### **Calvert High School**

#### Dear Parent,

Yearbook recognition ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from recognition ads help our school create a better yearbook. To purchase your ad on line, follow the instructions listed below. Tributeads.com is responsible for our school's yearbook ad sales. Please do not contact us and materials to the school. Please also consider our schools ad content guidelines below during the creation of your ad on line. Earlybird deadline is December 15, 2024.

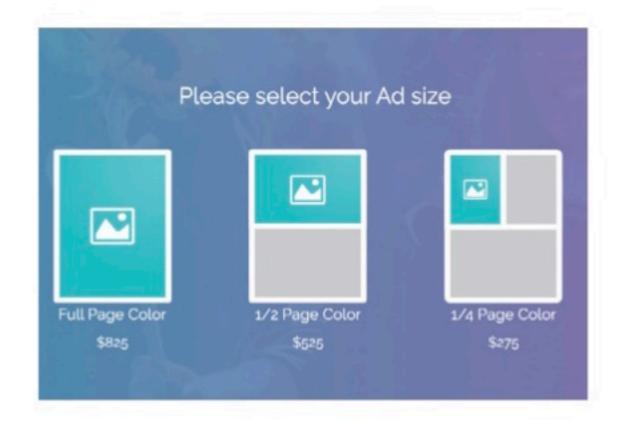
COLOR AD
Full page \$250
Half page \$150
1/4 page \$75
1/8 page \$50



**DEADLINE:** 12/15/2024

# 3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD!









Step 1
Choose your ad size and layout

Step 2
Add your photos

Step 3
Enter your text

#### FREQUENTLY ASKED QUESTIONS

#### What are the guidelines for ad content?

Our school reserves the right to edit as per our guidelines. Ensure all submitted materials are appropriate for school publication. Tributeads retains the right to remove any explicit text, graphic photos or copyright protected imagery or photos.

#### Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

## How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

#### Design assistance!

For design assistance: Add an ADDITIONAL \$50 TO PRICES ABOVE. IF APPROVED, ALL AD MATERIALS AND PHOTOS MUST BE RECEIVED BY 11/24/24. Call for further information.



www.tributeads.com