

## WHY E-BUSINESS?

If you are a student interested in starting your own business, and would like the experience of running a business, then this academy is for YOU. The e-Business Academy gives students the opportunity to work for our Coffee Cart, at our Student Store, or in our Dj Club.

In this Academy, you will learn how to work and manage the Coffee Cart if you are interested in the Food and Hospitality services. You can also learn how to run and manage a retail store if you are interested in retail services. Or you will learn how to operate your own Dj business if you are interested in the entertainment services.

## HOW DO I JOIN?

Admission to our academy is open to all students. See your counselor to get registered for our e-Business Academy.

## PATHWAY COURSE OUTLINE

**Sophomore Year:** Soft Skills and Personal Finance

**Junior Year:** Financial Literacy

**Senior Year:** Entrepreneurship

### SOFT SKILLS

In this course students will learn about Soft skills which include interpersonal (people) skills, communication skills, listening skills, time management, problem-solving, leadership, teamwork, and empathy,

### PERSONAL FIANACE

In Personal Finance, you will learn how to make better financial decisions with your money. You will learn about earning, saving, budgeting, and saving for retirement.

### FINANCIAL LITERACY

Through Financial Literacy, you will learn to make informed decisions about your money. This course reinforces good financial habits and responsible borrowing. Students here also learn about planning for college and how to pay for it.

### ENTREPRENEURSHIP

In this course, you will learn the basics of entrepreneurship. This will put you in a path towards starting your own business. You will also learn to see the needs around your community and how you can start a business to meet those needs.



## THE MISSION

The e-Business Pathway aims to provide students with the knowledge, skills, and tools they need to succeed in starting and running their own business. Our curriculum covers strategies to equip our students with the expertise they need to navigate the ever-changing landscape of starting a business. Our goal is to foster a community of entrepreneurs who are not only committed to ethical and socially responsible business practices, but also passionate for innovation and a dedication to making a positive impact in their community. We believe that we can help shape the future of new entrepreneurs and create a better tomorrow for all.





## STUDENT RUN ENTERPRISES



**THE NEST COFFEE CO.**



**THE NEST STUDENT STORE**



**CARDINAL DJs**



**SAN BERNARDINO  
HIGH SCHOOL**



## E-BUSINESS ACADEMY

The e-Business Academy is a Pathway for students interested in Student Run Enterprises.



## ABOUT US

The e-Business Academy, is a pathway for students interested in learning how to start and manage their own business. In this academy students have the opportunity to be part of our Coffee Cart, Student Store, or our Dj Club.

## CONTACT US



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