

# AI Planning & Usage in AAPS Teaching & Learning Environments

Board of Education  
October 23, 2024

*Fall Preview*



ANN ARBOR PUBLIC SCHOOLS  
LEAD. CARE. INSPIRE.

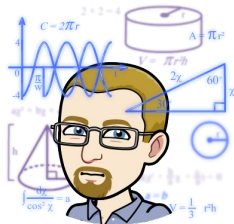


# Who Are We?



Kaytee Bellows

Instructional Technology  
Consultant for  
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Chris Thomas

Teacher & Instructional  
Technology Consultant  
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Melissa Gordon

Huron High  
Business/CTE  
Teacher



Heather  
Kellstrom

Executive Director of  
Instructional  
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Information Systems

**2023-24 TLN AI Study Group:** Jenn Colby, Heather Kellstrom, Jenna Bacolor, Chad Bickel, Rian Burke, Anne Callison, John Creal, Sharell Elam, Bruce Geffen, Melissa Gordon, William Harris, Sangeetha Janakiraman, Nicole Lemon, Mike Lovelace, S.L. Morningstar, Jeff Oleksinski, Ryan Silvester, Amita Singla, Josh Skodack, Chris Thomas, Dan Trevisan, Amy Van Appledorn, Mary Walker, Marie Whybark, Sarah Wroblewski.

**Cabinet Team:** Jazz Parks, Shonta Langford, Dawn Linden, Concetta Lewis, Bernie Rice, Jenna Bacolor, Roberta Heyward, Melita Alston, Liz Margolis, Kia Hagens, Holly Scherer, Heather Kellstrom, Andrew Cluley, Amy Osinski, Caryn Soderberg.

A2 Virtual, Secondary Librarians, ITC Team, ITD Team.

**Classroom Visits/Voices to Date:**

Melissa Gordon – Business, Huron HS  
Amy Van Appledorn – Social Studies, Pioneer HS  
Casey Warner – Science, Skyline HS  
Chris Thomas – Science 7 & 8, Scarlett MS

**External Thought Partners:** Michigan Virtual, Michigan Association for Computer Users in Education (MACUL), International Society for Technology in Education (ISTE), Oakland Schools ISD, Kent ISD, Grosse Pointe Schools, Northville Public Schools, Vendor Partners.



# Session Learning Targets

**01** AI Fundamentals

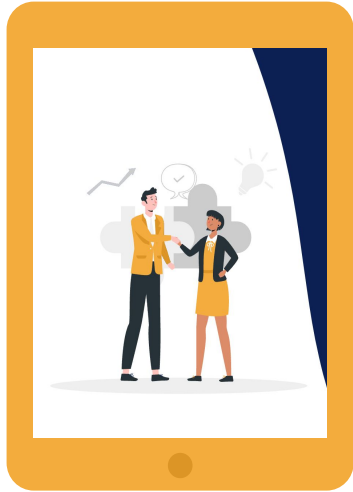
**02** Where Have We Been?

**03** Where Are We Now?  
Headed Next?

**04** How Will We Know  
We've Made It?



# In The Last Week, Have You...



Watched a show that was recommended by Netflix, Hulu or Prime?



Asked Siri, Alexa or Google Assistant a question?



Used Google Maps, Waze or Apple Maps to give you directions?



Purchased something that you saw on social media?



Used autocorrect or grammar suggestions?



01

# AI Fundamentals

*Technology Mimicking Human Intelligence*



**Artificial Intelligence**...is technology programmed to mimic human intelligence. AI allows machines to learn, adapt, and perform tasks like humans.

### REACTIVE

Tools that respond to specific **“inputs”** without learning from past experiences.



Google Maps

### PREDICTIVE

Tools that analyze historical data and experiences to predict future events or behaviors.

The Netflix logo, consisting of the word "NETFLIX" in a bold, red, sans-serif font centered on a black rectangular background.

### GENERATIVE

Tools that generate new content or **“outputs”** from learned patterns.



# Why Should Students Use AI?



## SUPPORT LEARNING

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**Real-time** access to **learning support** (feedback, planning, guidance).

Resources for **remediation** and **extension**.



## ETHICAL GUIDANCE

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Learn about AI systems and **how to use them to learn**.

Practice using AI systems in a **safe space** with human **mentorship**.



## CAREER PREPARATION

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Develop **highly-desirable skills** for the workforce.

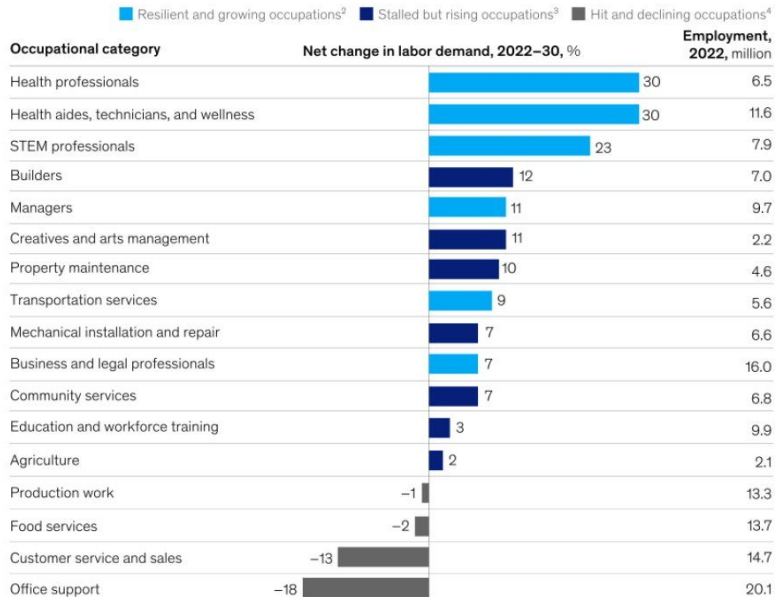
Prepare for **effective use of AI systems** in a career.



