



PTSA GENERAL MEETING 8/27/24

AGENDA

- 1. Welcome & Introductions**
- 2. Principal's Message**
- 3. What the PTSA Supports**
- 4. PTSA Budget and Process**
- 5. Parent Involvement/Engagement**
- 6. Comments and Questions**
- 7. Committee Breakouts**

Welcome and Introductions

Shona Armstrong
PTSA President

Principal's Message

Martel Price

What does the PTSA support?

Shona Armstrong

Steve Wiersema

Operational Support - Shona Armstrong

- **400+ Books (based textbooks and other to support teachers)**
- **300+ Calculators (Math department)**
- **30+ Teacher Gatherings (including new teacher orientation and grading support)**
- **25+ proctors for the Advanced Placement Exams**
- **6+ graduation ceremonies (including the main diploma ceremony at the Paramount Theatre)**
- **10 publications of the Oakland Tech Scribe**
- **22 School-wide events (including back to school rally)**
- **Classroom supplies for 7 departments + 5 academies/pathways**
- **Family Crisis/RFL student support**
- **30+ clubs and sports (including coach support)**
- **Many other operational items to support the student experience/strengthen the community**

Past Projects at Tech



Steve

Student Center 2022/2023



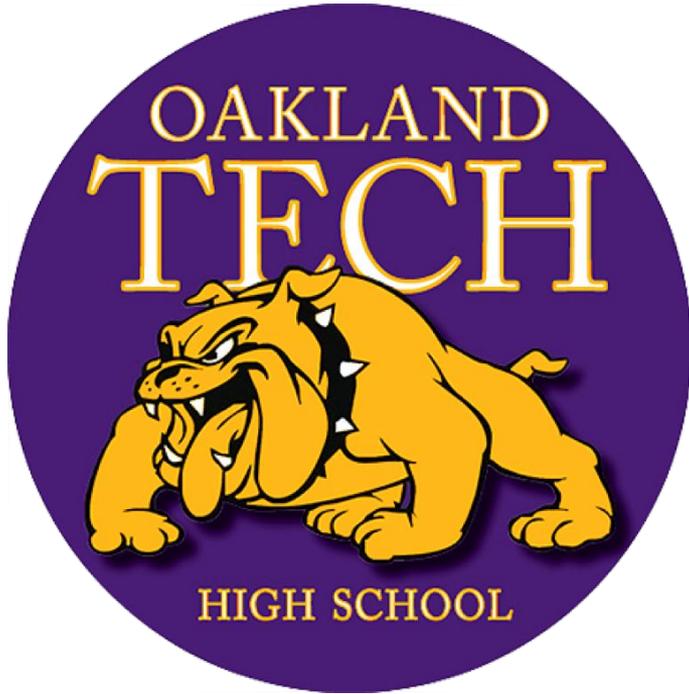
Projects at Tech - SUMMER 2024

Oakland Tech Brand





- 2 weeks
- Make bulldog less blood-thirst
- Make bulldog unique to Tech
- Make bulldog more flexible such as a head-only version
- Make bulldog a little less cartoony



LOGOTYPE

OAKLAND TECH

COLORS

	HEX	RGB	CMYK	Pantone
Purple	#582C83	R: 88 G: 44 B: 131	C: 82 M: 100 Y: 11 K: 2	 268 C
Gold	#FFC600	R: 255 G: 198 B: 0	C: 0 M: 20 Y: 100 K: 0	 7548 C

