


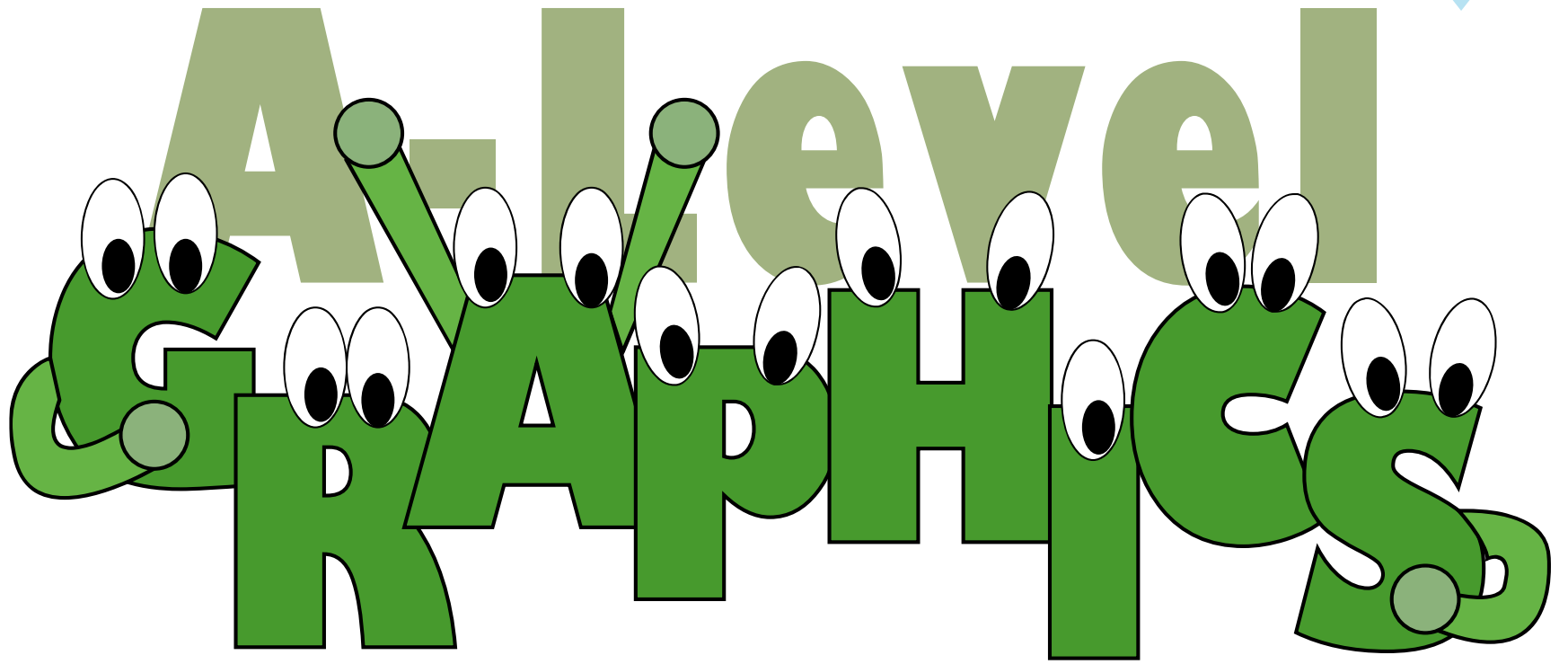
Welcome to the Southam College
Sixth Form



Welcome to A level Graphics



A-level
GRAPHICS



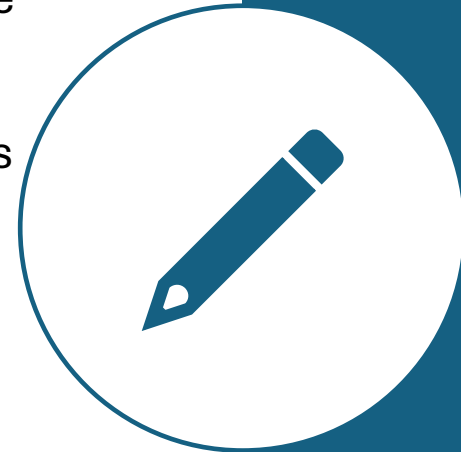
The word 'GRAPHICS' is rendered in a playful, green, blocky font. Each letter is anthropomorphized with large, white, cartoonish eyes and thin, green, stick-like limbs. The 'G' has its arms crossed. The 'R' has its arms raised. The 'A' has its arms raised. The 'P' has its arms raised. The 'H' has its arms raised. The 'I' has its arms raised. The 'C' has its arms raised. The 'S' has its arms raised. The letters are arranged in a slightly staggered, overlapping manner. In the background, the words 'A-level' are written in a large, light green, sans-serif font.