# AI & The Future of Work for Students

Healthcare, STEM, and builder roles could grow, while demand for office support and customer service roles could decline.

Estimated future US job growth by occupational category  
Midpoint automation scenario,<sup>1</sup> with generative AI acceleration



<sup>1</sup>Midpoint automation adoption is the average of early and late automation adoption scenarios as referenced in *The economic potential of generative AI: The next productivity frontier*, McKinsey & Company, June 2023.

<sup>2</sup>Resilient during the pandemic, 2019–22, and expected to grow between 2022 and 2030.

<sup>3</sup>Stalled during the pandemic, 2019–22, and expected to rise between 2022 and 2030.

<sup>4</sup>Hit during the pandemic, 2019–22, and continuing to decline between 2022 and 2030.

Source: O\*NET; US Bureau of Labor Statistics; Current Population Survey, US Census Bureau; McKinsey Global Institute analysis

**1 out of 3** companies are already using GenAI.

An estimated **30%** of hours currently worked could be automated using GenAI by 2030.

GenAI will change job growth in many industries.

**Are we preparing our students for this future?**



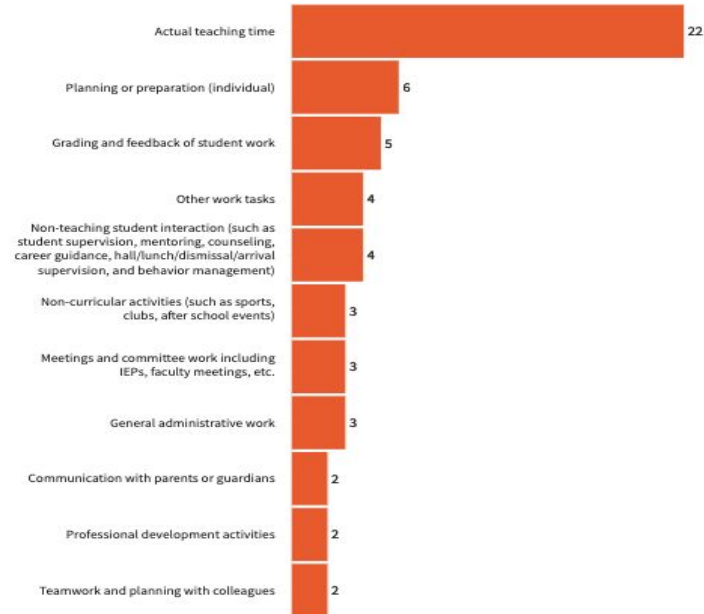


# AI Potential Impacts on Teaching

## Teacher Skills

- Curriculum Development
- Lesson Planning
- Grading
- Feedback
- Communication
- More Time for **Human Interaction**

**Teachers: Approximately how many hours per week do you spend on these tasks (please include in-school and out-of-school time; weekdays and weekend):**



SOURCE: EdWeek Research Center, The State of Teaching 2024



# Rapid Growth of AI..It's Here to Stay!

## Capabilities of AI

- Generates new text/images/video
- Multilingual comprehension and response
- Synthesizes in secs/mins
- Modifies responses from user feedback
- Learns from extensive training
- Still an emerging technology and constantly improving

## ChatGPT Sprints to One Million Users

Time it took for selected online services to reach one million users



\* one million backers \*\* one million nights booked \*\*\* one million downloads

