



# CTE @ Atlantic

## ANCHORED IN EXCELLENCE

*Certification tests already? Yes ma'am! Our teachers and students are preparing for their first round of industry certification tests. We are also hosting several important community visitors to show off the awesome opportunities that AHS CTE provides for our students.*

### PROGRAM OF THE MONTH: MARKETING



The Atlantic Marketing Program (AMP) is designed to prepare students for entrepreneurship and employment in the business and marketing industry. Mr. Remsburg and Ms. Miron provide students with high level instruction and real world scenarios. The course progression begins with Marketing Essentials. It then progresses to Marketing Applications, Business Ownership, and concludes with Marketing Management. Throughout this program, students can earn the following industry certifications: CIW Social Media Strategist and Entrepreneurship and Small Business Certification.

### *Students of the Month:*

**ESSENCE  
JOHNSON**



Essence is a third-year Marketing Program Ambassador and plans to pursue a career in Marketing as an Executive, Analyst, or Digital Marketing Coordinator. She has already earned an industry certification for Entrepreneurship & Small Business and plans to earn the Social Media Strategist certification being offered later this school year. Essence is currently dual-enrolled and has a goal of earning her Associate of Arts degree from Daytona State College by the time she graduates high school. She maintains a 4.4 GPA while also holding the position of Junior Class President, playing Varsity basketball, throwing shotput for Track & Field, and working a part-time job.



**MEILYNA  
CORDERO**

Meilyna Cordero exemplifies what you want in a student. Meilyna works very hard on everything she tackles and uses her creative mind and energy to complete assignments. Meilyna always participates in class discussions and listens to other students' viewpoints.

## CURRENT PROJECTS:

- AMP students are completing their Social Media Success Story and Candy Marketing projects
- TESA AT2 students built their own manned aircraft models.
- Automotive 2 & 3 students are learning about electrical circuits, oil changes, jacks, and jack safety.
- Game & Sim- Levels 1, 2, and 3 are doing test prep for industry certifications
- ALAG- Criminal Justice 3 Students are auditing the OJ Simpson Case
- ALAG- Law Studies completing a scripted mock trial
- ALAG- Comp Law practicing jury selection
- ALAG- Criminal Justice 1- completing their Serial killer cereal box project
- TEAL- Intro students are completing a career exploration journal
- TEAL- Human Growth students are starting their babies unit
- TEAL- Curriculum & Instruction students are working on their teaching philosophy statements
- TEAL- Internship Seniors are studying for the Florida Professional Education exam
- The Port Orange South Daytona Chamber of Commerce will be visiting AHS CTE on October 4 as part of their Education Day initiative.



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## Shoutouts:

Thank you to Ms. Simmons for helping out with the iPro, shirt, and supply purchases for Automotive.

Thank you to Ms. Silva for providing support to Mr. Keele as he transitioned into his new role.

Thanks to the South Daytona Police Department for giving our ALAG students a great tour.

Thank you to Bethune Cookman for sending a registrar to speak with ALAG about applications.

Thanks to DBPD Office of Professional Standards for speaking to ALAG about ethics.

Thank you to South Daytona Elementary for hosting our TEAL interns and shadowing days.

## UPCOMING FIELD TRIPS:

- TESA- Epic Flight Center on 10/18
- ALAG- PAT Course – 10/17 at AHS
- ALAG- Scare Fair with Keiser University- 10/30
- TEAL- Seniors going to DSC 10/23
- TEAL- Human Growth shadowing at South Daytona Elementary- 10/2
- TEAL- Intro shadowing at SDE- 10/15 & 10/22
- TEAL- Curriculum taking Shark Pups to pumpkin patch at United Methodist Church- 10/25
- AEMS- FFA COLT Conference on 10/2
- AEMS- A Day in the Life of the Indian River Lagoon Virtual FT on 10/10
- AEMS- Ag Education Institute on 10/15
- CTE Seniors- VCS CTE Work Force Expo on 10/29 at Jackie Robinson Ballpark- See Mrs. Cox for permission forms.