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Media Release

Michelle Mills
Associate of Communications

Office of Communications

Anita W. Huggins, M.Ed.
Superintendent of Schools

Vanessa L. Denney, M.Ed.
Interim Executive Director of Communications

Award-Winning Michelle Mills to lead CCSD's Office of Communications after Start as Educator

Charleston, SC – Charleston County School District (CCSD) is delighted to announce and welcome Michelle Mills as Associate of Communications. Mills joins the District from Dorchester County Government where she has served as the organization's Public Information Officer since 2022.

Mills began her professional career in 2005 as a teacher in Connecticut schools. With a heart for literacy and learning, Mills shifted her talents from the classroom to serve the broader public as the library branch manager at Graham Public Library in Alamance County, NC, in 2012. Mills grew in this role, managing the library's operational and budget responsibilities and implementing library programming to further the organization's mission while also expanding her civic engagement to include service as the United Way Chair for County employees.

It was no surprise Alamance County Government selected Mills as Associate Director of Community Relations in 2015 where she not only helped manage all the county libraries but also wrote and managed grants and implemented special projects, as well as provided programming to schools, committees, organizations, and boards to increase awareness about library programs and resources. Two years later, Mills became Alamance County Government's Public Information Officer (PIO) and further helped positively impact the county's relationships with community partners, media, and internal stakeholders.

In 2018, Mills became Alamance County's Strategic Communications Manager, where she managed the County's social media, resident newsletter, content for local government TV channels, and more. She also launched a new website to communicate about key county initiatives, coordinated the COVID-19 County Call Center, coordinated the County's Performance Management Program, managed COVID-19 response special projects, and supported strategic plan initiatives. It wasn't long before the Alamance County Sheriff's Office hired Mills to serve as its Director of Communication, Engagement, and Diversity in 2020, where she combined her strategic communications and PIO skills to enhance relationships with residents and law enforcement.

"We are delighted and honored to welcome someone with Michelle's skill set and experience to Charleston County School District," said Superintendent of Schools Anita Huggins. "As a former educator, public librarian, and current communications professional, I am confident she brings the talent, background, and expertise needed to effectively serve and engage all of our stakeholders from the schoolhouse to our communities."

Mills earned a Bachelor of Science in Secondary Education from Trinity Baptist College and holds three master's degrees: a Master of Public Administration from the University of North Carolina at Chapel Hill; a Master of Science in Education from Pensacola Christian College; and a Master of Library and Information Science from Rutgers University. She is also a graduate of the North Carolina Library Association's (NCLA) Leadership Institute (2017).

Mills is the recipient of many awards and honors, including the 3CMA Savy Award National Most Innovative Communications- Know Your Zone Beer partnership with Emergency Management and Tradesman Brewing Company (2023); NCLA Program Innovation Award for Medium Libraries – Zoom Pass Program (2015); United Way Pursuit of Excellence Award Campaign- Alamance County Government (2015); and the North Carolina Public Service Fellowship (2016). She has also served as a member of the St. George Rosenwald School Board, Alamance Arts Board, Chamber of Alamance, and United Way of Alamance County Executive Board.

For more information, contact the Office of Communications at (843) 937-6583.

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About the Charleston County School District

Charleston County School District (CCSD) is a nationally accredited school district committed to providing equitable and quality educational opportunities for all its students. CCSD is the second-largest school system in South Carolina and represents a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves approximately 50,000 students in 88 schools and specialized programs.

CCSD offers a diverse portfolio of educational options and specialized programs delivered to the students of CCSD through neighborhood, magnet, IB (international baccalaureate), Montessori, and charter schools and programs. Rich educational opportunities for students include programs in science, technology, engineering, and mathematics (STEM); music and other creative and performing arts; career and technical preparation programs; military; dual credit; and many more.