Source: Company announcements via Business Insider/LinkedIn



statista



# Prompts Matter for Desired Outputs!

01

## Set the Scene

State Role & Context

03

## Simple Language

Explain "X" like I'm a 5th Grader

05

## Share Feedback

Provide Chatbot Feedback to Improve Each Output

02

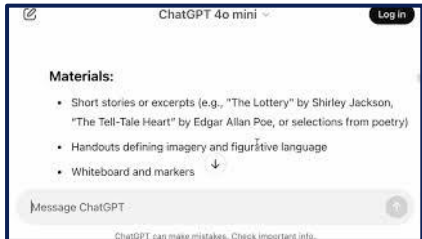
## Be Specific

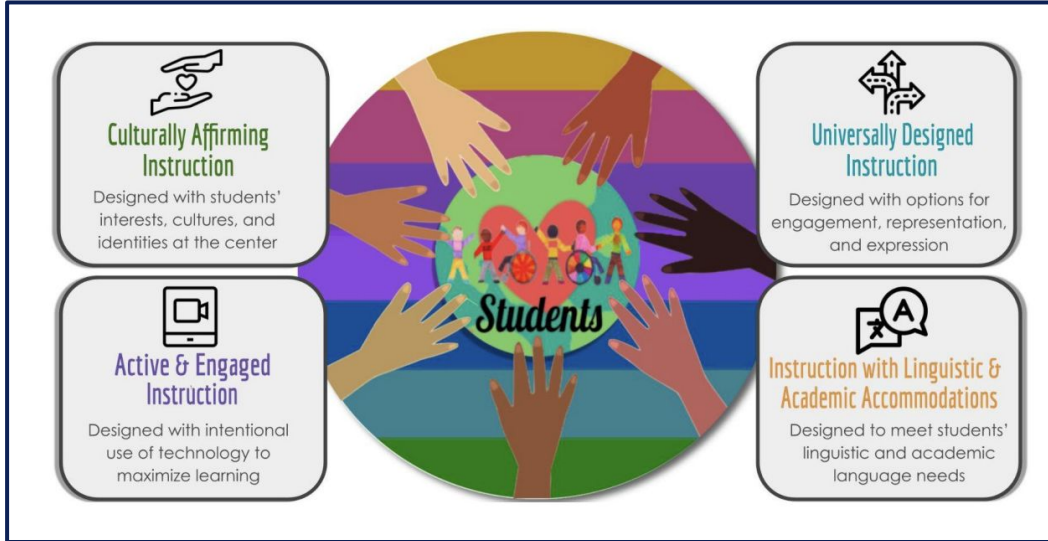
Define Chatbot Task & Provide Details

04

## Structure Output

Tell Chatbot How to Structure the Answer





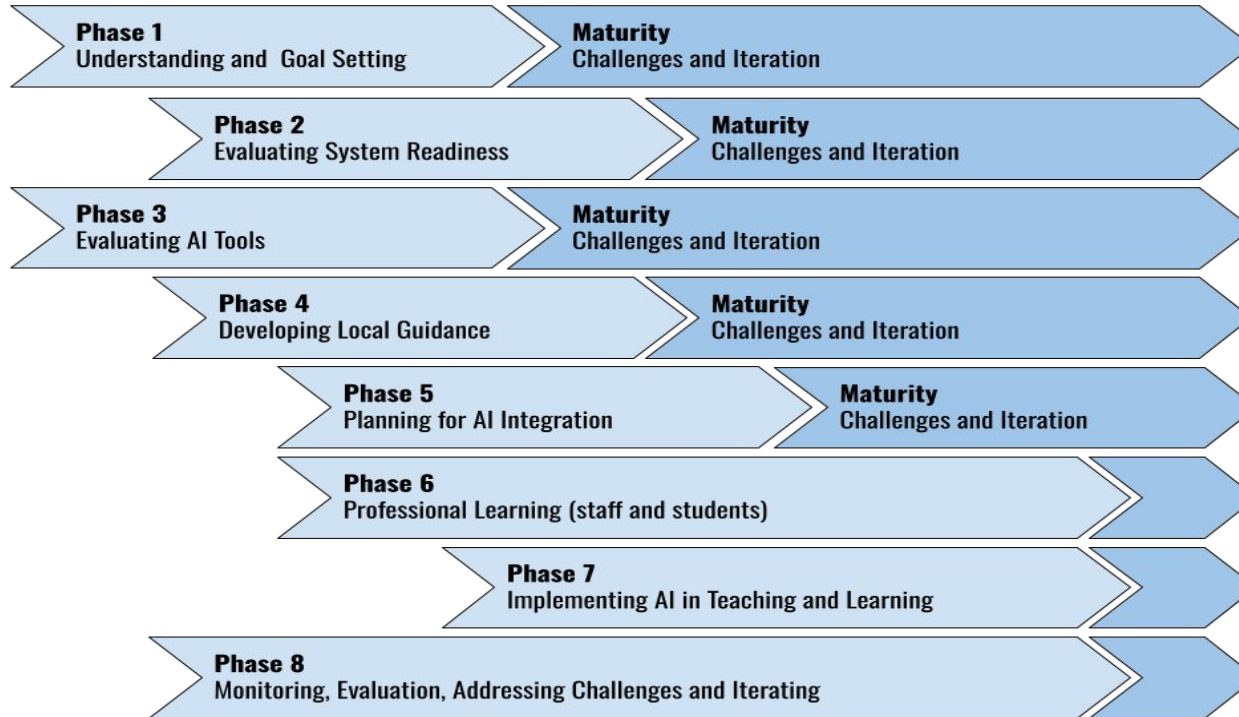
# 02

# Where Have We Been?

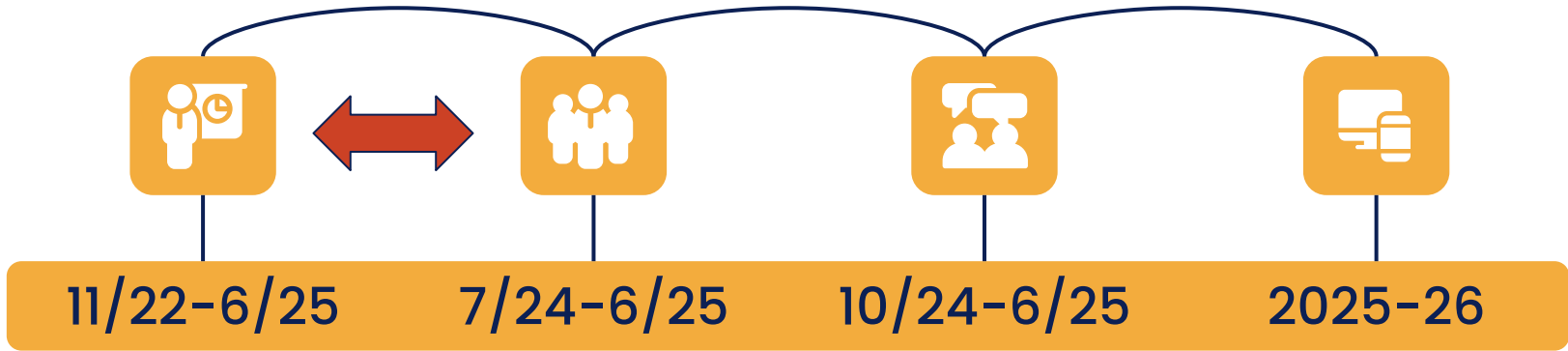
*Connections to Equitable Framework*