Note: This printout may not accurately represent the true color

FULL-BODY BULLDOG



Sample use

INITIALS



HEAD-ONLY BULLDOG



Sample use



OLD BOBO:
Use only for Alumni related events

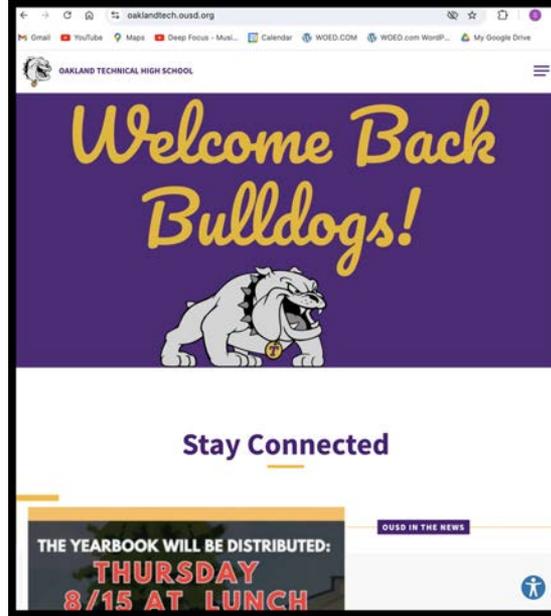
Find a variety of files and file formats for this artwork and the brand guidelines at:
ousd.news/oaklandTechLogos



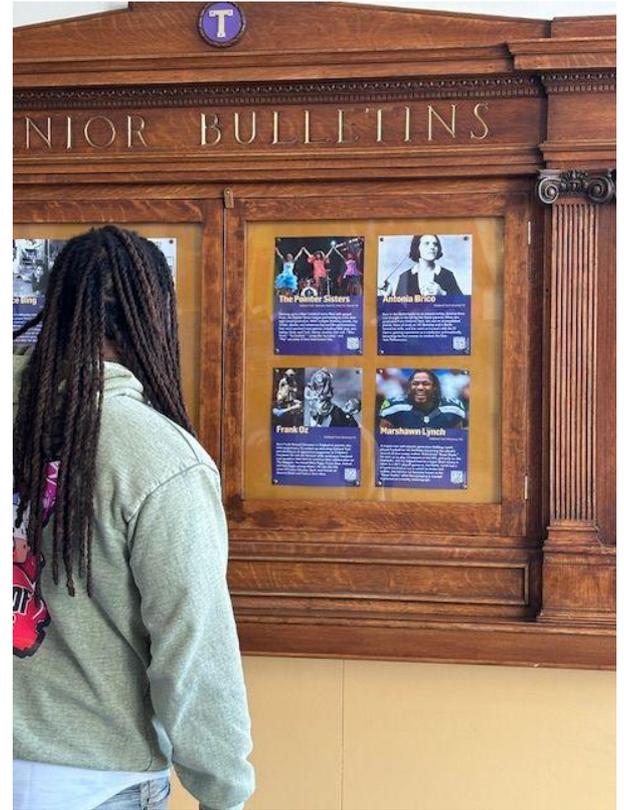
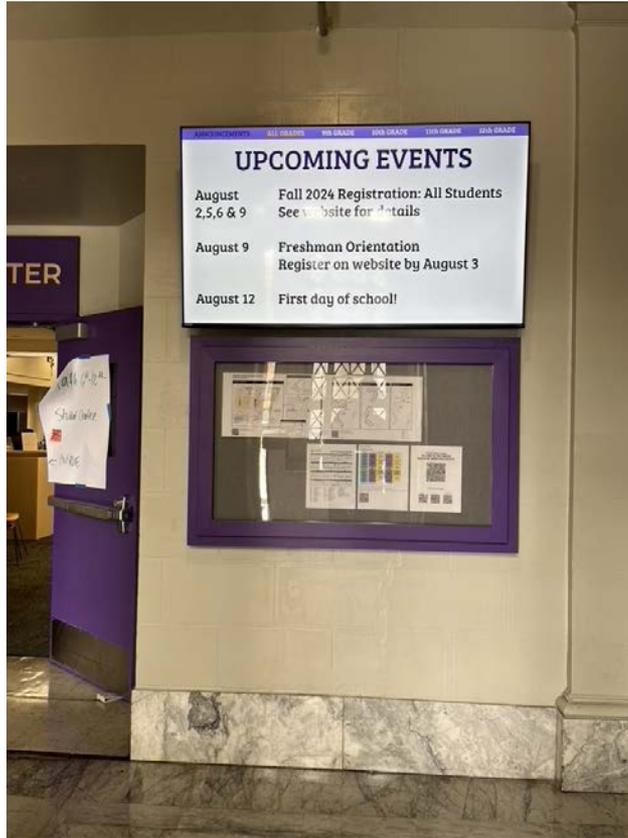
Discontinue use of these bulldogs

