

HOWARD HALL

CAPITAL CAMPAIGN UPDATE

HELP US REACH OUR \$10.5 MILLION GOAL FOR HOWARD HALL

Your gift or pledge makes a difference!



A MESSAGE FROM THE HOWARD HALL CAPITAL CAMPAIGN STEERING COMMITTEE

DEAR FRIENDS,

As we embark on the final year of our Howard Hall Capital Campaign, we are writing to ask for your help. This is the most ambitious Capital Campaign in Gow's history, and thanks to the generosity of many, Gow has already raised over \$8.5 million of our \$10.5 million goal.

This project is key to Gow's future. As we look ahead at our next hundred years, this building will provide ten larger and more flexible classrooms, be ADA compliant, have versatile meeting and study spaces, a modern health office, and more.

At Gow, the land has been cleared, the foundation poured, and construction is progressing. Howard Hall will be completed in the fall of 2025, just in time for Gow's Centennial celebration. Dedicating this building will be a perfect way to embark on Gow's future.

WE ARE \$2 MILLION SHY OF OUR GOAL. PLEASE CONSIDER A ONE-TIME DONATION OR MULTI-YEAR PLEDGE TO SUPPORT THIS CAMPAIGN.

Thank you for being part of The Gow School and the Howard Hall Capital Campaign. We appreciate your support of this project and continued belief in the life-changing mission of Gow.

With best wishes from The Howard Hall Capital Campaign Steering Committee,

Christine Standish

Trustee, Capital Campaign Co-Chair, Parent of Spencer '11

Creighton B. Murch '64

Past Trustee, Parent of James '23 and John '23

John R. Munro

Head of School

Paige Payne

Trustee, Parent of Davis '21

Daniel Reininga

Trustee, Co-Chair Capital Campaign Steering Committee

Andrew Thompson '85

Trustee, Chair Gow Development Committee

Robert Warner, Jr.

Chair, Gow Board of Trustees

Skip Wilday

Past Trustee, Parent of Courtney '18, Oksana '21, Trek '21

CAMPAIGN GOAL

\$10.5 million

RAISED TO DATE

\$8.5 million

AMOUNT REMAINING

\$2.0 million

GROUNDBREAKING

March 2024

OPENING

Autumn 2025

For more information on making a one-time gift or multi-year pledge, please contact Gayle Hutton, Gow's Director of Development at 716.687.2074 or ghutton@gow.org.

**LETTER FROM JOHN R. MUNRO
HEAD OF SCHOOL**

Dear Friends,

I am so proud to be leading the first school in the country to serve students with language-based learning differences.



As we prepare for Gow's future, a key component of our vision is the construction of a best-in-class home for Gow's signature Reconstructive Language program. With ten larger classrooms, a health and counseling center to serve boys and girls, administrative offices, and a student-run store, we know this building will benefit generations of students and faculty.

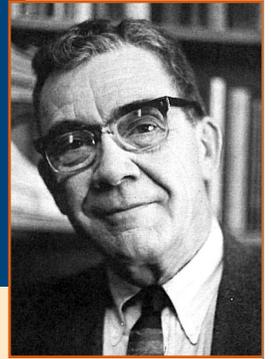
I want to thank those who have already donated more than \$8.5 million toward our \$10.5 million goal. With the continued support of our generous community, I am confident we will reach our ambitious goal. If you haven't yet donated, please consider making a one-time gift or multi-year pledge. Your gift of any size will make a difference!

Thank you and best wishes,

John R. Munro
Head of School

"Norm Howard's passion influenced my life. His love of teaching was inspiring, and his determination to understand how we learned was unwavering. His belief in each student helped us believe in ourselves."

~ Robert Manice '71, Howard Hall Campaign Donor



WHY HOWARD HALL?

Howard Hall is being named in honor of Norman Howard who taught and mentored Gow students for more than forty years. He began teaching at Gow in 1931 and served as Gow's second Headmaster from 1955-1976. What a legacy! Mr. Howard and his wife, Vesta, served as mentors, teachers, and surrogate parents and helped to welcome and inspire generations of Govians. We are pleased to recognize and honor Norm and Vesta Howard for their legacy of dedication and compassion that shapes our Gow community.

WAYS TO GIVE and to make a difference!

GIVE CASH, DONATE APPRECIATED STOCK, OR DESIGNATE GOW AS A BENEFICIARY OF YOUR INSURANCE POLICY OR IRA. YOUR ONE-TIME DONATION OR MULTI-YEAR PLEDGE WILL COUNT TOWARD GOW'S \$10.5 MILLION CAPITAL CAMPAIGN.

DONATE APPRECIATED STOCK

Donate appreciated stock and receive credit for the full value of the stock while avoiding taxes on the capital gain.

CONSIDER DONATING FROM YOUR IRA TO RECEIVE A TAX BENEFIT

If you are age 72+ and take a Required Minimum Distribution (RMD), please consider donating to Gow to receive a tax benefit.

INCLUDE GOW IN YOUR WILL

If you have included Gow in your estate plan, please tell us so we can recognize you as a member of the Wolbach Legacy Society.

