ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SMALL BUSINESS ADVISORY COMMITTEE (SBAC)
MEETING SUMMARY
Thursday, August 25, 2022

Meeting Summary
Carolyn Jones called the meeting to order at 4:03p.m. and Lavinia Freeman conducted the Roll Call. Quorum was established. The agenda was approved as amended, and the June 23, 2022 SBAC Meeting Summary was approved unanimously.

Welcome & Introductions
Robert Ballou, Economic Development & Diversity Compliance Officer, welcomed two new SBAC members: Gino Perez-Ferrari, Owner of *Aqui Bar & Backyard* is the District 1 appointee, and Brian Farrell, Owner of *Phone and Pad Warehouse* is a Member-At-Large approved by SBAC. The new members introduced themselves, followed by self-introductions from each committee member.

Board Member Communication
Will De Faria reported that he provided Board Member Foganholi with an update, and Carlton Crawl reported that Miami Dade County Public Schools has now adopted the Alyssa's Alert App. The system allows District employees to report emergencies to all relevant administrators, security staff and local public safety emergency operation centers.

FY22-23 EDDC Action Plan
Robert walked through the FY22-23 EDDC Action Plan, including the following initiatives:

1. Disparity Study

> *Initiate and conduct an eight-milestone comprehensive, legally defensible disparity study, for SBBC of its procurement practices, through statistical analysis, of all contracting expenditures and evaluation of economic and sociological studies of the marketplace to determine whether a disparity exists in the award of procurement contracts to minority and women-owned business enterprises. Complete Milestones 1-4 this year.*

Currently, the contract is being prepared for the October or November School Board agenda. The first four of eight milestones will occur by June 2023 with the remainder occurring in FY 23-24. It will be broken down by the Procurement & Warehousing Services Department's 11 commodity areas, including: Major Construction, Janitorial/Custodial, Food Services/Cafeteria, Business Operations Services, Grounds/Structure/Exterior (Outside), Facilities/Maintenance/Repair (Inside), Business Operations Products, Transportation/Logistics, Technology, Academic/Student Services, and Human Resources. EDDC will provide monthly updates to SBAC and will also be included in the committee's School Board Reports.

2. South Florida Anchor Alliance (SFAA) Marketplace Pilot

> *This alliance consists of governmental procurement organizations, in Broward and Dade, working together under a grant from the Health Foundation to simplify our procurements; local supplier outreach and bid notifications onto one common platform.*

The alliance is working to develop a marketplace consisting of all suppliers and solicitations within the 10 pilot partner groups, to include: Broward County Public Schools, Broward County, Miami Dade County Public Schools, Miami Dade County, City of Miami, Broward College, Florida International University, University of Miami, University of Miami Health System, and Broward Health.

Currently, BCPS is currently preparing to go to the Board in November or December, and implementation is targeted for January 2023. Shaheewa asked if spend will be segregated by ethnicity and gender, and Robert stated that reports will be based on certification type and will be done by each agency.

3. 3-Quotes Initiative

> *The 3-Quotes Initiatives is an alternative effort to position certified suppliers to do business with the District. It is an avenue for success, with consideration for the comparatively smaller firms. EDDC hopes to gain District-wide commitment from the individual department heads to considerably increase spending with small, minority, and women business enterprises.*

Currently, the District does not have a system to track compliance with *Policy 3320, Section C. Non-Contract Spend*. Robert is working with the Business Support Center to resolve the issue.

4. Engage Internal Departments in the API Process for Commodities Solicitations

> *As per Policy 3330, the SDOP unfolds the Industry-Specific Remedial APIs throughout construction and commodities contract opportunities. EDDC's strategy aims to advance the inclusion and involvement of Departments coordinating commodities contracts, including Information & Technology, Academics, Transportation, and more.*

In FY21-22, out of our eleven procurement commodity areas, from construction to HR services, every commodity area exceeded $1M in spend with BCPS local, certified suppliers. We will work to continue to make gains particularly in Transportation, Technology, Academics, and Human Resources.

5. System Enhancements

> *B2Gnow enhancement: Enable reciprocal certification functionality with the system to streamline the reciprocal certification process and eliminate paper processing. SAP Ariba enhancement: Staff is working with the Procurement & Warehousing Services' Operations & Compliance team to continually improve and enhance the user experience.*

Implementation of reciprocal certification in B2Gnow will enable a seamless certification process for firms currently certified with Miami-Dade County Public Schools and The School District of Palm Beach County.

6. Community Partnerships

> *The team will continue to formalize regional partnerships with supplier inclusion organizations. Our goal is to leverage and build relationships to increase access to central resources supporting small business growth and development.*

7. Events

> *Participate, partner, and host events to facilitate network building and matchmaking opportunities for suppliers.*

Through EDDC's targeted outreach efforts, the District's economic performance in FY21-22 resulted in over $230 million in local spend with certified firms, representing a 110% increase over FY20-21, which was $110M. We also grew the base of spend in Human Resources to $1.2M, up from $80K the previous year. The year also ended with a total of 486 certified suppliers.

Brian inquired on Superintendent Cartwright's feedback on the Supplier Diversity Outreach Program. Robert stated supplier diversity is a bright spot for the District, and Dr. Cartwright is excited about our successes, so much so that she plans to feature highlights in her September report to the School Board.

Open Discussion

Lavinia Freeman will schedule a meeting between Robert and Gino. Also, Lavinia will send the following to SBAC:

List of South Florida Anchor Alliance members
Schedule of School Board Meeting dates through November

Future SBAC Meeting Dates

September 22, 2022	November 17, 2022
October 27, 2022	December 15, 2022

The Meeting adjourned at 4:40pm.

Approval of Minutes: *Carolyn Jones, Chair*

SBAC Members Present	Appointing Board Member
Carolyn Jones, Chair	Lori K. Alhadeff, District 4
Shaheewa Jarrett Gelin, Vice Chair	Member At-Large

Gino Perez-Ferrari	Ann Murray, District 1
Carlton Crawl	Patricia Good, Vice Chair, District 2
Hebertny Perez	Sarah Leonardi, District 3
Will De Faria	Daniel Foganholi, District 5
Jimmy Witherspoon	Debra Hixon, Countywide At-Large, Seat 9

Members Absent

Dr. Reggie Lewis	Laurie Rich Levinson, Chair, District 6
Dodie Keith-Lazowick	Donna P. Korn, Countywide At-Large, Seat 8

Vacancies

Nora Rupert, District 7

Economic Development & Diversity Compliance Department Staff Present

Robert Ballou, Officer
Jasmine Jones, Manager (**Business Intelligence & Process Management Section)**
Lavinia Freeman, M/WBE Specialist (**Business Intelligence & Process Management Section)**
Winie Cummings, M/WBE Specialist **(Certification Section)**
Joseph Gay, M/WBE Inclusion Team **(SMART Bond Program)**
Vincent Jones, M/WBE Inclusion Team **(SMART Bond Program)**

Meeting Follow-ups

South Florida Anchor Alliance website: https://southfloridaanchoralliance.org/about-us/
Future Regular School Board Meeting (RSBM) Dates: Oct. 11th and Nov. 9th