



Event Sponsor Program

March 8, 2025

Sponsorships are an important part of X-Travaganza's success! X-Travaganza sponsors receive unparalleled exposure to the thousands of people that comprise St. Xavier High School's legendary Long Blue Line – the St. X community of alumni, parents and friends. In the months leading up to the event, sponsors are highlighted frequently through print and electronic media. Throughout X-Travaganza weekend, sponsors receive special signage, recognition and seating privileges.

X-TRAVAGANZA EVENT SPONSOR LEVELS:

\$20,000 — Presenting Sponsor — SOLD

- Exclusive naming as X-Travaganza Presenting Sponsor
- **Tables for 20 guests** (two tables of 10), **premium location** at X-Travaganza Dinner Auction, with signage
- **Full-page color** advertisement, **inside front cover** of the X-Travaganza catalog
- Listing as Presenting Sponsor, with logo in X-Travaganza catalog
- Name and logo as Presenting Sponsor on all promotional materials, including the invitation (2,500+), all X-Travaganza correspondence, the St. Xavier website/*X-Travaganza homepage* with hyperlink to your website, St. Xavier Magazine, monthly X-Travaganza E-Newsletter (3,200+ current parents) and social media
- Top banner exposure for Holiday Online Auctions with logo hyperlinked to your website
- Concierge service throughout the event for auction assistance, bar service, etc.

\$10,000 — Diamond Sponsor

- **Table for 10 guests, premium location** at X-Travaganza Dinner Auction, with signage
- **Full-page color** advertisement in the X-Travaganza catalog
- Corporate logo on signage and on the St. Xavier website/*X-Travaganza homepage*
- Listing as Diamond Sponsor, **with logo** in X-Travaganza catalog, St. Xavier Magazine, monthly X-Travaganza E-News and on the St. Xavier website/*X-Travaganza homepage* with hyperlink to your website
- Concierge service throughout the event for auction assistance, bar service, etc.

\$5,000 — Sapphire Sponsor

- **Table for 10 guests** at X-Travaganza Dinner Auction, with signage
- **One-half page color** advertisement in the X-Travaganza catalog
- Corporate logo on signage and on the St. Xavier website/*X-Travaganza homepage*
- Listing as Sapphire Sponsor, **with logo** in X-Travaganza catalog and listing in St. Xavier Magazine, monthly X-Travaganza E-News and on the St. Xavier website/*X-Travaganza homepage* with hyperlink to your website

\$2,500 Pearl Sponsor

- **Reserved seating for six guests** at X-Travaganza Dinner Auction
- **One-quarter page color** advertisement in the X-Travaganza catalog
- Listing as Pearl Sponsor in X-Travaganza catalog, St. Xavier Magazine, monthly X-Travaganza E-News and on the St. Xavier website/*X-Travaganza homepage*

\$1,500 Silver Sponsor

- **Reserved seating for four guests** at X-Travaganza Dinner Auction
- **One-quarter page black/white** advertisement in the X-Travaganza catalog
- Listing as Silver Sponsor in the X-Travaganza catalog on the St. Xavier website/*X-Travaganza homepage*

\$750 Bronze Sponsor

- **Reserved seating for two guests** at X-Travaganza Dinner Auction
- Listing as Bronze Sponsor in the X-Travaganza catalog on the St. Xavier website/*X-Travaganza homepage*

\$500 Long Blue Line Sponsor

- Listing as Long Blue Line Sponsor in the X-Travaganza catalog on the St. Xavier website/*X-Travaganza homepage*
- Does NOT include admission to X-Travaganza