Projects at Tech - SUMMER 2024

Oakland Tech Brand



Projects at Tech - SUMMER 2024



Front Hallways

Projects at Tech - SUMMER 2024



**Cafeteria
Phase 1**



**Multi-Purpose
Room**

Projects at Tech - SUMMER 2024



Beautification
n

Projects at Tech - PLANNED THIS YEAR

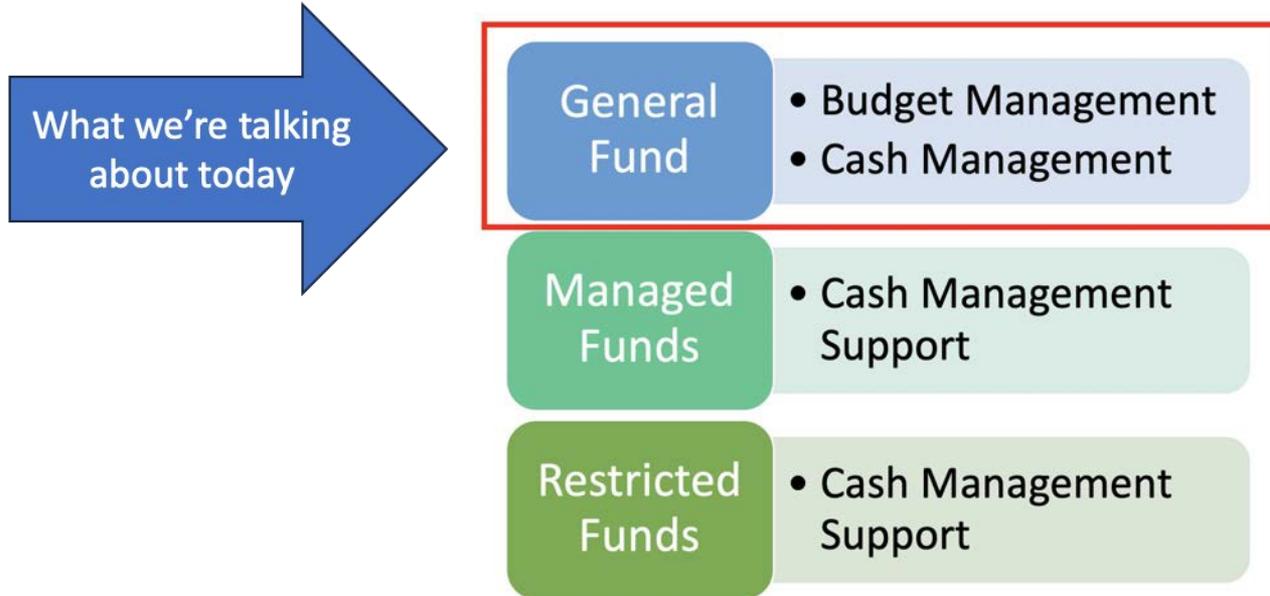
- **Student Center AV Unit**
- **Cafeteria - Phase 2**
- **Continue beautification**
- **And more to be determined!**

PTSA Financials

Todd Lee

PTSA Treasurer

PTSA has separate responsibilities for 3 different financial funds



Annual Process



Note:

1. “Out of Budget” requests brought throughout the year via “New Grants Request” form
2. Discussed and voted on at the PTSA Board



Oakland Tech PTSA Grant Request Form 23-24

Thank you for being a part of the Oakland Tech Community. Here are our guidelines for giving out grants.

1. Any student, teacher, parent, or staff at Tech who is [a PTSA member](#) can request funds to benefit students.
2. PTSA Funds are intended for extracurricular activities and events that meet the funding areas below.
3. Funding requests are considered by the Executive Board on the third Wednesday of each month. Please submit your request by the last day of the month in order to be considered at the Executive Board Meeting. Please give request money at least a month before you need it so that we can ensure funding is available.