# DRAFT: AI Planning Guidance Timeline



# AAPS AI Roadmap



## Learners

All Things AI for Staff PD & Classroom Trials of AI

## Collaborators

Stakeholder Engagement, Student Advisory Team(s), More Learning, Trials & Feedback Loops

## Co-Creators

Development of AI Bill of Rights, High-Quality AI Use Cases & More PD

## Digital Leaders

AAPS AI Goals, Guidelines/Policy, Scalable Teaching Workflows & Ongoing Feedback Loops

# AAPS Points of Pride - Early Adopters



## School Librarians

Staff How to AI &  
Students Should I AI



## Staff PD

August ELA PD &  
On-Demand Staff AI PD



## CTE Business Class

AI Design & Usage

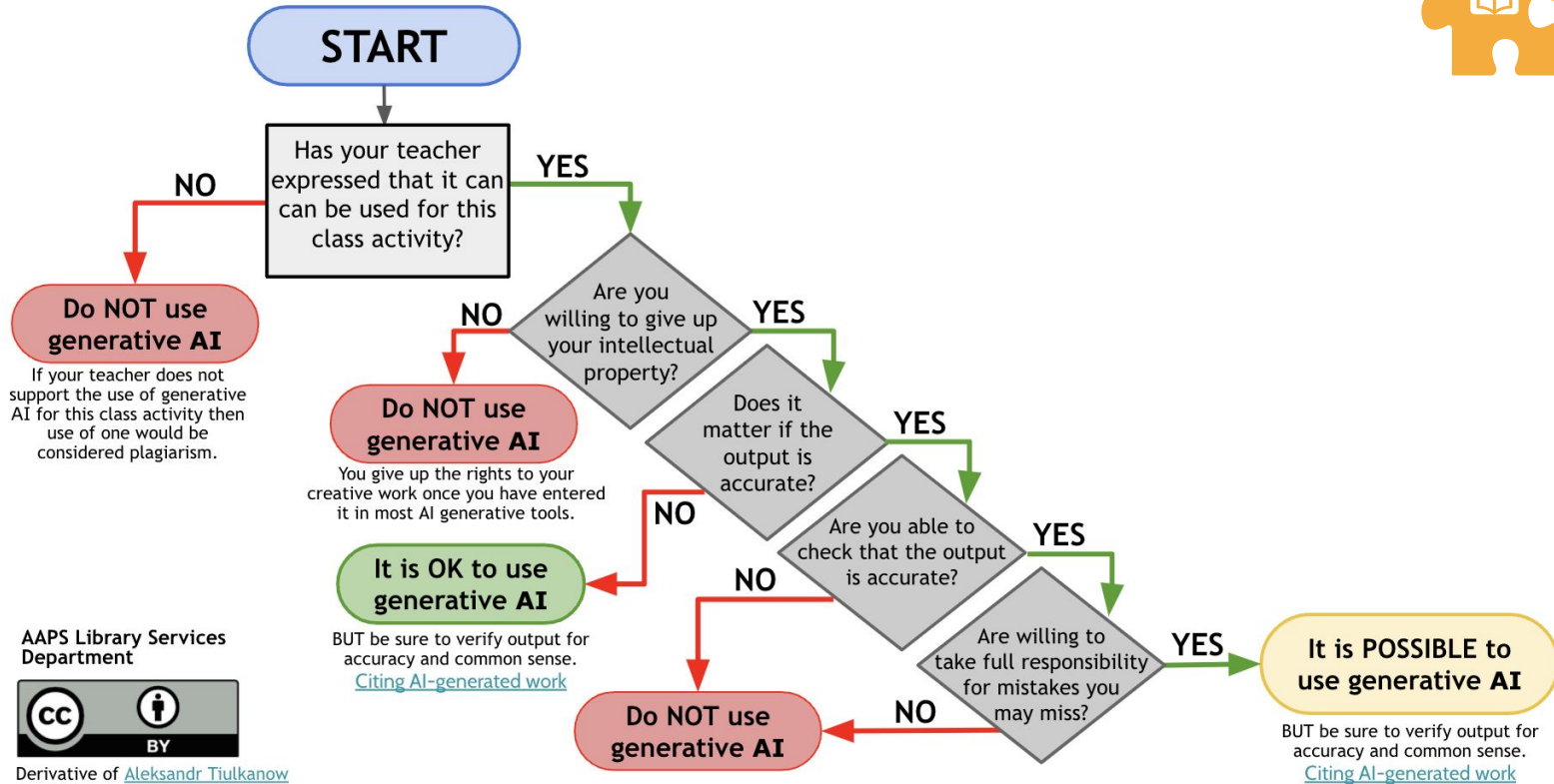
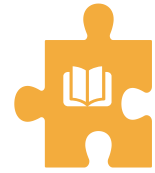


