

Demetrius L. Bledsoe *CEO of Fresh Harvest 365, LLC and Fresh Hire 365, LLC*

Biography

Demetrius L. Bledsoe is a St. Louis native with a formidable background in agricultural economics, marketing, and computer sciences. An alumnus of Iowa State University and Webster University, he has demonstrated his prowess on the wrestling mat and in the boardroom. His journey from Fortune 500 companies to the forefront of agricultural innovation is marked by his roles at Dow Chemicals, Pfizer, Dupont, and Novo Nordisk, where he excelled in marketing, sales, product development, and strategic planning.

Education

Demetrius L. Bledsoe's academic journey is as impressive as his professional one. He holds a Bachelor of Science in Agriculture Economics with a concentration in Marketing and a minor in Computer Sciences from Iowa State University. During his time at Iowa State, he not only excelled academically but also demonstrated his competitive spirit as a member of the university's wrestling team.

Continuing his pursuit of excellence, Demetrius furthered his education at Webster University, where he earned a Masters in Quality Management and an MBA. His advanced degrees have provided him with a deep understanding of business administration, strategic planning, and quality control, all of which have been instrumental in his success as an executive and entrepreneur.

Professional Experience

Demetrius' career trajectory is a testament to his versatility and expertise across various industries. Here are some of the highlights of his professional journey:

Fortune 500 Excellence: Demetrius has a storied history with Fortune 500 companies, where he has held pivotal roles. His tenure at Dow Chemicals, Pfizer, Dupont, and Novo Nordisk has seen him lead initiatives in marketing, sales, product development, negotiation, strategic planning, and budget administration.

Executive Leadership: As an executive, Demetrius has been instrumental in steering companies through complex finance, sales, accounting, and resource management functions. His strategic foresight and managerial acumen have consistently driven organizational success.

Music and Marketing Industry: With over 20 years in the music and marketing industry, Demetrius has managed artists, producers, and led business marketing development for Grammy-winning production teams. His creative talents are matched by his business savvy, establishing him as a respected figure in the industry.

Community Development: Beyond his corporate achievements, Demetrius is deeply committed to community service and development. His work with Fresh Harvest 365, LLC, and Fresh Hire 365, LLC, focuses on breaking barriers in the agricultural and vocational tech industry, serving socially disadvantaged groups, veterans, and beginning farmers.

Innovation and Empowerment: At the helm of Fresh Harvest 365, LLC, Demetrius champions innovation in sustainable agriculture. He is dedicated to providing equitable access to agricultural resources, education, and workforce development, thereby empowering the next generation of leaders.

Military Experience

Demetrius's leadership skills are deeply rooted in his 13 years of service as a Seabee in the United States Naval Reserves. His military tenure has endowed him with a robust set of skills:

- **Teamwork and Collaboration:** Commanding construction teams of up to 50 personnel, emphasizing unity and clear communication.
- **Decision-Making:** Making strategic decisions under pressure that impact project success and team safety.
- **Discipline and Responsibility:** Upholding the highest standards of conduct and accountability.
- **Handling Pressure:** Excelling in high-stress environments, both domestically and abroad.
- **Recognition and Reward:** Earning multiple commendations for outstanding service, valuing the acknowledgment of hard work.

These experiences have seamlessly transitioned into his corporate roles, where he leads with the same integrity and commitment to excellence.

Purpose Statement

"I, Demetrius Bledsoe, am driven to enact transformative change within the agricultural and marketing sectors. My extensive experience, fortified by my military service, fuels my mission to empower, educate, and elevate. I am dedicated to fostering sustainable, inclusive growth and leveraging collaboration to tackle social and environmental challenges. As a catalyst for progress, I inspire excellence and societal betterment."

Vision

Leading Fresh Harvest 365, LLC, Demetrius applies his military-honed leadership skills to:

- **Strategic Vision:** Setting objectives and strategic plans mirroring his military precision.
- **Team Management:** Cultivating a culture of teamwork and mutual respect.
- **Decision-Making:** Balancing risks and benefits to drive innovation.
- **Adaptability:** Remaining agile in response to industry changes.
- **Mentorship:** Guiding his team with the wisdom of a seasoned Seabee.

Brand Statement

“I am Demetrius Bledsoe, a beacon of innovation in marketing and agriculture. My brand is a testament to integrity, empowerment, and sustainability. Steering Fresh Harvest 365 and Fresh Hire 365 LLC, I am committed to breaking new ground and nurturing growth, inspiring communities with pioneering agricultural solutions and transformative leadership.”

Contact Information

For speaking engagements and press inquiries, please contact:

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Recent Highlights

- Featured in an environmentally friendly food initiative in Saint Louis, MO¹.
 - Honored veterans, including his own service, on Veterans Day².
 - Committed to educating and employing the next generation of agricultural leaders³.
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