Suffield Board of Education Community Engagement & Public Relations Subcommittee Central Office Conference Room November 1, 2024 8:30 am

Minutes

Present:

Debra Dudack, Brian Fry (at 8:34 am), Gianna Rossi, Sam Toskin, Maureen Sattan (at 8:42 am) and Superintendent Matthew Dunbar

Subcommittee chair Debra Dudack called the meeting to order at 8:33 am.

Subcommittee members discussed the following items:

- Review of Subcommittee Goals for 24/25: The subcommittee reviewed goals for its work that focus on 1) providing guidance on community engagement or public relations initiatives that Superintendent Dunbar requests input on and 2) discussing potential ways to raise awareness in the community about Board of Education work.
- Community Newsletter: In considering ideas to raise awareness about the work of the Board of Education, the subcommittee revisited the idea of distributing a community newsletter.
- Potential Board Communications: The subcommittee also discussed additional options to
 raise awareness about the work of the Board of Education, which include sharing content in
 the Suffield Observer and on the district's social media accounts. Members reviewed draft
 content and a draft calendar for such communications. The subcommittee plans to move
 forward with preparing content for the Suffield Observer, which can also be shared on the
 district's social media accounts.
- Suffield Middle School Building Project: The subcommittee discussed potential next steps for the middle school building project, which are dependent upon a final report of town facilities from the Permanent Building Commission. The subcommittee will continue to revisit this topic.
- **Adjournment:** Subcommittee chair Dudack adjourned the meeting at 9:31 am.