ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SMALL BUSINESS ADVISORY COMMITTEE (SBAC)
MEETING SUMMARY
Thursday, May 26, 2022

Meeting Summary

Carlton Crawl called the meeting to order at 4:03 p.m. and Lavinia Freeman conducted the Roll Call. Quorum was established. Carlton welcomed new SBAC member Wellington "Will" De Faria, appointed by new School Board Member Daniel Foganholi, District 5. The agenda was approved, and the February 24, 2022 and April 28, 2022 SBAC Meeting summaries were approved unanimously.

Bond Referendum

Mr. Angel Gomez, Office of Governmental Affairs, stated it has been four years since the passage of the 2018 ½ mileage passed, and by law, it will sunset on June 30, 2023. It raised $82 annually for supplemental pay for teachers, added 500 safety and security positions, and 100 positions for mental health professionals. The School Board authorized Superintendent Cartwright to put a referendum on the ballot to ask voters to approve 1.0 mileage, approximately $220 million annually (for the next four years), with the following breakdown:

1. Minimum of 75% for Supplemental pay of school-based employees
2. Maximum of 7% for Safety and Security
3. Maximum of 8% for Mental Health Professionals

Salaries will not be affected, and the percentage allocations will be finalized upon voter approval and subsequent approval of negotiations between SBBC and the Broward Teachers Union. Based on the average cost of a home in Broward ($390,000) the cost for homeowners will be approximately $22 per month, and approximately $13 per month for condo owners. Angel noted the legislature passed a bill requiring 20% of approved referendum funds go to Charter Schools that meet defined specifications. In Broward, one of five kids attends a Charter School. Miami-Dade

Angel will email information about the referendum and EDDC will disseminate to SBAC and is requesting committee members to share broadly. Angel is one of the key point persons on the campaign and welcomes committee member introductions to community stakeholders. His contact information is:

Angel M. Gomez
Governmental Affairs
SBBC Legislative Affairs Department
600 SE Third Avenue
Fort Lauderdale, FL 33301
P: 754-321-2608 F: 754-321-2701 C: 954-254-1258
mr.gomez@browardschool.com
browardschools.com/Legislative

Dodie asked if the business community is being leveraged to advocate for the referendum and recommended the District communicates to the public that these referendums will likely occur every four years. Angel will find out the sunset dates for Dade and Palm Beach, and Carlton offered to find out Angel's MDCPS counterpart. Dade Schools approved a referendum to increase from .75 – 1.0 and West Palm Beach from 1.0 – 1.25 mileage. The item will be on the ballot on August 23, 2022.

New SBAC Member

Board Member Daniel Foganholi appointed Wellington "Will" De Faria to represent District 5. He is a business owner, selling LED panels and services many churches and television studios, and nationwide. He is excited to be a part of SBAC and has completed his Conflict of Interest Form and Annual District Ethics training.

Board Member Communication

Carolyn followed up with Board Member Alhadeff regarding the *Alyssa's Alert Mobile Duress Alert App*. Ms. Alhadeff informed her the app is a result of *Alyssa's Law*, approved by the Florida Legislature and other states as well. Implementation of the law varies by school district.

Additionally, Ms. Alhadeff requested information regarding the *Ariba* network and requested feedback on its utilization the District. Robert explained that *SAP/Ariba*, known *eProcure*, is the Procurement database system used for Vendor Registration (required to do business with BCPS and get paid), Certification and Contractor Pre-Qualification. There are other features available the District has not purchased, but an item is going to the Board requesting system enhancements for implementation next school year. The system is currently utilized to the fullest extent based of what BCPS purchased,

but the downside is it is not user friendly. EDDC spends the majority of time doing Ariba help desk work as opposed to processing the actual Certification applications. The Procurement Director is aware working to resolve the system's pain points.