Are you interested in....



Course Description

- Graphic communication will give you the skills to produce personal creative work and develop your understanding of graphic design. You will develop your knowledge of materials and techniques, and the skills to communicate ideas and information visually. It will help you to develop an effective personal visual language and develop your understanding of historical and contemporary influences on design. Graphic communication opens the door to a large number of fascinating and rewarding specialisms and careers in industry, commerce and the media.
- Graphic communication A level is a practical course in which you learn by doing, so you will be able to create imaginative personal work. You will find out about a whole range of media, techniques and processes, including digital photography and Adobe software. You will develop your creativity and learn to express yourself visually and let your imagination flourish. Graphic communication is a great companion to all other subjects as creativity, imagination and problem-solving skills can give you great ideas for your other subjects.



Why choose A Level Graphics



The opportunity to be
creative and unique



To be up-to-date with
the latest socials and
communication
trends



To gain and improve
drawings and
experimentation
techniques



To learn CAD and CAM
techniques



To gain a different type
of A Level compared to
formal subjects



To have a foot in the
door towards the
design industry

What do you need?

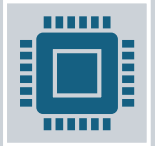


GCSE Grade 6 or above in Graphics or Art or Photography; Grade 5 or above in English.



To enjoy the process of art and digital design

Criteria



Component 1 - Personal Investigation (practical project and written element - 60% of qualification)



Component 2 - Externally Set Assignment (practical project and timed controlled assessment - 40% of qualification)



Exam Board: Eduqas (WJEC)

Yr12 – WORKSHOP/ SKILL BUILDING

Mini Project (Sept – Feb)

A project that shows the guidance and expectations towards the future components.

A themed based project will allow you to build on prior design knowledge and skills. Using hand-rendered, CAD and CAM techniques.

Working in a sketchbook you will be able to explore art techniques and learn how to communicate them effectively.

Component 1- PERSONAL INVESTIGATION 60%

What is involved?

- Starts February in Yr12
- This is a project based on your chosen theme, following the guidance from the teacher.
- Students will begin to investigate their topic through various research and artists. Then focus on an artist/s to further develop and refine work through experimentation to create a final product.
- 1000 Word personal study