DRAFT General Fund Budget

(Pending official approval)

RAISE TARGETS

SPEND TARGETS

Budget Management

Fundraising		24-25 FY Proposed
Auction		\$110,000
General Fundraising		
Recurring		\$21,500
Individual		\$96,650
Employer Match		\$2,000
Corporate		\$5,000
Foundation		\$5,000
Dues		\$1,500
Community		\$20,000
Interest		\$1,200
Fees		\$4,000
TOTAL		\$266,850

SPEND		24-25 FY Proposed
1000	PTSA Operational/Discretionary	\$49,875
3100	Academic	\$66,325
3200	Capital / Campus Projects	\$19,000
3300	College Mentor Cmte	\$7,500
3400	Performing Arts	\$18,000
3500	Special Events	\$50,650
3600	Sports	\$22,500
3700	Student Clubs	\$12,500
3800	Student Services	\$11,500
3900	Teachers	\$9,000
TOTAL		\$266,850

90% Parent Contributed
100% Distributed back to Oakland Tech Community

Operational and Academic Budgets

Class	Cost	Center	Description	\$	GROUP	Manager
		1100	PTSA General & Administrative	\$17,000.00	PTSA Board	PTSA Board
		1200	Principal Discretion (Faculty support and meetings)	\$15,000.00	Principal's Office	Martel Price
		1300	Board Discretion (Field trip/other matching for RFL and other	\$15,375.00	PTSA Board	PTSA Board
		1400	Alameda PTA Membership	\$1,500.00	PTSA Board	PTSA Board
		1500	Annual Club Community Start-up Funding	\$10,000.00	PTSA Board	PTSA Board
1000	Administrative			\$58,875.00		
		2100	Fundraising (printouts and campaign supplies)	\$1,000.00	PTSA Board	Shelly Cox / Shona Armstrong
2000	Fundraising			\$1,000.00		
		3101	Art Department	\$5,000.00	ART Dept	Pending Hire/Appointment (Martel Price)
		3102	Computer Academy	\$2,000.00	CS Academy	Emmanuel Onyeador
		3103	Engineering	\$2,000.00	ENG Academy	Emmanuel Onyeador
		3104	FADA	\$2,000.00	FADA	Katita Johnson
		3105	Health	\$2,000.00	HEALTH Academy	Patrick Friedman / Katie Bailey
		3107	RPL	\$2,000.00	RPL Academy	Jah-Yee Woo
		3108	SPED	\$2,500.00	SPED	Timothy Broderick
		3106	Physical Education	\$5,000.00	ATHLETICS/PE	Martel Price
		3109	AP Fees and Exam support (proctors, collegeboard fees etc)	\$10,525.00	AP Program	De'shawn Woolridge
		3112	Science Department	\$3,000.00	Science Dept	De'shawn Woolridge
		3113	World Languages Department	\$3,000.00	World Languages Dept	Kate Larson
		3114	Math Department	\$3,000.00	Math Dept	Michael Taylor
		3115	English/History	\$7,000.00	Humanities / Paideia	Mitchell Varian
		3116	9th Grade / New Students Program	\$4,500.00	9th Grade Class	Ladonna Williams
		3118	10th Grade Program	\$2,800.00	10th Grade Class	Martel Price
		3110	Peer Mentorship / Civic Engagement	\$10,000.00	Principal's Office	Martel Price
3100	Academic			\$66,325.00		

Capital Projects, CMC, Performing Arts Budgets

Class	Class Descr	Cost Center	Cost Center Description	\$	GROUP	Manager
		3202	Campus and Community-wide messaging	\$5,000.00	PTSA Board	PTSA Board
		3205	School Improvement Project Supplies	\$14,000.00	PTSA Board	Shelly Cox
3200	Capital and Campus Projects			\$19,000.00		
		3303	CMC Events	\$5,000.00	CMC	Hilde Myall, Elinor Buchenmiller
		3301	HBCU	\$2,500.00	CMC	Nadirah Stills
3300	College Mentor Cmte			\$7,500.00		
		3401	Dance	\$1,000.00	DANCE	Dorielle Ard
		3402	Drama	\$12,000.00	DRAMA/THEATRE	Casey Fern
		3404	Music	\$5,000.00	MUSIC	Emile Poree
3400	Performing Arts			\$18,000.00		

