Approved by the HWRSD School Committee on November 7, 2024

HAMILTON-WENHAM
REGIONAL SCHOOL DISTRICT
5 School Street, Wenham, MA 01984 · Tel. 978-468-5310

School Committee Meeting (agenda)
Buker Elementary School Multipurpose Room
In-Person Meeting, Zoomlink is for Public Comment Only
Meeting ID: 87301791581
Thursday, October 24, 2024
7:00 p.m. - 9:32 p.m.

Present:
Dana Allara
Julia Campbell
Jen Carr (departed approximately 8:20 pm)
David Frenkel (arrived approximately 7:15 pm)
Amy Kunberger
David Polito (arrived 7:20 pm departed approximately 9:15 pm)

Also Present:
Eric Tracy, HWRSD Superintendent
Vincent Leone, Assistant Superintendent Finance & Operations

1. Call to Order
At 7:01 p.m. Dana Allara called the meeting to order and reminded the community that the meeting is being recorded and live streamed via HWCAM.

2. Pledge of Allegiance
All those in attendance rose for the Pledge of Allegiance.

3. Citizens' Comments Exhibit
Any citizen wishing to speak before the Committee shall identify themself by name and address. Speakers will be allowed three (3) minutes to present their material.

There was no citizen comment.

4. Review of School Committee Protocols Exhibit
Jen Carr read School Committee Protocol 4.

5. Student Representative Report; *Evie Bernard*
There was no student representative report.

6. Consent Agenda
a. Warrants Exhibit
- Voucher No. 8

- Voucher No. 1012
- Voucher No. 1013
- Voucher No. 4045
- Voucher No. 4046
- Voucher No. 4047
- Voucher No. 4048

b. Minutes
   - October 10, 2024 Exhibit

c. Other
   - Winter Co-op Request Exhibit
   - High School Fall Musical User Fee Exhibit

d. Donations
   - FOTA Grant - BCW Elementary Chorus T-Shirts; $650 Exhibit
   - FOTA Grant - Spelling Bee User Fee Subsidy for Performers; $2,750 Exhibit
   - FOTA Grant - Elementary Ukuleles; $2,500 Exhibit
   - FOTA Grant - Musical Theater Master Class; $565 Exhibit
   - FOTA Grant - Winter Concert Musician; $500 Exhibit
   - FOTA Grant - Spongebob The Musical Performance Items; $600 Exhibit

I move that the Hamilton-Wenham Regional School Committee accept the consent agenda as written.

Motion by: Julia Campbell **Seconded by: Jen Carr**

MOTION PASSED 4-0 (Members Allara, Carr, Campbell and Kunberger)

7. New Business

a. School Improvement Plans; *presented by the Principals* Exhibit

Principals Best, Menegoni, Hunt, Shediac and Schersten gave a presentation on the 2024-2025 school improvement plans including goals and action steps.

b. Branding Discussion Exhibit

Amy Kunberger gave an update on the work done on the visual communication system since the committee's summer meeting. She reminded the committee of the goal: *The new visual communication system will reflect the values and goals of the district, unify and clarify our communications, and express the quality of the District.*

The Committee discussed the logo, typography and color options presented. David Polito stated that he would like to see additional options presented. He stated that he has had members of the community including the owner of an ad agency and a marketing director volunteer to assist Amy with the work. He stated that he would like to see more than one person involved in a project of this scale and importance.

In response to a concern raised, Dana Allara stated that the work being done on branding is not replacing or eliminating the Hamilton-Wenham Mascot, Gerry General.

I move to table further discussion on this item until additional committee members are present.

Motion by: Julia Campbell **Seconded by: David Frenkel**

The Committee discussed the timeline for the signage for the fields.

MOTION FAILED 0-5 (Members Allara, Campbell, Frenkel, Kunberger and Polito voted no)

I move that the Hamilton-Wenham Regional School Committee move forward with the direction presented and direct Amy Kunberger to move forward with the style guide to present to the Committee for review and approval.

Motion by: Julia Campbell **Seconded by: Amy Kunberger**

MOTION FAILED 1-2-1 (Member Campbell voted yes, Members Allara and Frenkel voted no and Member Kunberger abstained)

The Committee continued discussion on the need to move forward on this item.

I move that the Hamilton-Wenham Regional School Committee authorize Amy Kunberger and Superintendent Tracy to move forward and work offline with other interested parties including David Polito and other members of the community and bring back multiple refined versions of this to the Committee for review.

Motion by: Amy Kunberger **Seconded by: Julia Campbell**

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MOTION PASSED 4-0 (Members Allara, Campbell, Frenkel and Kunberger)

The Committee thanked Amy Kunberger for her work on this project and her willingness to continue to work to move the project forward.

c. Vote Superintendent's 24-25 Goals Exhibit

David Frenkel moved to table the vote on the Superintendent's 2024-2025 Goals until additional members are present. There was no second.

I move that the Hamilton-Wenham Regional School Committee accept the Superintendent's Goals for 2024-2025 as presented.

Motion by: Julia Campbell **Seconded by: Amy Kunberger**

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MOTION PASSED 3-1 (Members Allara, Campbell and Kunberger voted yes Member Frenkel voted no)

d. Vote Updated 24-25 Mission Statement Exhibit

Dana Allara informed the Committee that the revised Mission Statement has grammatical changes from what was agreed to at the last School Committee meeting.

I move that the Hamilton-Wenham Regional School Committee accept the 2024-2025 Mission Statement as presented.

Motion by: Julia Campbell Seconded by: Amy Kunberger

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David Frenkel made a friendly amendment to add a hyphen to *high-quality* in the first bullet. Julia Campbell accepted the friendly amendment.

I move that the Hamilton-Wenham Regional School Committee accept the 2024-2025 Mission Statement as presented with the addition of a hyphen between *high-quality* in the first bullet.

Motion by: Julia Campbell Seconded by: Amy Kunberger

MOTION AS AMENDED PASSED 4-0 (Members Allara, Campbell, Frenkel and Kunberger)

8. Finance & Operations

9. Committee Reports

a. Capital/Financial Planning Subcommittee - meeting scheduled for next week
b. Policy Subcommittee - meeting to be scheduled
c. Negotiations Subcommittee - negotiation scheduled for Monday
d. Secretary Report - no report

10. Superintendent's Report

Superintendent Tracy stated that the end of the first quarter is next Friday. He discussed the recent flu clinic hosted by the district nurses and stated that the FY26 budget process has begun.

11. Chair's Report

There was no chair report.

12. Topics for Future Meetings

Amy Kunberger stated that the branding discussion will need to be included on a future agenda.

13. Adjourn

Dana Allara stated that no executive session is required this evening.

I move to adjourn.

Motion by: David Frenkel Seconded by: Amy Kunberger

MOTION PASSED 4-0 (Members Allara, Campbell, Frenkel and Kunberger)