Component 2 – EXTERNALLY SET ASSIGNMENT 40%

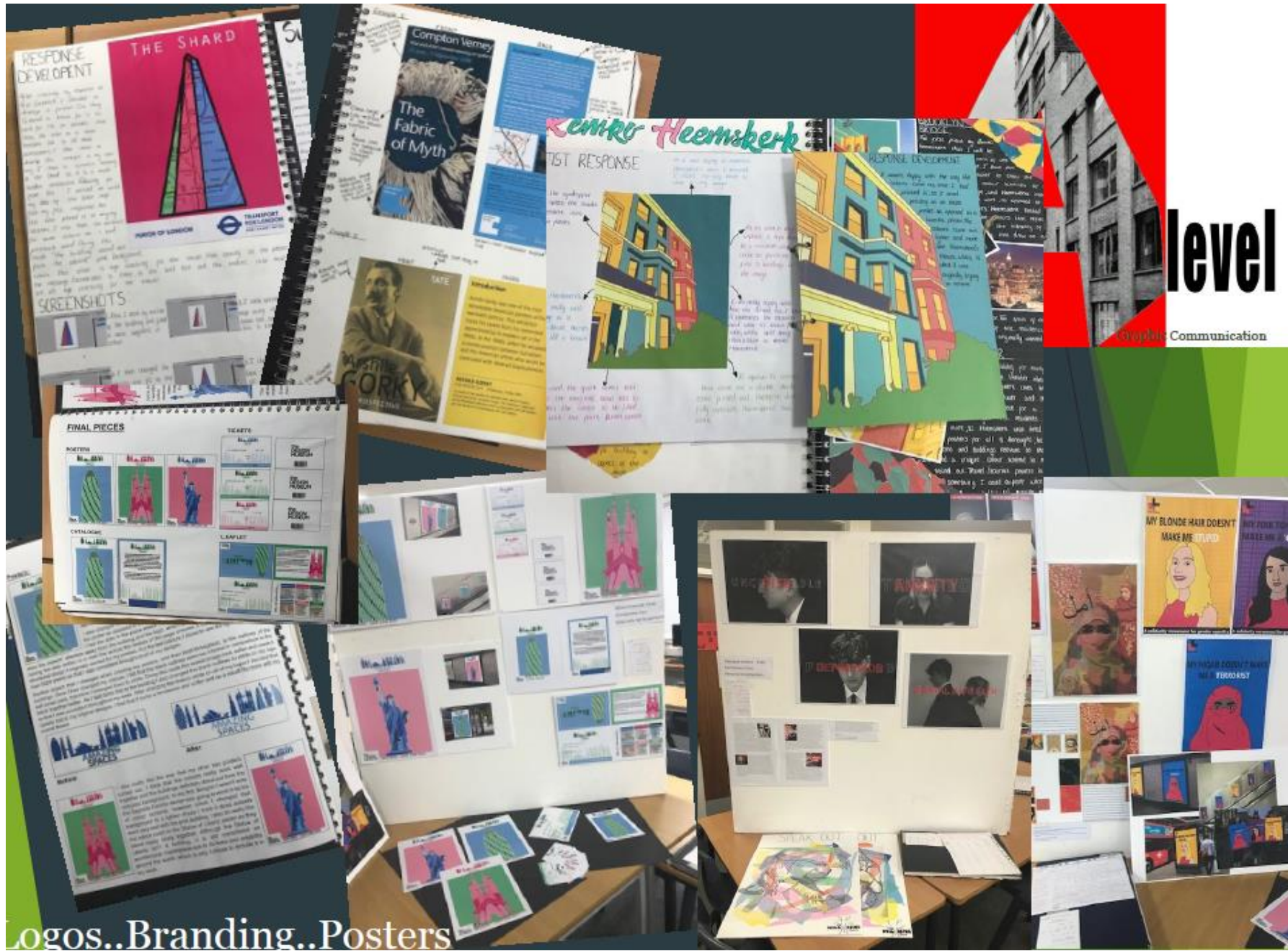
What is involved?

- Starts in February (Yr13)
- This project is based on 12 externally set topics, students are to choose their focus topic. Topics in the past e.g. Blue Project, Urban Creatures, Café Culture, Colourful Combinations, Fractured
- Students are to explore and investigate their chosen external topic and develop and refine a product
- Summer term - 15hr practical exam to make the product