Special Events Budgets

Class	Cost						
ASS	Descr	Center	Cost Center	Description	\$	GROUP	Manager
		3505		Summer Bridge	\$2,000.00	9th Grade Class	Ladonna Willams
		3501		Ninth Grade Welcome BBQ	\$3,500.00	9th Grade Class	Shelly Cox, Lisa Spielman
		3506		Black & Brown Family Summit	\$1,500.00	BSU/LSU	Alexis Gray-Lawson
		3507		Back to School Rally	\$2,500.00	ASB / Student Gov	Alexis Gray-Lawson
		3508		Dia De Los Muertos	\$2,000.00	LSU	Jessica Reyes Serrano
		3510		Alumni Week/Homecoming Rally	\$500.00	ASB / Student Gov	Alexis Gray-Lawson
		3503		Homecoming Dance or Spring Formal	\$2,500.00	ASB / Student Gov	Alexis Gray-Lawson
		3511		LSU Assembly	\$500.00	LSU	Jessica Reyes Serrano
		3512		Senior Sunrise	\$1,500.00	12th Grade Class	Shell Cox, Rachel Smith
		3513		Staff Holiday Lunch	\$1,000.00	Principal's Office	Alexis Gray-Lawson
		3515		HBCU Night, Divine 9, Basketball Season Kick-off	\$1,500.00	BSU	Alexis Gray-Lawson
		3516		Sadie Hawkins Dance	\$1,500.00	ASB / Student Gov	Alexis Gray-Lawson
		3517		BSU Spirit Week and Black History Month	\$2,000.00	BSU	Alexis Gray-Lawson
		3518		Black Family Summit	\$1,500.00	BSU	Alexis Gray-Lawson
		3521		Honor Roll Event	\$1,000.00	Principal's Office	Alexis Gray-Lawson
		3524		Latino/a Graduation Ceremony	\$500.00	LSU	Jessica Reyes Serrano
		3502		Graduation	\$24,150.00	Principal's Office	Martel Price
		3706		Raza Heritage Month	\$500.00	LSU	Jessica Reyes Serrano
		3705		BSU/ASU Conference	\$500.00	BSU/ASU	Alexis Gray Lawson
500 Special Events					\$50,650.00		

Sports, Student Services, Teacher Support Budgets

Class	Class Descr	Cost Center	Cost Center Description	\$	GROUP	Manager
		3605	AD Stipend	\$7,500.00	ATHLETICS/PE	Alexis Gray-Lawson
		3601	Athletics Meetings / Sport Team Support	\$15,000.00	student stipends, meetir	Alexis Gray-Lawson
3600	Sports			\$22,500.00		
		3701	Scribe	\$2,500.00	SCRIBE	Liam Barney
3700	Student Clubs			\$2,500.00		
		3801	BD Closet (RFL, homeless student population clothes, other basi	\$1,500.00	ASB	Alexis Gray Lawson
		3802	BD Store and PBIS (bulldog buck student incentive program)	\$2,000.00	ASB	Karega Hart
		3803	Student Mental Health and Counselor Support	\$2,000.00	ASB	Alexis Gray Lawson
		3805	AAFE (African American Female Excellence)	\$2,000.00	ASB	Dorielle Ard
		3806	AAMA (African American Male Achievement)	\$1,500.00	ASB	Omoaghe Akhidenor
		3807	Family Crisis Support (special student/family crisis support)	\$2,500.00	ASB	Shelly Cox
3800	Student Services			\$11,500.00		
		3901	Misc Classroom Supplies / Teachers / Teacher Supply	\$2,000.00	Principal's Office	Martel Price
		3902	Teacher Professional Development	\$2,000.00	Principal's Office	Martel Price
		3904	New Teacher Orientation and Grading support	\$5,000.00	Principal's Office	Jah-Yee Woo
3900	Teachers			\$9,000.00		

