Strategic Planning Meeting 3

October 30, 2024

for the
MORRIS SCHOOL DISTRICT

Facilitated by:
Charlene Peterson

What is Strategic Planning

Strategic Planning is a districtwide roadmap developed with input from the school community to advance student achievement through focused multi-year goals and actions.

Components of Strategic Planning

Action Plans — The "how." Work of Administration.

Meeting 3 — **Goals Objectives** — How will we get there (the roadmap)?

Meeting 2 — **Vision for the Future** — Where do we want to be in 5 years?

Meeting 1 — **Information Strengths Challenges/Opportunities** — Where are we now?
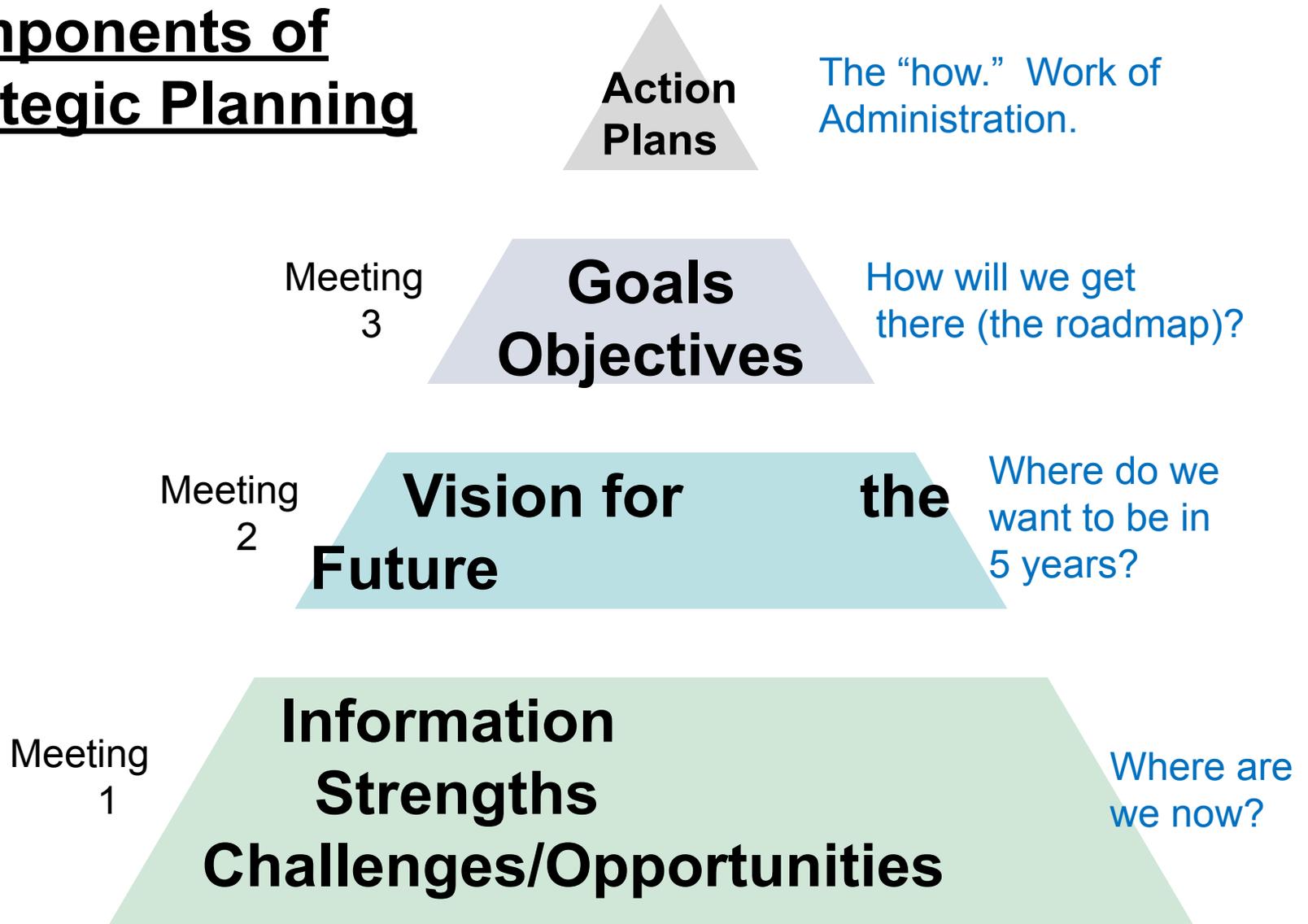
Mission Statement