Product Examples

Component 1 – PERSONAL INVESTIGATION 60%

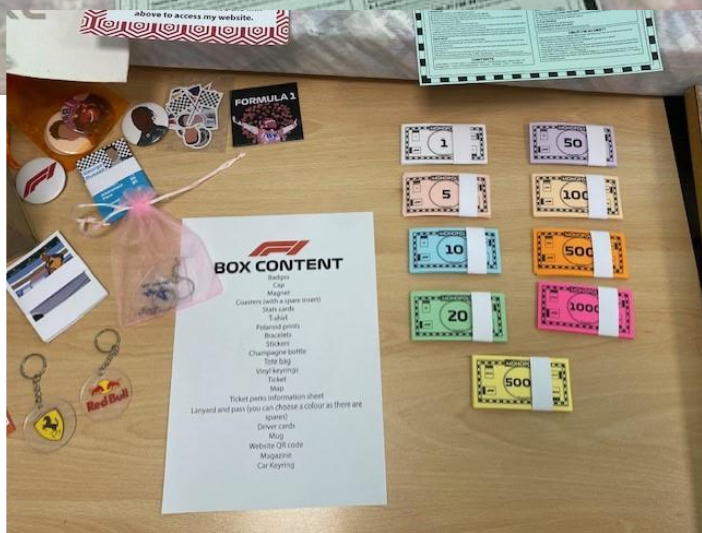
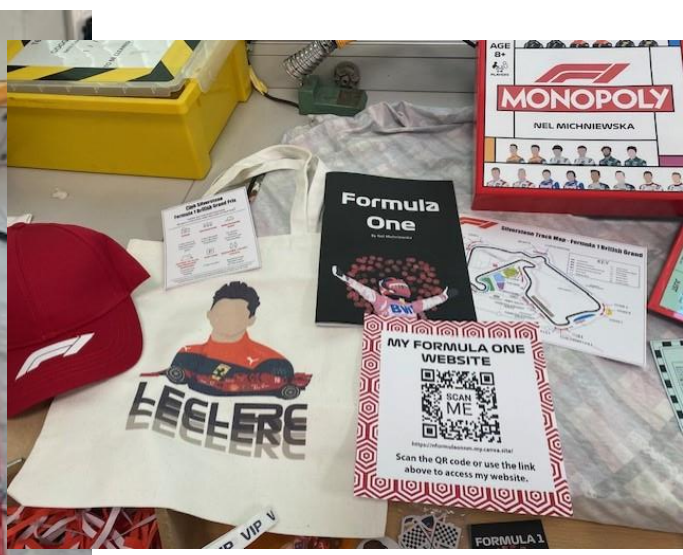
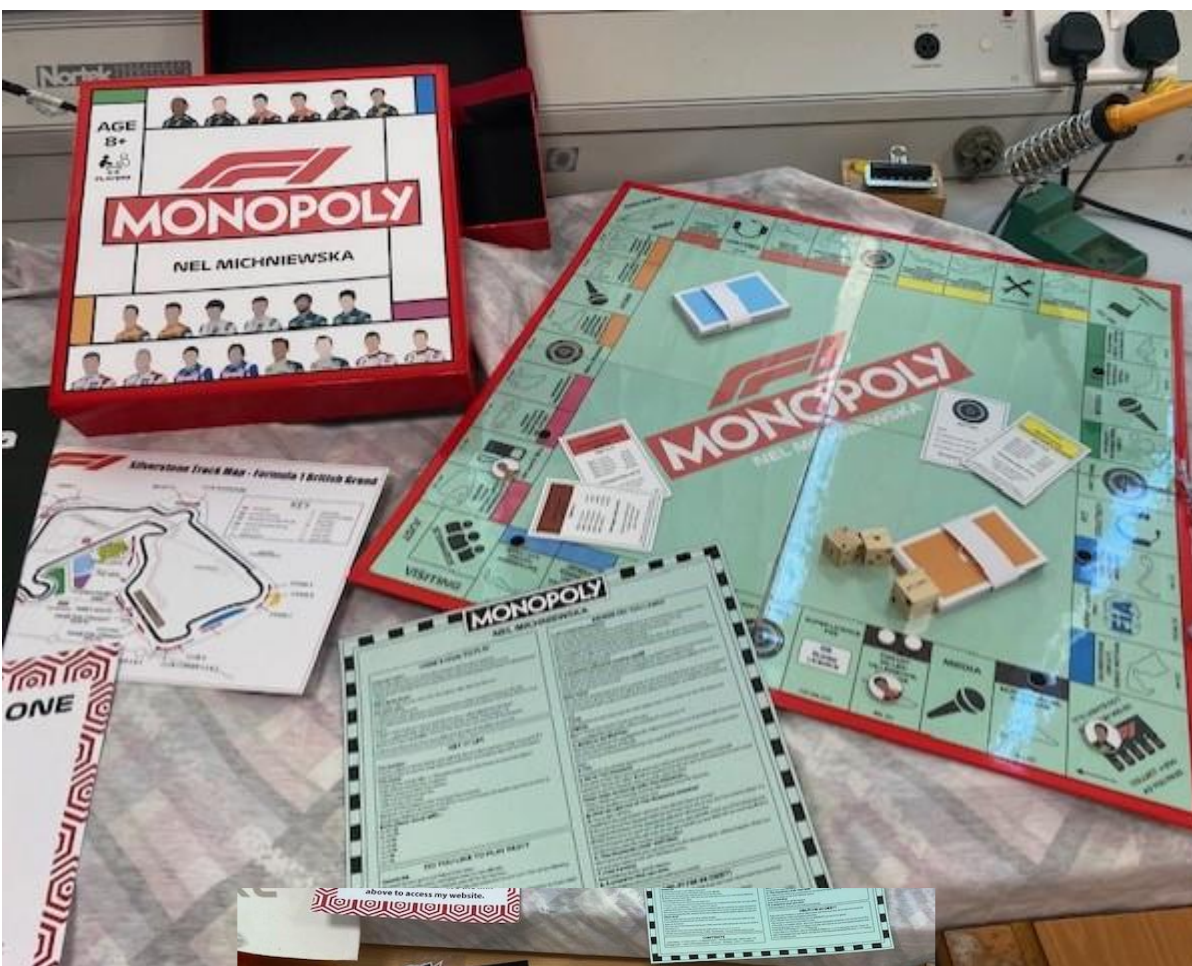




level

Graphic Communication

Logos.. Branding.. Posters







Product Examples

Component 2 – EXTERNALLY
SET ASSIGNMENT 40%