Physical Plant Operations (PPO) Outreach Event
EDDC held an event with PPO and discussed how to do business related to plumbing, fencing, and painting. Incidentally, PPO is not considered construction, but is one of the commodity/non-construction trade areas we were planning to focus on to increase opportunities. A presentation titled ***Doing Business with Physical Plant Operations*** was shared with over twenty firms in attendance, followed by one-on-one meetings with the purchasing manager in each area. The event helped prepare contractors for an upcoming Continuing Services bid going to the Board on June 14th. The goal is to establish a library of 6-7 certified service providers in each trade. The Vendor Rotation program will spread the work around over the next 3 years, with 2 one-year extension options. This will result in millions of dollars of work within these trade areas. The selection process is not yet formalized, but we are looking at dollar limits to create a sheltered market, like Miami-Dade implemented. At the June 14th Board Meeting, a sheltered market bid is on the agenda, and Robert will report to SBAC on the outcome. A monthly review, with EDDC's participation, will ensure implementation occurs as intended. Policy 3330 authorized these measures. A similar event will occur in the summer focusing on transportation.

Carlton asked do we have sufficient firms to meet the demand for roofing and HVAC work, and stated MDCPS has a 6–12-month backlog of equipment orders due to manufacturing delays. Regarding roofing, Robert summarized the roofing carve-out program on smaller projects implemented to create opportunities for small firms to gain experience and prepare them for future projects. Currently, there are 2-4 big roofers that do the bulk of roofing work.

Draft Document 00467: Supplier Diversity Outreach Program Guidelines (Redlined)
SBAC will review and provide feedback on the draft revised *Document 00467: Supplier Diversity Outreach Program Guidelines*. Robert emphasized the importance of SBAC's input to strengthen the document as the advisory arm of EDDC. Next year, Policy 3330 will be updated to support the changes we are making now. The **deadline for feedback is June 15th**, the next scheduled SBAC meeting. Robert noted nearly $300 million in non-contractual spend occurs in the District annually, and this Document 004967 will help EDDC have input on those dollars. Robert encouraged committee members to add language based on their expertise and experience in doing business with BCPS and other school districts.

School Board Report Presenter
Carlton Crawl will present the SBAC Report at the June 14th School Board Meeting.

Open Discussion
SBAC 2022/2023 Appointments/Reappointments
Hebertney Perez noted it is time for Advisory Committee Appointment/Reappointments. Lavinia stated Board Members will issue their appointment/reappointment memos by June 30th. After which, committee members are required to take the mandatory Ethics Training and sign the Conflict of Interest Form for next school year and submit to EDDC.

Dr. Cartwright Meeting
Carlton announced that Supt. Cartwright is meeting with the Advisory Committee Chairs on June 1st from 2:30pm – 3:30pm, at KCW. He invited Dr. Reggie to attend and welcomed points of discussion from SBAC.

EDDC Involvement in Procurement Decisions
Robert informed SBAC that the department is involved in each selection committee for all construction contracts by participating in the Qualification Selection Advisory Committee (QSEC), of which he is Chair. As such, he will attend the Superintendent's meeting. Also, the Compliance team serves on the selection committee for commodities contracts. Shaheewa asked about the nature of the meeting, and Robert explained the Superintendent plans to meet with the Advisory Committee Chairs bi-annually, but he believes this meeting will focus on the upcoming referendum.

Future Meeting Dates

June 23, 2022	October 27, 2022
July – No Meeting	November 17, 2022
August 25, 2022	December 15, 2022
September 22, 2022	

The June 23rd SBAC meeting will be in-person to elect officers. The meeting adjourned at 5:00pm.

Approval of Minutes: _____

SBAC Members Present

Carlton Crawl, Chair	Patricia Good, Vice Chair, District 2
Dr. Reggie Lewis, Vice Chair	Laurie Rich Levinson, Chair, District 6
Hebertny Perez	Sarah Leonardi, District 3
Carolyn Jones	Lori K. Alhadeff, District 4
Will De Faria	Daniel Foganholi, District 5
Dodie Keith-Lazowick	Donna P. Korn, Countywide At-Large, Seat 8
Shaheewa Jarrett Gelin	SBAC Appointee
Members Absent	
Jimmy Witherspoon	Debra Hixon, Countywide At-Large, Seat 9
Vacancies	
Ann Murray, District 1	
Nora Rupert, District 7	

Economic Development & Diversity Compliance Department Staff Present

Robert Ballou, Director
Lavinia Freeman, M/WBE Specialist (**Business Intelligence & Process Management Section)**
Winie Cummings, M/WBE Specialist **(Certification Section)**
Joseph Gay, M/WBE Inclusion Team **(SMART Bond Program)**
Vincent Jones, M/WBE Inclusion Team **(SMART Bond Program)**