

# Playing With Grocery Store Print

## Primary Objectives

17b. Uses print concepts

## Why It's Important

Children enjoy reenacting real-life experiences. Adding real food containers to your child's play about a grocery store is an excellent way to help him learn more about print. Your child may write grocery lists as he pretends to be a daddy or mommy shopping. Playing with print will help your child connect meaning to print.

## Materials

Collection of environmental print, e.g., cereal boxes, wrappers from favorite snacks, local supermarket bags, logos from familiar restaurants, toy labels

## What You Do

1. Gather some grocery store-related environmental print, e.g., cereal boxes, grocery bags, package labels, clean and empty food containers.
2. Talk with your child about the print in this collection. Explain that he may use it to set up a pretend grocery store.
3. Add props to develop the play theme, e.g., sale ads, labels, cash register, play money.
4. As your child engages in his pretend play, draw his attention to the features of the print. *Yogurt begins with a Y, which looks like it has a tail on it. Or, The word cheddar has two of the same letter standing side-by-side. Can you tell me what it is?*
5. Give your child time to interact with the print and props. Observe how he uses the environmental print and how he develops the grocery store play.