

# BUSINESS MANAGEMENT

In the Business Management Pathway, students will learn core management principles while completing projects in the classroom that simulate an office environment. They will develop competencies in entrepreneurship, business communication, project management, and operations management as they learn about the skills needed to start their own business. Students will also develop their technology skills by learning and utilizing real-world business software applications.

The specializations emphasize concepts of accounting and finance, including computer applications, taxes, investments, asset and business management. The program is designed to prepare students for an entry-level position in the business environment and/or college readiness.



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## POSSIBLE CAREERS

- Entrepreneur
- Marketing Intern
- Graphic Design Intern
- General Office Worker
- Data Analyst
- Accounting Specialist
- Sales Manager

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## POTENTIAL CERTIFICATIONS / INDUSTRY CREDENTIALS

- RISE Up Customer Service (6 POINTS)
- RISE Up Retail Industry Fundamentals (6 POINTS)
- Student Organization: BPA- Business Professionals of America

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## COURSES

11th: Fundamentals of Business and Administration Services  
Office Management

12th: Management Principles  
Operations Management