## IBSOM FALL SYMPOSIUM

Jennifer Colby & Melissa  
Gordon, Huron High



# Should you use generative AI for your classwork?



AAPS Library Services Department



Derivative of [Aleksandr Tiulkanov](#)





# Back to School Staff PD on AI



## Let's Practice Prompting using our GUIDE!



1. **Design a prompt** for [ChatGPT](#) to generate an engaging lesson hook for a topic needing more student buy-in.
2. **Plug your prompt into ChatGPT** (or other LLM) to create the lesson hook.
3. **Notice you can share the AI transcript link** (includes your prompt and AI response)

### GUIDE YOUR PROMPT FOR BETTER RESULTS

- **GOAL:** The specific topic or unit you are introducing to your class
- **UNDERSTANDING:** Explain why the topic or unit is typically not er students
- **INSTRUCT:** Ask the AI to incorporate student interests and list them out
- **DETAILS:** The type of format you want for the lesson hook - slideshow, game, hands-on activity, science demo, etc.



## Limitations & Potential Risks

- **Knowledge limits**
- Echoes **biases** from internet data
- **Hallucinates** incorrect information confidently
- Doesn't always understand **context**
- **Different outputs** with same prompt
- **Unpredictable & untraceable** outcomes



## EXAMPLE: Communicating Acceptable AI Use

Graphic to scaffold AI as an assistant:  
 "Classroom AI Use: What's Cheating? What's OK?"



## Prompt Engineering

- Don't use chatbots like a search engine. Instead...
- **Prompt engineering** is the practice of crafting effective prompts to elicit desired responses from AI models



# Melissa Gordon - Huron HS - CTE Teacher



## Experience Using AI in Classroom

### *Content Creation*

- Developing more engaging lessons, activities, rubrics, and projects
- Re-leveling activities and **personalized learning**
- Asking for feedback about a future lesson (Most common misconceptions and how can I address those before the lesson?)

### *Saving Time*

- Creating a lesson in an hour vs. 5-6 hours = **Spending more time engaging with students**

## Student Opportunities

- Students assess their work and compare it to AI-generated exemplars: “Below average”, “Meets expectations”, and “Exceeds expectations”
- Students respond to carefully crafted questions generated by multiple AI systems, focusing on the **process** of learning, their **Depth of Knowledge (DOK)**, **inquiry**, and **reflection** activities to deepen their understanding



# Educational Paradigm Shift

Think about AI entering the education game back to the time when wide access to calculators came to be.



## AI as a Resource Tool

Like calculators, AI should be viewed as a **helpful tool, not a replacement** for learning.

## Support, Privacy & Safety

Focus on teaching others to use AI **appropriately and safely.**

## Shift from Product to PROCESS

Emphasize the **learning process** over just the final product.

## Clear Use Guidelines

**Empower** educators while enhancing learning and protecting rights and well-being.



# SWOT of AI Use in K-12 Education

## STRENGTHS

Personalized Learning, Automated Tasks, Real-Time Feedback, Intelligent/Adaptive Tutoring Systems, Enhanced Accessibility

## WEAKNESSES

Costs, Lack of Human Interaction, Technical Challenges, Lack of Teacher Training, Ethical Concerns, Equitable Access

## OPPORTUNITIES

Enhanced Learning Analytics, Personalized Career Guidance, Efficient Resource Allocation, Lifelong Skills, Upskilling

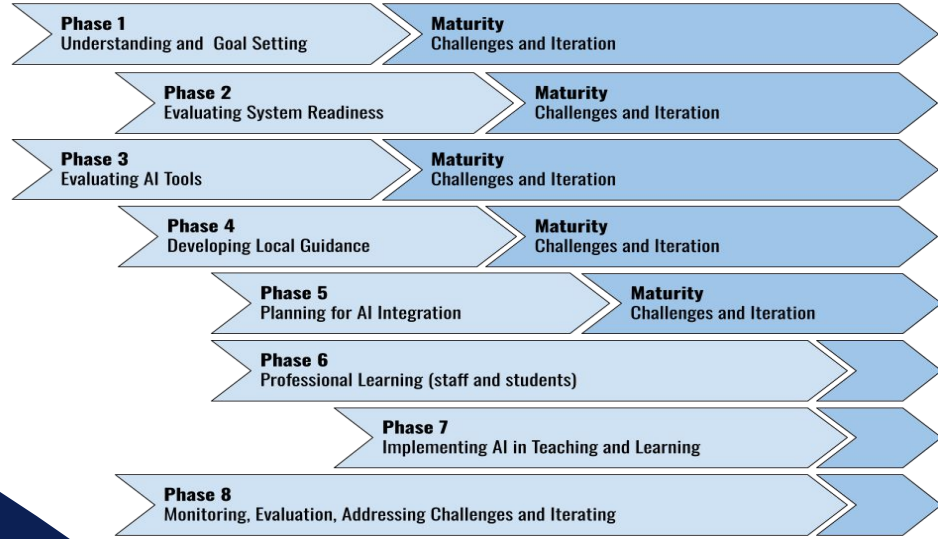
## THREATS

Technological Dependence, Algorithmic Bias or Discrimination, Ethical Decision-Making, Data Privacy/Security, Academic Integrity