Parent Involvement/Engagement

Shelly Cox
V.P. of Development

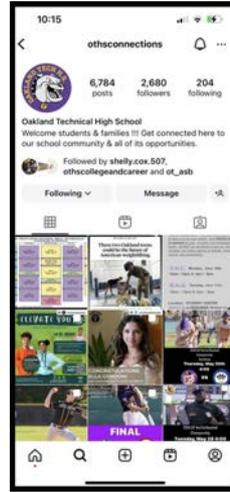
Volunteer at this link:

<https://oaklandtech.ousd.org/ptsa/volunteer>

GET CONNECTED!



(includes bi-monthly
Bullhorn Announcements)



INSTAGRAM
othconnections



groups.io
Discussion Group

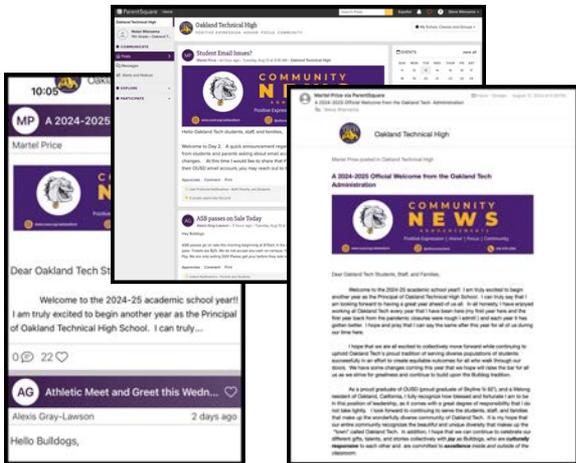
<https://oaklandtech.ousd.org/about-us/communications-at-tech>

COMMITTEE: COMMUNICATIONS

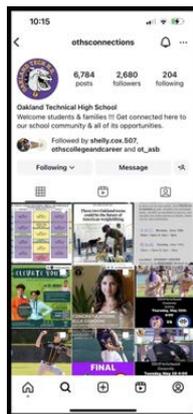
Our team assists Tech staff in communicating with the community



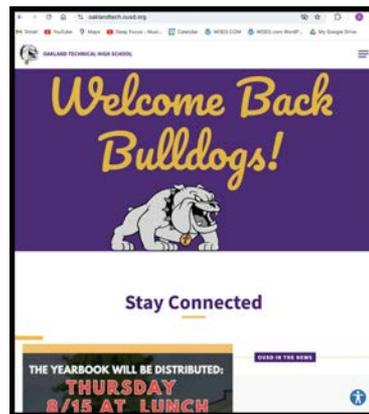
ON-SITE
DISPLAYS



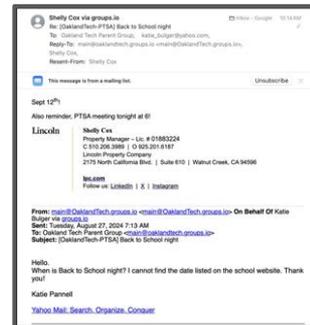
PARENT SQUARE
(includes Bullhorn Announcements)



INSTAGRAM
Othsconnections



WEBSITE



groups.io
Discussion Group

PTSA SUPPORT:
STEVE W.

PTSA SUPPORT:
LESLIE AYERS & **TO BE FILLED**

PTSA SUPPORT:
MYRA
CUMMISKEY

PTSA SUPPORT:
PETER
MERHOLZ

PTSA SUPPORT:
MODERATOR:
TO BE FILLED

NEED: SEE HIGHLIGHTED ROLES

COMMITTEE: TEACHER APPRECIATION

We organize events and activities to recognize and celebrate the hard work and dedication of teachers and staff.



COMMITTEE LEAD: AMY HOOD

NEED: NEED SUPPORT VOLUNTEERS AND PLANNERS

COMMITTEE: BEAUTIFICATION/IMPROVEMENTS

Our team enhances the overall aesthetic of the school and works to improve space functionality.



