



# BUSINESS STUDIES

## 2024-25

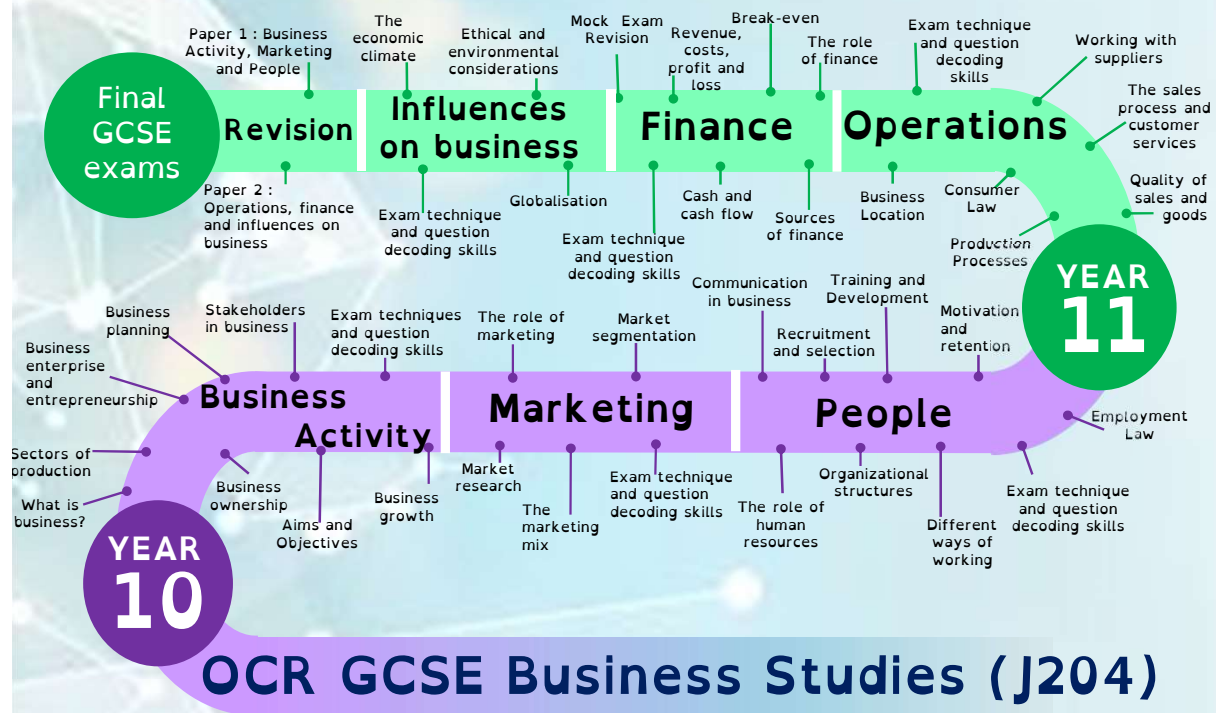
# LEARNING JOURNEY

Businesses exist all around us and are integral to our daily lives. We are lucky to be surrounded by a wide variety of local, national and global companies in Burgess Hill. Our aim is to help students understand and engage with the increasingly complex business world and to enable them to become informed and confident consumers, employees and entrepreneurs.

We want to develop our students' understanding of the concept of the business world; why these business exist and the frameworks in which they operate. Throughout the Business curriculum we interleave the learning and weave the theory of topics into one another, just as in real world business, where functional areas are dependent on one another.

To fully comprehend the business curriculum, it is vital that students can link theory from the topics, analyse the usefulness of concepts and theory and ultimately make informed contextual recommendations to solve business problems.

Our curriculum will help equip students at TBHA with the appropriate knowledge and skills needed to develop their employability skills and identify business problems and opportunities in their future lives.



Component	Assessment Method	Percentage of final grade
Paper 1 - Business Activity, Marketing and People	Written Exam (Terminal- May of Year 11)	50%
Paper 2 - Operations, Finance and Influences on Business	Written Exam (Terminal - May of Year 11)	50%