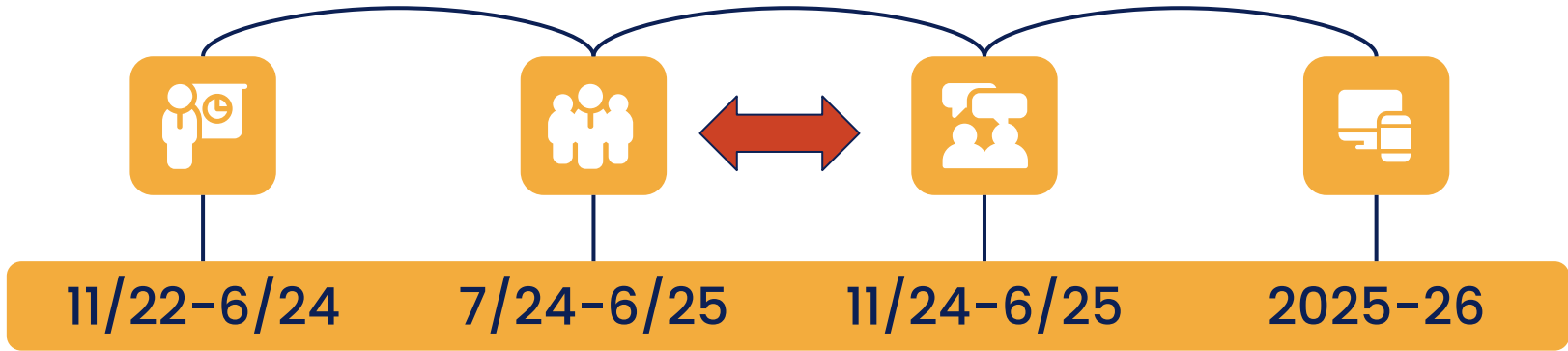
# 03

## Where Are We Now? Headed Next?

*Voices, Use Cases & Artifacts Will Tell The Story*



# AAPS AI Roadmap



## Learners

All Things AI  
Staff PD &  
Classroom  
Trials of AI

## Collaborators

Stakeholder  
Engagement,  
Student Advisory  
Team(s), More  
Learning, Trials &  
Feedback Loops

## Co-Creators

Development of  
AI Bill of Rights,  
High-Quality AI  
Use Cases &  
More PD

## Digital Leaders

AAPS AI Goals,  
Guidelines/Policy,  
Scalable Teaching  
Workflows & Ongoing  
Feedback Loops

# Setting Foundational AI Conditions

## 2024-25 SY Guidance

- “Draft” Conditions of Effective Use for Staff
- “Draft” Conditions of Effective Use for Students
- Growing Points of Pride of AI Lesson Design and/or Classroom Use
- AI PD Pathway Options
- Engaging with Teachers, Students and Families
- Ongoing FAQs to Keep All Stakeholders Informed

Schoology Learning Courses ▾ Groups ▾ Resources

**Generative AI for Teachers: Professional Learning**  
Ann Arbor Public Schools

Add Materials ▾ Options ▾

▾ **Course Modules**

- ✓ Must Complete
- ▾ **1. Course Overview and Introduction**
  - > **1. Course Overview**
  - > **2. Introduction**
- ▾ **2. AI tools and Responsible Use**
  - > **1. Understand AI in your classroom**
  - > **2. Discover Generative AI**
  - > **3. Ensure Responsible Use**

**Materials** ▾

Updates

Gradebook

Grade Setup



# AAPS AI Best Practice DRAFT Guidance - Staff

## PURPOSE

Ensure the thoughtful integration of AI within the teaching and learning experience while centering students with the supports to be successful learners.

## DRAFT ONE-PAGER

Intended to be used to provide example guidance/guardrails while the ITC Team works with in partnership with stakeholders to identify and articulate clear goals, policy integration and best practices.

 <p>ANN ARBOR PUBLIC SCHOOLS <i>Lead. Care. Inspire.</i></p>	<h3>Artificial Intelligence (AI) in Teaching and Learning</h3>	<p>NEED TECH HELP? 734-994-5040 (8AM-4PM) INCIDENT ID ANYTIME <a href="#">HERE</a></p>
<h3>BEST PRACTICES AND AI IN TEACHING AND LEARNING</h3>		
	<p>Our Purpose is to ensure the thoughtful integration of AI usage within the teaching and learning environment while centering student dignity, belonging, and well-being to support successful learners.</p>	
<p>Welcome! This document provides example guidelines and examples of policies surrounding AI use, while AAPS works collaboratively with all stakeholders to identify and articulate clear goals, policy integration, and best practices.</p>		
<h4>COMMUNICATING ACCEPTABLE USE</h4>	<h4>GUARDRAILS FOR ACCEPTABLE USE</h4>	
<p><a href="#">AAPS Student Best-Practices for Using AI</a></p>	<p><a href="#">DRAFT: AAPS AI Bill of Rights</a> for teachers and students to consider and support best practices</p>	
<p><a href="#">AAPS Data Privacy Best Practices</a></p>	<p><a href="#">AAPS Technology Acceptable Use Guidelines for Staff and Students</a></p>	
<p>Age-Appropriate Use of AI Across Developmental Stages <a href="#">here</a></p>	<p><a href="#">AAPS Student, Teacher, Staff, Parent/Guardian Rights and Responsibilities</a></p>	
<p>Stop Light based system to communicate expected student AI use: <a href="#">Generative AI Acceptable Use Scale</a></p>		
<p>Teaching Systems Lab's infographic on how AI can be used to enhance instruction - <a href="#">Teachers on AI</a></p>	<h4>POSSIBLE GUIDELINES FOR IDENTIFYING STUDENT WORK PRODUCED WITH AI</h4>	







# AAPS AI & Data Security DRAFT Recommendations

## PURPOSE

Ensure the use of emerging AI tools that are aligned with the AAPS Equitable Framework to protect student privacy and data.

