



Charlotte Christian Annual Fund

Frequently Asked Questions

7301 Sardis Road | Charlotte, NC 28270 | 704-366-5657 | www.charlottechristian.com

Q: What is the Annual Fund, and where is the money distributed?

A: The mission of the Annual Fund is to help Charlotte Christian provide a comprehensive Christ-centered, college preparatory educational experience that prepares our students to excel while limiting our reliance on tuition. Support for the Annual Fund has a significant qualitative impact on the school and our many programs by providing unrestricted, immediate financial support. The Annual Fund provides more than three percent of the school's annual operating budget.

Gifts to the Annual Fund are used during the current school year to:

- Retain and recruit the best employees
- Advance learning by consistently evaluating curriculums and teaching methodology, integrating current technology, and hands-on experiences for students
- Provide a wide range of competitive co-curricular offerings including outstanding athletic and fine arts programs
- Maintain our campus and our facilities to be safe and inviting

Q: Why not increase tuition?

A: Our board is committed to keeping tuition increases minimal so our families have the opportunity of a Charlotte Christian education for their children. Additionally, the Annual Fund is not only the responsibility of our current families but also an effort of our extended community. Each year we are blessed to receive support from alumni, parents of alumni, grandparents, employees and friends. Through the generosity of many, we can ensure that Charlotte Christian remains committed to our strong tradition of providing a comprehensive Christ-centered education that equips students to excel with their God-given gifts and talents.

Q: Can costs be reduced without sacrificing quality?

A: We are constantly evaluating programs, personnel, curriculum, and operations with a desire to be prudent stewards of God's resources. This prayerful evaluation includes reducing expenses whenever possible without compromising the quality of our people or programs.

Q: Is an Annual Fund a common practice among other schools?

A: Yes. Most large independent schools have Annual Fund programs, though the gap between tuition income and the education cost per child is often greater. Out of necessity, these schools seek a significantly higher amount and often request parents to give large annual fund gifts. In contrast, Charlotte Christian asks each family to give at an appropriate level for their household.

Q: How much should I consider giving?

A: We believe the stewardship of personal resources God has entrusted you with is a matter to be prayerfully considered. We ask that, after your church, you make the educational ministry of Charlotte Christian School a top priority in your giving. Each year families give according to what they have prayerfully considered individually. While the average annual gift is around \$1,000 per household, this is comprised of different size gifts ranging from a few dollars to \$25,000. God uses all gifts both great and small to impact each student.

Q: Can my donation be matched?

A: Yes, if your employer has a matching gift program. Charlotte Christian meets most requirements necessary to match a gift. Your employer's Human Resources Department can provide you with the necessary matching gift application forms.

Q: How can I make my gift?

A: Gifts to the Annual Fund can be made in cash, check or credit card. We also receive gifts of appreciated stock as some have found this a good way to maximize the size of their gift and minimize capital gains taxes. Please contact Director of Major Gifts Reid Fronk at (704) 366-5657, ext. 4317 or reid.fronk@charchrist.com if you have additional questions or need assistance with making your gift.