COMMITTEE LEAD: STEVE WIERSEMA

NEED: VOLUNTEERS ON WORK DAYS or PROJECT LEAD(S)

COMMITTEE: FUNDRAISING/AUCTION

Our team is dedicated to raising the money the PTSA needs to support vital programs and strengthen our school community.



COMMITTEE LEAD(S): SHELLY COX, LESLIE AYERS, CHRIS LU

**NEED: AUCTION LEADS AND OTHER VOLUNTEERS FOR THE MARCH 14th EVENT!
& RIDE FOR A REASON LIAISON VOLUNTEER**

COMMITTEE: PARENT OUTREACH/ENGAGEMENT

We are dedicated parents committed to connecting with fellow parents and school administrators. Our goal is to ensure that all voices are heard and to enhance both our school and the overall experience of our school community.



COMMITTEE LEADS: OMAR FARMER & MIMI HO

NEED: VOLUNTEERS TO HELP WITH OUTREACH EFFORTS

COMMITTEE: COLLEGE AND CAREER CENTER

Oakland Tech's College & Career Center (CCC) provides guidance, support, and inspiration to Tech students as they explore college and career journeys after high school, including support for an annual HBCU tour.



COMMITTEE LEAD: HILDE MYALL CCC & NADIRA STILLS HBCU TOUR LEAD

NEED: COORDINATE EVENTS, HELP PICKING UP FOOD, SET UPS/CLEANUPS, COLLEGE REP VISITS HELP WEDS & THURSDAYS, MAINTAIN OT WEBSITE CCC INFO, HELP MAINTAIN SCHOLARSHIP LIST.

COMMITTEE: ON-SITE VOLUNTEERS

We are dedicated volunteers who collaborate with faculty and administrators to address emerging needs and provide ongoing support in various roles.



LEAD: OPEN

NEED: LEAD PERSON TO COORDINATE ONSITE VOLUNTEERS & ASSIST WITH VOLUNTEER CLEARANCE PROCESS

COMMITTEE: BLACK AND BROWN FAMILY SUMMIT

The Black and Brown Family Summit Committee focuses on organizing and facilitating events that support, empower, and connect Black and Brown families within the school community.



LEAD: MS. WILLIAMS & ALEXIS GRAY-LAWSON

NEED:TBD

COMMITTEE: SPORTS TEAM SUPPORT

Supporters of the athletic department and sporting events.



LEAD: DR. ALEXIS GRAYLAWSON

NEED: VOLUNTEERS TO ASSIST WITH CONCESSIONS OR OTHER EVENTS AS NEEDED.

COMMITTEE: EVENTS

We are a group of parents and caregivers who support OT student events such as Dances, Rallies, Senior Sunrise, and more.



LEAD: RACHEL SMITH

NEED: VOLUNTEERS FOR SPECIFIC PTSA SPONSORED EVENTS

COMMITTEE: THEATER SUPPORT

We are parents who are actively involved promoting and supporting the arts and live performances at Tech.



LEAD: MR. FERN, MS. EGAN, AMY HOOD

NEED: VOLUNTEER SUPPORT AS NEEDED FOR PERFORMANCES

COMMITTEE: LGBTQ+ FAMILIES

We are a committee is a dedicated advocate committed to fostering an inclusive and supportive environment for LGBTQ+ students and families at OT.



NEED: LEAD PERSON TO STRATEGIZE

Volunteer Clearance Process

Shelly Cox and Omar Farmer



OAKLAND
PUBLIC EDUCATION FUND

<https://www.oaklandedfund.org/programs/volunteer/parent-volunteers/>

UPCOMING EVENTS

- **Club Day Sept 9th**
- **BTS Night Sept 12th**
- **Staff Appreciation Breakfast Sept 19th**
- **Road To College**
 - **Event #1 9/19 (6-8)**
 - **Even #2 9/26 (6-8)**

Comments & Questions

Shona Armstrong

Committee Breakouts