## DRAFT ONE-PAGER

Ensuring student data privacy and legal compliance is crucial when using AI in education. Addressing these concerns in advance can foster a safe environment for students and future AI integration.

 <p>Ann Arbor Public Schools</p>	<p>Data Privacy Best Practices: Artificial Intelligence (AI) in Teaching and Learning</p>	<p>NEED TECH HELP? 734-994-5040 (8am-4pm) Incident IQ anytime <a href="#">here</a></p>
<p>Best Practices and Data Privacy: AI in Teaching and Learning</p>		
<p>Purpose: Ensure the use of emerging AI tools are in alignment with the <a href="#">AAPS Equitable Framework</a> to protect student data.</p>		
<p>Did you know that AI models can use your every submission to train future AI systems? This means sharing personal information about a student could lead to future disclosures of that student's private details. (read more <a href="#">here</a>)</p> <p>Ensuring student data privacy and legal compliance is crucial when using AI in education. Addressing these concerns in advance can foster a safe environment for your students and AI integration. Below are some examples of best practices. While not exhaustive, they provide a good starting point on how to leverage AI in education.</p>		
<p>What Not To Share with Artificial Intelligence</p>	<p>How to Safely Share Information with AI</p>	
<ul style="list-style-type: none"><li>• <b>Personal Information:</b> Names, addresses, phone numbers, emails, Social Security numbers, student IDs, birth dates.</li><li>• <b>Educational Records:</b> Grades, transcripts, class schedules,</li></ul>	<ul style="list-style-type: none"><li>• <b>Remove Personal Identifiable Information:</b> Exclude names, addresses, birthdates, Social Security numbers, and other direct identifiers.</li></ul>	




# AAPS AI Bill of Rights DRAFT

## PURPOSE

Ensure that all students and educators benefit from the ethical and equitable use of artificial intelligence technologies in a teaching and learning setting.

## DRAFT ONE-PAGER

Aims to protect individuals' privacy, promote transparency and prevent algorithmic discrimination or bias in AI applications, fostering an inclusive learning environment.

 <p>Ann Arbor Public Schools Lead. Care. Inspire.</p>	<p><b>DRAFT Plan: AAPS AI Bill of Rights</b></p>	<p><b>NEED TECH HELP?</b> 734-994-5040 (8am-4pm) Incident IQ anytime <a href="#">here</a></p>
<p>This <b>DRAFT</b> Bill of Rights document builds on a document that the Biden administration's Office of Science and Technology Policy released in 2022: "<a href="#">Blueprint for an AI Bill of Rights</a>," and adapted from <a href="#">Kathryn Conrad from Critical AI</a>, whose goal is to consider and support best practices for using AI in education and inform teachers and students of acceptable and appropriate use of AI. These guidelines are intended as the beginning of the conversation, a foundation on which policies and protections can be based. Ultimately, educators must lead this conversation, guided by aspirations for and collaboration with our students.</p>		
<p><b>From Office of Science and Technology Policy, the following 5 principles are emphasized:</b></p>		
<b>Safe and Effective Systems</b>	You should be protected from unsafe or ineffective systems.	
<b>Algorithmic Discrimination Protections</b>	You should not face discrimination by algorithms and systems should be used and designed in an equitable way. <input type="checkbox"/>	
<b>Data Privacy</b>	You should be protected from abusive data practices via built-in protections and you should have agency over how data about you is used.	
<b>Notice and Explanation</b>	You should know that an automated system is being used and understand how and why it contributes to outcomes that impact you.	
<b>Human Alternatives, Consideration, and Feedback</b>	You should be able to opt out, where appropriate, and have access to a person who can quickly consider and remedy problems you encounter.	
<p>With these principles as a starting point, the following set of rights for educators and students are proposed, but still to be determined:</p>		
<p><b>AAPS - Bill of Rights for AI Usage</b></p>		
<p>TO BE DETERMINED</p>		



# Collecting Street Data to Inform the Essential Q's Driving the Current Need

01

*How can schools use AI to support student learning?*

02

*How can schools prepare students with the skills to thrive in an AI-infused world?*

03

*How can AI support educators, both in teaching and by freeing up time to allow them to focus on students?*

04

*What are other district use cases for AI integration outside of the teaching and learning environment?*



## Lesson Plan Overview - AI in the Business Classroom

We looked at job descriptions, resumes, and cover letters from both the employer and employee perspective.