It is the mission of the Morris School District to empower each student to ascend academically, socially, and emotionally by providing equal access to continuous opportunities for achieving academic excellence, developing meaningful relationships, and becoming future ready.

Roadmap Starting Point

Data collection – Meetings 1 & 2 Identified district strengths, challenges, opportunities, and 5-year visions.

5 themes emerged from the data that will serve as the goal areas.

The **data is sorted by those themes** to inform the development of the goal statements and objectives (the roadmap) to move the district forward in the next 5 years.
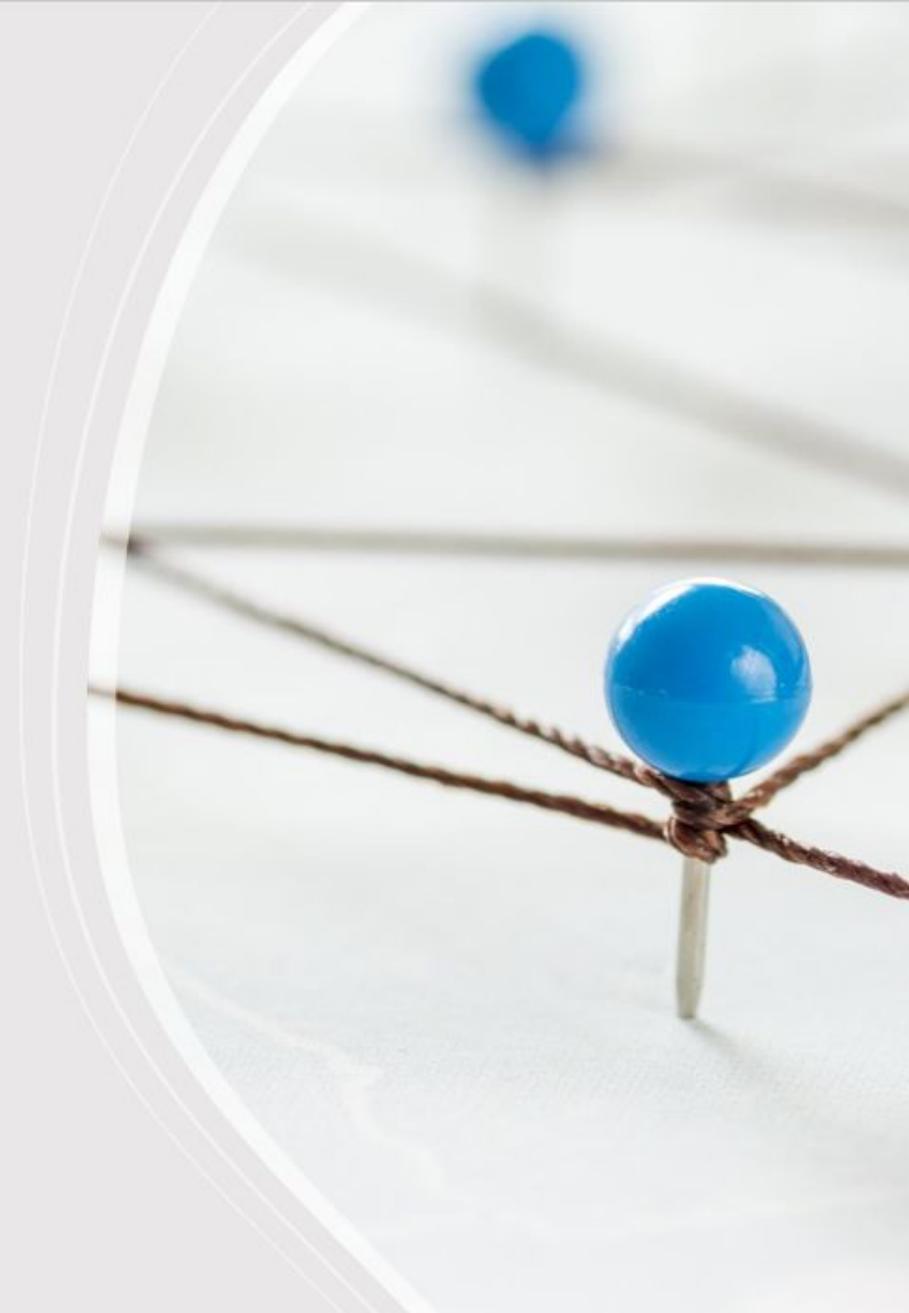
Goal Areas