MAIN BUILDING EVOLVES THROUGH THE YEARS

1920s

Main is originally a barn when Peter Gow, Jr. starts The Gow School in 1926



1940s

Campus life centers around Main Building (dorms, dining, study hall, showers, and bookstore)



Study Hall provides the structure and foundation for Gow's program



1970s

As enrollment increases, study hall is held in the lobby of Main



Howard Hall Naming Opportunities

Make a one-time gift or multi-year pledge in honor or memory of someone special, or join friends or family to name a space together. You can make your gift in honor of yourself, a friend or favorite faculty member, or in honor of Headmasters Norm Howard (1955-1976) or Brad Rogers (2004-2023).

To learn more about making your gift or multi-year pledge to the Howard Hall Capital Campaign, or to select a Naming Opportunity, please call the Gow Development Office at 716.687.2075 or email development@gow.org. Thank you!

NAMING OPPORTUNITY	AVAILABLE	DONATION AMOUNT
Howard Hall Building	Already Named	<i>Named for Headmaster Norman Howard with a lead gift from Mr. and Mrs. Robert Manice '71 Make your gift in honor of Headmaster Norman Howard</i>
Rogers Commons Area	Already Named	<i>Named for Headmaster M. Bradley Rogers, Jr. by the Standish and Wilk Families (Spencer '11) Make your gift in honor of Headmaster Brad Rogers</i>
Elevator Naming	1 available	\$75,000
Commons Area Furnishings Package	1 available	\$75,000
Howard Hall Commons Fireplace Naming	Already Named	<i>Named for Gayle Hutton by Robert Vail '68</i>
Academic Classrooms	6/10 available	\$100,000 each <i>Classrooms named by the Brooke Family, Sakhai Family, Wilday Family, and Lowell Powers, Jr. '59</i>
Classroom Furnishings	10 available	\$25,000 per room
Business Office	1 available	\$100,000
Conference Room	Already Named	<i>Named for Lowell "Link" Lundell by the Murch Family (Creighton '64, James '23 and John '23)</i>
Counseling Office	Already Named	<i>Named by the Van Meter Family (Ike '70 and Jane '74)</i>
Health and Wellness Speakers Series	4/5 available	\$50,000 each <i>Named by the Family of Paul Kohan '07</i>
Development Office	Already Named	<i>Named by Walt and Pat Silver '67</i>
Govian Bookstore	1 available	\$100,000
Health Office Suite	Already Named	<i>Named by the Morris Family (Loren '23)</i>
Infirmery Room Naming/Furnishings	3 available	\$50,000 each
Patient Lobby Naming/Furnishings	1 available	\$50,000
Triage Room Naming/Furnishings	1 available	\$25,000
Nurses' Office Naming/Furnishings	1 available	\$25,000
Little Seniors Student Lounge	1 available	\$200,000
Student Store Naming/Furnishings	1 available	\$50,000
Speech and Language Classroom	Already Named	<i>Named by Robert Ittmann '62 and Lila Lohr</i>
Campus Beautification		
Garden Endowment Funds	9/10 available	\$10,000 each <i>Named by Billie Maier (David '92)</i>
Bench with Naming Plaque	8/10 available	\$7,500 each <i>Named by Ida & Alan Botto '57, Sauls Family (Sonny '25)</i>
Trees with Naming Plaque	23/25 available	\$5,000 each <i>Named by Todd Avis, the Weinewuth Family (Mark '20)</i>
Adirondack Chairs with Naming Plaque	24/25 available	\$1,000 each

1990s

Gow's first computer lab is housed in Main



2010s

For 98 years, Reconstructive Language classes have been held in Main Building



2020

Main houses health and administrative offices, bookstore, Little Seniors, and classrooms



2024

Construction begins on Gow's new 18,000 square foot Howard Hall to replace Main Building



The Gow School **HOWARD HALL** *Capital Campaign Pledge Form*

Please detach and return this confidential gift intention form to The Gow School Development Office. Thank you!

I/We wish to make a total commitment of \$ _____ to the Howard Hall Capital Campaign

CONTACT INFORMATION

Name(s) _____

Street _____ City _____ State _____ Zip _____ Country _____

Email _____ Phone (home) _____ (work) _____ (cell) _____

DONATION INFORMATION

This is a one-time gift of \$ _____

This is a multi-year pledge of \$ _____/year
for _____ years

This gift is made with retirement funds from a 401(k), IRA or other vehicle. The value of this gift is \$ _____

Please tell me more about including Gow in my estate plan

This pledge or cash gift is designated for a specific Howard Hall Naming Opportunity: _____

This gift is being made in honor or memory of: _____

This gift is made with appreciated stock. Please send me stock transfer instructions.

My company offers a Matching Gift Program. Company: _____

Signature 1: _____ Signature 2: _____

PAYMENT

Check is enclosed (payable to The Gow School)

Credit Card: Visa MasterCard American Express Discover

Automatic monthly credit card payment: \$ _____/month (\$10 minimum) for _____ months.

Name (as it appears on card) _____

Credit Card Number _____ Exp. Date _____ Sec. Code _____

In donor recognition materials, please list our name as: _____

Thank you for considering The Gow School and the Howard Hall Capital Campaign. *We appreciate your support of this project and continued belief in the life-changing mission of Gow.*

For more information, please contact:
The Gow School Development Office
Gayle E. Hutton, Director of Development
2491 Emery Road, South Wales, NY 14139
ghutton@gow.org | 716.687.2074