- Resumes and Cover Letter Introduction (1 day)
- Inquiry Activity: (2-3 Days)
  - In groups, students were given an AI generated [job description](#). They were asked to highlight words they didn't know and to write a list of questions they had about it. (discussion followed)
  - They answered AI generated [questions](#) about the job post in their groups (discussion followed)
  - They were then given 3 AI generated resumes and cover letters: [Michael Green](#), [Sarah Thompson](#), and [Emily Johnson](#). They were asked to list the candidates in order of the person they most wanted to interview to the candidate they least wanted to interview, and to defend their choices. (a class debate then occurred--not everyone had the same order so it was great to see what people valued more--skills or education/experience and who paid attention to the job description provided)
  - Next they were asked to craft their own resume (a fake one as a group) for the ideal candidate and present it to the class--what was similar, different, etc?
- Resume Rough Draft--resume template they had to fill in with their own information (1 day)
- School AI Resume Chatbot--they had to go through the chatbot created in SchoolAI that reminded them of safety concerns about using AI, privacy and what to share, and then the different parts of the resume. (1-2 days)
- Final Copy & Reflections (1-2 days)

04

# How Will We Know We Made It?

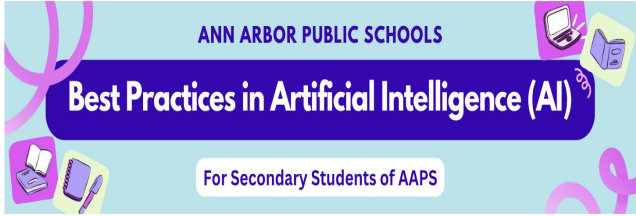
*Voices, Use Cases, & Artifacts Will Tell The Story*



# What Success Looks & Feels Like

## 2025–26 SY Guidance

- BOE Stamped AAPS AI Positional Statement
- BOE Approved AI Policy with a Human-Centric Approach
- AAPS Co-Constructed AI Bill of Rights
- Participation in AI PD Pathways for Staff, Students & Families
- Substantive Points of Pride of AI Lesson Design & Classroom Use
- Ongoing FAQs to Keep Stakeholders Informed



**ANN ARBOR PUBLIC SCHOOLS**

### Best Practices in Artificial Intelligence (AI)

For Secondary Students of AAPS

**Purpose**

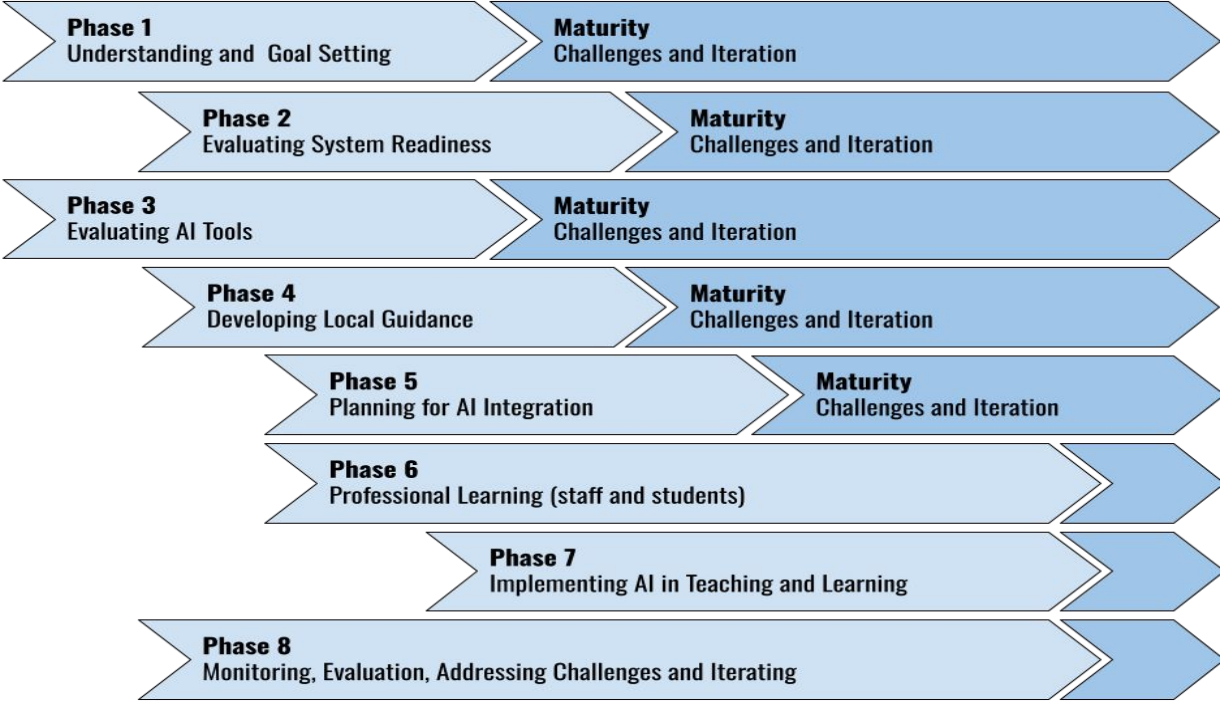
This document is to help you use AI in your educational journey in a thoughtful, but secure manner, as you navigate learning, school, classes, and our AAPS-provided digital tools. Use the links below to help you figure out when it's okay to use AI on schoolwork, and to find out more about your rights and responsibilities using our district's tech tools.

**Resources & Materials**

Resource Link	Guidance
<a href="#">Understanding AI Text Generators</a>	This "How-to" document from our AAPS Library Services Department can help you understand more about the use of AI Text Generators.
<a href="#">"Can I Use AI on this Assignment?" Scale</a>	This document can help you understand when it might be acceptable, and when it isn't acceptable, to use AI on your schoolwork.



# DRAFT: AI Planning Guidance Iteration





# Closing Circle

**3 THINGS:** I found intriguing?

**2 THINGS:** I would like more info about?

**1 THING:** I still wonder about?