Videos work best as personal stories that take your viewer on a journey of discovery. Our team can storyboard, film, edit and create a video to share your story.

Custom Social Media Posts & Graphics

Our team can create custom social media posts and/or graphics for your district or school to help advertise your message and mission, events, and any service you deliver.

PODCASTING

Podcasting is a great way to give regular updates from your team, program or committee. This audio-based communications strategy can be difficult to navigate – we can help! From getting set up, to creating a strategy for regular recording, we'll help you prepare your new podcast.

Independent Website

Our team can design a website customized for your program, event or initiative. Website design includes a training on how to update text, images and content on the site while maintaining ADA accessibility.

Website Maintenance

Once your website is up and running, we want to make sure that it stays up-to-date and is well-maintained throughout the year. We will update content at your request and continuously ensure that your website is ADA accessible and following industry best practices.

Emergency Communications

We work with you to prepare targeted messages to your learning community in the event of: natural disasters, bullying, missing students, active shooter incidents, and important administrative and site-based events. We collaborate with you on best practices and options, then craft your messages across digital and print media, in a variety of formats.

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