1. Academic Programming, Teaching & Learning

2. Learning Beyond the Classroom

3. Building Optimal Environments for Learning

4. Communication to Foster Community & Partnerships

5. Career Readiness Skills

Steps to Writing Goal Statements

We will review:

- Definition of terms
- Components of a goal statement
- Process to write goal statement
- Small group work

Definitions

Goal – Desired outcomes necessary to fulfill the mission. They are positive, student-centered, and aspirational.

Objectives – the various means to accomplish the goal. They are specific, tactical, and descriptive.

Action Plan – the "how" – specific tasks essential to carrying out the objectives. Written by the administration.

Components of Goal Statement

TO

- **Action verb**
  - Increase, develop, obtain, complete, etc.

To create

WHAT

- **Statement of nouns**
  - What you will impact

a safe and sustainable learning environment

SO THAT

- **What the outcome will do for you**

equipped to meet 21st century needs.

GOAL WRITING PROCESS

Sample Goal Area: Facilities & Safety

Data from Meetings 1 & 2:

Visions

- Interactive learning space – open floor plans
- Expand school choice program
- Virtual classrooms
- Safe learning environment
- Equitable distribution of funds for facilities
- State-of-the-art facilities
- All "green" facilities

Strengths

- Safety and security
- Facilities improvements
- Building configurations
- Class size – space

Challenges/Opportunities

- Environmental concerns
- Older buildings
- Safety and security
- Mandates and resources drain

Goal Writing Process

Sample Goal Statement & Objectives:

Goal Area: Facilities & Safety

Goal Statement: **Create a safe and sustainable learning environment equipped to meet 21ˢᵗ century needs.**

Objectives:

- Upgrade facilities to be more energy and cost efficient.
- Increase internal and external security at all schools.
- Upgrade existing facilities to be more structurally modernized.
- Provide appropriate learning spaces.

Tonight's Small Group Work
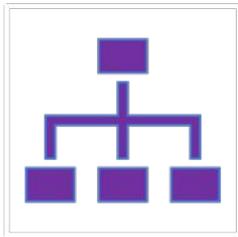
Using data from Meetings 1 & 2 – strengths, challenges, and visions, sorted by your goal area
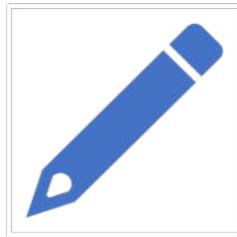
Write one broad goal statement

Write 3 to 5 objectives that support the goal but are still big picture.

Think strategic! Avoid the "how."

Logistics

A volunteer is needed to record your group's work on the post-it sheet.

Spend 50 minutes in small group. Will go back into large group to report out.

Select someone to report out your group's work to the large group.

Next Steps - Action Plans

Goal Statement:
Objective:

Major Activities	Staff	Resources	Timeline	Success Indicators
1.				
2.				
3.				
4.				

Developed by Staff

NJSBA

Thank You